

# Annual Report | 2019

## Gwinnett Parks Foundation



The Gwinnett Parks Foundation is a 501(c)(3) charitable organization that was established in 2001 to support Gwinnett County Parks & Recreation.

Gwinnett Parks Foundation supports and assists Gwinnett County Parks and Recreation efforts to enhance the quality of life for all citizens by connecting people and parks.

### Scholarships

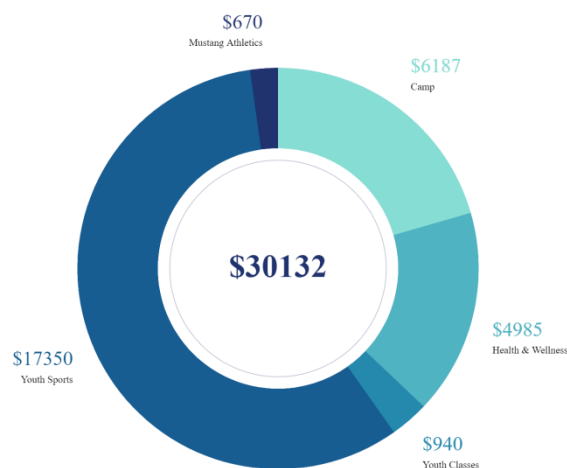
Those who cannot afford to attend summer camps, swim lessons, and recreational classes can use funds raised through the Gwinnett Parks Foundation events and partnerships with other groups, companies and organizations. Scholarships are offered for Youth, Senior, Health and Wellness and Therapeutic Recreation.

- **Total scholarships offered in 2019 – \$30,132**
- **Total scholarships offered in 2018 – \$23,431**
- **Balance of Scholarship accounts – \$54,646.11**
- **Summer Camp Swim Lessons offered – \$4,500**

| Category          | Offered | Redeemed | Percentage |
|-------------------|---------|----------|------------|
| Camp              | \$6,187 | \$4,369  | 70%        |
| Health & Wellness | \$4,985 | \$4,635  | 92%        |
| Senior Classes    | \$0     | \$0      |            |
| Youth Classes     | \$940   | \$240    | 25%        |

### Youth Sports Scholarships Offered

| Category          | Offered  | Redeemed | Percentage |
|-------------------|----------|----------|------------|
| Mustang Athletics | \$670    | \$550    | 82%        |
| Youth Sports      | \$17,350 | \$7570   | 43%        |



### Fundraising & Donations

| Organization          | Scholarship       | Value   |
|-----------------------|-------------------|---------|
| Grand Slam Atlanta    | Youth Sports      | \$3,993 |
| Kona Ice              | Health & Wellness | \$9,507 |
| Purpose Pops          | Health & Wellness | \$438   |
| Live Healthy Gwinnett | Health & Wellness | \$2,621 |
| North GA Elite        | Youth Sports      | \$4,000 |
| Red Dragon            | Health & Wellness | \$2,231 |



## 2019 Highlights

**Volunteer reception** – November 17 at the Isaac Adair House

**Club Drive Park Expansion Ribbon Cutting** – May 21

**Sterner Stream Dedication**– August 24 at Gwinnett Environmental & Heritage Center

**Atlanta Hawks Court Dedication** – September 10 at Lucky Shoals Park  
National Environmental Education Grant – \$2,200

## Park'nership – Connecting People & Parks

**Little Mulberry Park, March 2**

- 28 volunteers and 112 hours served

**Collins Hills Park, August 17**

- 35 volunteers and 140 hours served

**Simpsonwood Park, October 19**

- 27 volunteers and 108 hours served



## Commemorative

**Existing Swing**

- Vines Park, Lindsey Jorstad

**Existing Bench**

- Little Mulberry Park, Mark Geibel
- McDaniel Farm Park, Janice Rinaldo



## Awards

- Champion Award – Mayor Judy Jordan Johnson
- Catch the Wind Awards – Lindsey Jorstad

## Marketing

- Social media initiatives resulted in 42% increase in new followers, increased engagement and audience.

