

**APPENDIX B**

**SURVEY INSTRUMENT**

## GWINNETT COUNTY 2002 PARKS AND RECREATION SURVEY

(Normal text = all respondents are asked. Underlined, italicized text – nonusers only. Underlined text - users only)

### **FAMILIAR**

In general, how familiar are you with the county operated parks and other county recreational facilities in the area where you live? Would you say you are ...

1. Very familiar
2. Somewhat familiar
3. Not familiar at all .. with your local county-operated parks?
9. DK/NA

### **MOREREC**

In your opinion, are there enough county parks in the area where you live, or should the county provide more recreational facilities in your area?

1. Enough facilities already
2. County should build more facilities
3. (RESPONDENT OFFERS) Depends.... (specify how)
9. DK/NA

### **USEPARKS**

In the past year, have you visited a COUNTY operated park or other county facility that offers recreational or leisure activities for the purpose of participating in activities you enjoy?

1. No
2. Yes
3. DK/NA

*IF USEPARKS <> 2 SKIP TO WHYNOT*

### **RECACT**

We'd like to know ask about the types of recreational activities that you engage in most often at a county-operated facility. By "recreational activities" we mean to include hobbies and leisure activities that a person might do for relaxation, competition, wellness or quiet enjoyment...

What recreational activity do you engage in most often at a county park facility?

**See attachment for activities to be listed**

**(INTERVIEWER: Check activity R mentions. Check 1 activity only)**

**HOWOFT1**

In a typical month, how often do you visit a county park facility to enjoy \_\_\_\_\_ ? Do you generally visit a county park....

- 1. Every day
- 2. Several times a week
- 3. Only a few times a month, or...
- 4. Less than once a month for this activity?
- 5. DK/NA

**MOREACT**

What are your other two or three favorite recreational activities for which you utilize a county park facility?

**(Interviewer: Code up to five more activities. Probe: "What else?" If necessary.)**

**WHATPARK**

Which county-operated parks or other recreational facilities (such as pool complexes and community centers) do you most often use for any of the recreational activities you mentioned earlier?

**(Interviewer: rank up to three different parks – probe for #2 and #3 if necessary)**

- |                                      |   |
|--------------------------------------|---|
| <u>Best Friend Park</u>              | <u>Lillian Webb Field</u>                 |
| <u>Bethesda Park</u>                 | <u>Lucky Shoals Park</u>                  |
| <u>Bogan Park</u>                    | <u>Mountain Park Park</u>                 |
| <u>Bogan Park Aquatic Center</u>     | <u>Pickneyville Arts Center</u>           |
| <u>Bogan Park Community Center</u>   | <u>Pickneyville Park</u>                  |
| <u>Cemetery Field _____</u>          | <u>Pickneyville Park Soccer Complex</u>   |
| <u>Collins Hill Aquatic Center</u>   | <u>Pickneyville Park Community Center</u> |
| <u>Collins Hill Park</u>             | <u>Rabbit Hill Park</u>                   |
| <u>Dacula Park</u>                   | <u>Rhodes Jordan Park</u>                 |
| <u>George Pierce Park</u>            | <u>Rhodes Jordan Community Center</u>     |
| <u>Gwin. Hist. C'House</u>           | <u>Rhodes Jordan Tennis Center</u>        |
| <u>Gwin. Senior Center</u>           | <u>Shorty Howell Park</u>                 |
| <u>Harmony Grove Complex _____</u>   | <u>Singleton Road Activity Building</u>   |
| <u>Hudlow Tennis Center</u>          | <u>Tribble Mill Park</u>                  |
| <u>Jones Bridge Park</u>             | <u>Yellow River Park</u>                  |
| <u>Lanier Museum</u>                 | <u>Other/Public Schools (specify)</u>     |
| <u>Lawrenceville Female Seminary</u> | <u>DK/NA</u>                              |
| <u>Lenora Park</u>                   |   |

**WARMN**

Between the months of April and October, how often in an average month do you visit a county operated park or other recreational facility?

**(Code # of visits in an AVERAGE MONTH between APRIL and OCTOBER 0-98. CODE DK/NA=99)**

COLDN

Between the months of November and March, how often in an average month do you visit a county operated park or other recreational facility?

