



# Parks and Recreation 2026 Business Plan Presentation

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# Service Delivery Mission

- Enhancing the quality of life for all residents by providing exceptional parks, facilities, and programs
- Providing year-round open space and activities
- Connecting communities to nature
- Facilitating memories





# Approved 2025 Operational Request Updates

## 2020 Comprehensive Parks and Recreation Master Plan

- Roving Crews
  - Three crews to address satellite parks
  - Ensure the Gwinnett Standard across all sites
- Trades Techs
  - Established a trails and construction team
  - Recreation set-a-sides improved action plan

# 2025 Efficiencies and Improvements

- Restructured Parks and Recreation
- Added therapeutic and outdoor recreation programs
- Implemented playground replacement contract
- Streamlined business workflows
- Expanded crew capacity to improve response times and service delivery countywide



# Emerging Developments and Our Path Forward

## Access for all

- Evaluating our available assets available for multiple uses

## Accreditation standards update

- Our practices are sound and will fit any new directives

## Community-centered engagement

- Community Recreation Centers and Activity Buildings serve as recreation program hubs

## Sustainability and conservation

- Refocusing on conservation and natural landscape management practices



# Strategic Goals and Efficiencies

## Park Expansion and Maintenance

- Increase maintenance personnel
- Utilize skilled trades and specialized crews versus vendors when possible
- Add park amenities in areas with gaps for equitable access to all





# People Strategies

- Heat check
- “Tell Me Something Good”
- Show up
- Turn a task into a party
- Promotional opportunities







# New Operational Request

## **Dacula Park Community Recreation Center**

Establish the program and operations team for this programming hub.

- Full-time Program Supervisor (1)
- Full-time Program Leader (1)
- Full-time Facility Program Assistant (1)
- Part-time Recreation Leaders
- **Requested Budget: \$1,056,181**



# New Operational Request

## Countywide Parks and Recreation needs

- Continue to implement business plan of Operation and Logistics Division
  - Full-time Trades Tech III
- Enhance and improve pottery operations across system
  - Full-time Pottery Tech Program Leader
- **Requested Budget: \$205,862**





