

# Annual Report | 2017

## Gwinnett Parks Foundation



### Gwinnett Parks Foundation

The Gwinnett Parks Foundation is a 501(c)(3) charitable organization that was established in 2001 to support Gwinnett County Parks & Recreation.

Gwinnett Parks Foundation supports and assists Gwinnett County Parks and Recreation efforts to enhance the quality of life for all citizens by connecting people and parks.

### Scholarships

Those who cannot afford to attend summer camps, swim lessons, and recreational classes can use funds raised through the Gwinnett Parks Foundation events and partnerships with other groups, companies and organizations. Scholarships are offered for Youth, Senior, Health and Wellness and Therapeutic Recreation.

- **Total scholarships offered in 2017 – \$24,039**
- **Total scholarships offered in 2016 – \$18,177**
- **Balance of Scholarship accounts – \$52,444.15**
- **Summer Camp Swim Lessons offered – 398**



Category	Offered	Redeemed	Percentage
Camp	38	23	61%
Health & Wellness	398	398	100%
Senior Classes	1	1	100%
Youth Classes	7	4	57%

### Youth Sports Scholarships Offered

Category	Offered	Redeemed	Value
Mustang Athletics	5	3	\$105.00
Youth Sports	186	61	\$5,593.00

### Fundraising & Donations

Organization	Scholarship	Value
Kona Plays	Health & Wellness	\$2,330.00
Louisiana Sno Queen	Health & Wellness	\$50.00
Live Healthy Gwinnett	Health & Wellness	\$1,729.00
Red Dragon	Health & Wellness	\$1,963.80
Turn2Tournaments	Youth Sports	\$3,525.00



## 2017 Highlights

**Volunteer reception** – March 22 at Bethesda Park Senior Center

- Silver Star Awarded to Bob Giselbach
- 163 Presidential Volunteer Service Award recipients

**Run of the Mill 6-hour Ultra Race** – November 18, Tribble Mill Park

**George Pierce Park Gym Ribbon Cutting** – July 11

**McDaniel Farm Park Phase II Ribbon Cutting** – July 11

**Public Lands Day** – September 30 at Tribble Mill Park

**Rock Springs Park Phase II Ribbon Cutting** – October 3

**Lilburn Activity Building Ribbon Cutting** – December 5



## Park'nership – Connecting People & Parks

**March, Graves Park**

- 67 volunteers and 201 hours served

**October 2, DeShong Park**

- 45 volunteers and 135 hours served

## Commemorative

- New Bench at Tribble Mill Park – Mirsad Seha Sehic
- Existing bench, tree, stone, swing at Little Mulberry Park – Jo Gauzens
- Existing bench at Lenora Park – Priscilla McHam
- New plaque at Prime Timers Pointe, George Pierce Park Community Recreation Center – Billy Long



## Awards

- Champion Award – J. Alvin Wilbanks
- Catch the Wind Awards – Mary Jane Wolfe, Alan Harp, Tina Fleming

## Marketing

- 2 press releases
- Social media initiatives resulted in 42% increase in new followers, increased engagement and audience.