**(Code # of visits in an AVERAGE MONTH between NOVEMBER and MARCH 0-98. CODE DK/NA=99)**

USERACT

Thinking of other activities for which you do NOT use a county facility, what other types of recreational activities you enjoy most often?

\_\_\_\_\_ *See attachment for activities to be listed*

**USERS SKIP TO PARKING**

WHYNOT

Is there a specific reason why you have not visited a County facility in the past year?

1. Not familiar with facilities
2. Go to other places (private gym, country club, etc.)
3. Too far away
4. Too crowded
5. No time
6. Don't have things I like
7. Facilities are run down
8. Parks are not safe
9. Other (specify)
10. DK/NA

IF WHYNOT <> 8 SKIP TO OTHER2

**HOWSAFE**

What is it about the parks that make you feel as if they are not safe? What can the county do to improve the safety of the parks in such a way that you would consider using the parks? (Open-ended response)

**NONACT**

What are your three or four recreational activities you enjoy most often, even though you don't utilize a county park facility for those activities? By "recreational activities" we mean to include hobbies and leisure activities that a person might do for relaxation, competition, wellness or quiet enjoyment...

See attachment for activities to be listed

**OTHER2**

Are there other recreational or leisure activities that you are interested in but don't participate in as much as you'd like due to a lack of adequate facilities?

1. No
2. Yes
3. DK/NA

**(IF OTHER2 <> 2 SKIP TO RENTFAC)**

**OTHRACT2**

What are those activities? (OPEN-ENDED RESPONSE)

**IF R IS A NON-USER, SKIP TO MEETNEEDS**

**PARKING**

How would you rate the availability of parking at the county parks or other county facilities you visit? Would you say parking availability is usually...

1. More than adequate
2. Adequate
3. Somewhat inadequate, or...
4. Extremely inadequate?
5. DK/NA

**IF PARKING <> 4 SKIP TO PHYSICAL**

**PARKPARK**

Is there a specific park (or parks) that suffer from poor parking facilities?

## **PHYSICAL**

How would you rate the physical facilities (buildings, picnic shelters, playgrounds, tennis courts, playing fields, etc.) at the county parks or other facilities you visit? Would you say the physical facilities are...

1. Excellent
2. Good
3. Fair
4. Poor
5. DK/NA

IF PHYSICAL < 4 SKIP TO *SAFETY*

## **BADPHYS**

Is there a specific park (or parks) that suffer from poor physical facilities?

## **SAFETY**

On a scale of 1 to 5, where 1=VERY SECURE and 5 = NOT SECURE AT ALL, how would you rate your feeling of personal security at the county-operated recreational facilities you most often visit?

**(CODE SECURITY RATING 1-5. CODE DK/NA=9)**

## **BIGPROB**

In your opinion, what is the biggest security problem in the County parks you most often use?

- Lack of adequate LIGHTING
- Lack of adequate POLICE PRESENCE
- ALCOHOL CONSUMPTION in the parks
- Unsupervised SMALL CHILDREN
- Unsupervised TEENAGERS
- Dangerous DRIVERS/SPEEDING in parking lots
- GANG ACTIVITY
- PUBLIC BATHROOMS – attracts undesirable activities (sex, drugs, gangs, muggings)
- Lack of PUBLIC TELEPHONES
- Lack of PROPER SIGNAGE
- Too many SECLUDED AREAS – lack of VISIBILITY – makes R feel vulnerable
- People hanging around who don't belong (i.e., "perverts"/predators)
- DRUG ACTIVITY/dealers
- Other (specify)
- DK/NA

## **POLICE**

During your visits to county park facilities, have you ever noticed the presence of the Park Police?

1. No
2. Yes
3. DK/NA

**HOWLONG**

How long does it take you to get to the county facility you utilize most often ? Would you say it takes...

1. Less than 5 minutes
2. 5 to 10 minutes
3. 11 to 15 minutes
4. 16 to 20 minutes
5. More than 20 minutes
6. Dk/Na

**CLOSER**

Would you use a county park or other recreational facility more often if one were closer to your home?

1. No
2. Yes
3. DK/NA

**OTHERACT (Wording change)**

Do you have other recreational or leisure interests that you don't participate in as often as you like because they are not offered in your community?

