

Partnership Committee Meeting Minutes Jan 24, 2012

Members Present: Jane Stewart, Suzanne Pruitt, Wanda Johnson, Curtis Northrup

Elected Suzanne Pruitt as Chairman.

Discussed the following:

- 1.) Animal Welfare should establish and maintain contact with the local AVMA or other veterinary association to foster dialogue and relationships with a wider source of Veterinarians in the county. We should develop and offer opportunities for Vets to volunteer at the shelter, as well as for vaccination and spay/neuter services. We should also encourage the use of bulletin boards in veterinary offices to notify the public of any programs Animal Welfare may be putting on.
- 2.) Animal Welfare should foster strong and ongoing relationships with as many Rescue groups as possible. Placement of animals, especially strays and turn ins without vaccination records should be the number one priority before considering euthanasia. No fees for rescues to take animals for adoption unless to recover spay or vaccine fees.
- 3.) Animal Welfare should partner with Gwinnett County Schools to let the public know about the services offered at the Animal Welfare Center. We should also provide education materials and services so that children learn the responsible way to be pet owners. We could ask for a small section in any newsletters to advertise.
- 4.) Animal Welfare should partner with Gwinnett TV and develop either an ad or show offering the animals currently up for adoption. We could also broadcast any education seminars we offer.
- 5.) Animal Welfare should explore partnerships with local advertisers. Many may offer PSA as space to promote our services. We may be able to approach billboard companies and have a small message included on any "your ad here" space.
- 6.) Animal Welfare should explore partnerships with local HIOAs. We may be able to get space in newsletters for pet of the month or education articles.
- 7.) Animal Welfare should definitely partner with Human Services in the County. This would be a good way to identify candidates for low or no cost vaccination and spay/neuter services. Vets may be more willing to back a low cost program if it is limited to those in true need. Perhaps a card included with any statements given to their clients offering our services or a small panel ad reminding them that there is help for their pet too. Also cruelty to animals can be an indicator of other cruelty in homes

Meeting notes :

Suzanne talked about partnership with Meals on Wheels. Food out and recommendations for adoption out.

Jane suggested partnership w/ courts re: community service.

Next mtg Tues 31 6:30 location tbd.