



# Cooperative Extension Service

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## • ANNUAL REPORT

**gwinnett**county  
2013

# Mission, Vision, Values

Extend lifelong learning opportunities and advance the well-being of Gwinnett citizens through unbiased research based education in the areas of youth development, the environment, and family and consumer sciences.

*Mission*

A community where adults and youth are empowered by educational opportunities to make informed decisions and develop lifelong skills which improve their quality of life.

*Vision*

We believe in honesty, integrity, and ethical conduct. We are customer-oriented and both accountable and responsive to our citizens. We believe in teamwork and collaboration with our community partners. We promote safety, cost efficiency, innovation, and service excellence.

*Values*



# About the Cooperative Extension Service

## Managing Staff

Division Director  
Administrative Supervisor

Robert **Brannen**  
Marilyn **Farnsworth**

The Cooperative Extension provides services in the following core areas:

1. **Public Education:** We provide opportunities for continued learning through educational programs in the public education areas of youth development, the environment, and family and consumer sciences.
2. **Customer Service/Problem-Solving:** Using the research-based information of the University of Georgia, we provide personal customer service to assist citizens in solving individual problems related to their jobs, families, and community.
3. **Youth Development:** Present educational opportunities and activities to enhance the economic, social, and cultural well-being of our youth as they prepare for higher education and productive employment.



Robert Brannen  
Division Director



# 2013 at a Glance

Adult Programs	348
Adults Reached in Programs	25,212
Youth Programs	856
Youth Reached in Programs	38,747
Youth Programs in Schools	2,548
Youth Reached in Schools	18,331
Citizens Samples Analyzed	1,374
Brochures Distributed	42,423
Newsletters Distributed	31,536
Partnerships	119
2013 Number of Volunteers	1,753
2013 Number of Volunteer Hours	18,810
2013 Value of Volunteer Hours	\$416,453.40



# 2013 Highlights



- To protect the water quality of our streams and lakes, the Cooperative Extension Service presented more than 50 educational programs on the safe and proper use of fertilizers and pesticides for both homeowners and professional pesticide applicators.
- The Gwinnett Cooperative Extension staff received 34 professional awards and special recognitions for innovative and effective educational programming.
- More than 300 youth and their parents participated in the *Growing Up and Understanding It* program series addressing adolescence education.
- In 2013, we used local media resources to present 591 articles and presentations through TVgwinnett, newspapers, and other print media.
- The Cooperative Extension Service presented 207 classes on nutrition, parenting, and money management for limited income residents struggling with the effects of the economic downturn.
- Gwinnett County Public Schools has continued their partnership with the Gwinnett 4-H Program. The Cooperative Extension Service provides hands-on learning experiences to elementary school students throughout Gwinnett County to assist teachers in meeting Georgia Performance Standards and Gwinnett AKS standards for elementary students.
- Excess body weight contributes to the development of many chronic diseases including diabetes, high blood pressure, cancer, heart disease, arthritis, and mental stress. The Cooperative Extension Service conducted 75 programs to address weight, cancer prevention, and general health issues to help parents, educators, senior citizens, and teens to receive information on appropriate body weight, healthy life-styles, good nutrition, and ways to avoid chronic diseases.





**Please consider the environment before printing this report.**

**gwinnett**county  
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