Story Contact: Brian Allen, Director
Department of Transportation
770.822.7417
brian.allen@gwinnettcounty.com

COUNTY ESTABLISHES
COMMUTE RESOURCE PROGRAM

(Lawrenceville, Ga., Aug. 25, 2010) – Gwinnett officials held a press conference for Department of Transportation's GC Smart Commute program on Aug. 24. The program provides a resource for Gwinnett residents to view live traffic feeds of heavily-traveled intersections and corridors to plan their daily commute. Speakers included Commission Chairman Charles Bannister and Gwinnett County Department of Transportation Director Brian Allen.

Live feeds show real-time traffic looped for 12 heavily-used intersections and corridors in Gwinnett County during peak hours of commuter traffic; 16 intersections are shown during off-peak hours. GC Smart Commute is currently available for citizens 24/7 at www.gcsmartcommute.com and on TVgwinnett through Gwinnett government access cable channels, weekdays between 6:30 a.m. and 8:30 a.m. and again between 4 p.m. and 6 p.m. Chairman Bannister said, "This program is a great resource for Gwinnett commuters and is a step in the right direction toward reducing traffic jams and congestion in the county."

Cameras were installed to monitor arterial and corridor traffic flow for real-time adjustments from the Gwinnett Traffic Control Center. Approximately 100 cameras are currently operating with a total of 145 expected to be operating within the next year.

The Advanced Transportation Management System/Intelligent Transportation System (ATMS/ITS) and Traffic Control Center enhancements were funded through the 2001 and 2009 Special Purpose Local Option Sales Tax (SPLOST) programs. Gwinnett County installs, maintains and operates all cameras.

Residents can share ideas about GC Smart Commute by calling (770) 822-7400 or e-mailing dotcommunityrelations@gwinnettcounty.com.

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