1. No
2. Yes
3. DK/NA

*IF OTHERACT <> 2, SKIP TO RENTFAC*

**OTHERACT**

What are those activities? (Open-ended response)

**RENTFAC**

Gwinnett County rents out many of its facilities for use by the general public. Some of these facilities include community rooms and park pavilions. Have you ever rented any of the recreational facilities operated by Gwinnett County?

1. No
2. Yes
- 3 DK/NA

*IF RESPONDENT HAS NOT RENTED FACILITY, OR IS NOT SURE, SKIP TO MEETNEEDS*

**RATEFAC**

How would you rate the quality of the facilities you rented? Would you say they were...

1. Excellent
2. Good
3. Fair
4. Poor
5. DK/NA

**MEETNEEDS**

In your opinion, how well does Gwinnett County meet the recreational needs of .....

*(This question will be asked for each of the following groups...)*

young people under the age of thirteen?

teenagers?

Young adults ages 20 - 30 ?

Adults between the ages of 30 – 55?

its older population?

other special populations such as the physically challenged?

Would you say County recreational programs aimed at this group are...

1. Excellent
2. Good
3. Fair
4. Poor
5. DK/NA

**SPLOST**

Gwinnett County voters approved a referendum in November 2000 which extended a special one-cent sales tax for designated County capital projects including parkland acquisition and park development. Do you support this method of funding these improvements to the parks and recreation program?

1. No
2. Yes
3. DK/NA

**VOTE**

In 2004, county voters may be given the opportunity to continue this special one-cent sales tax. Would you approve or disapprove of the renewal of this tax if the money generated from the tax continued to fund parkland acquisition and park development?

1. Approve
2. Disapprove
3. Depends
4. DK/NA



## **PRIORITY**

If the optional tax is renewed, what kind of improvements to the county's parks and recreational services would you most want this tax money to go toward?

After-school programs  
Arts/cultural programs  
Preservation of historical sites  
Childrens programs  
Horseback trails  
Mixed-use parks  
Music programs  
Gymnasiums  
Greenways  
Bike/Pedestrian trails  
Community Centers  
Athletic Fields (Softball, Soccer, Baseball, etc.)  
Swimming facilities  
Other (specify)

## **CHOICE**

The 2000 SPLOST referendum provided for a balance of funding between PASSIVE park development (for things such as greenspace, trails, picnic facilities), and ACTIVE park development (for things such as community centers, swimming pools, athletic fields, etc.).

If the special one-cent sales tax is extended in 2004, which type of park development do you believe should be the top priority?

1. Passive park development
2. Active park development
3. (RESPONDENT OFFERS) Both – continue the balance
4. DK/NA

## **USERFEES**

Should people who do not live in Gwinnett County be required to pay higher access fees for use of the county's park facilities that currently charge those fees?

1. No
2. Yes
3. DK/NA

## **COURSES**

Have you ever participated in any of the classes or special events offered by the Gwinnett County Parks and Recreation Department?

1. No
2. Yes
3. DK/NA

*IF COURSES <> 2 SKIP TO INGWIN*

**WHATCRSE**

What types of classes or special events offered by the County have you participated in?

**(CHECK ALL THAT R MENTIONS)**

Arts and Crafts

Aerobics/Fitness Classes

Business Classes

Coffee Houses

Computer Instruction

Concert Series/Music

Dance Classes (Ballroom, Ballet, Line, etc.)

Day camps

Financial Planning

Fossil trips

Food/Diet/Health Awareness

Horseback trail rides

Language classes (English or foreign)

Martial Arts

Museum tours

Painting/Watercolors

Pottery

Sports classes

Sr./Jr. Naturalist

Summer camps

Swimming lessons

Tennis Lessons

Workshops

Other (specify)

DK/NA

## **QUALITY**

How would you rate the quality of the courses you have taken? Would you say they have been...

1. Excellent
2. Very Good
3. Good
4. Fair, or...
5. Poor
6. DK/NA

## **INGWIN**

How long have you lived in Gwinnett County?

**(Code number of years in Gwinnett. If < 1 yr, code=1. DK=99)**

*IF FAMILIAR = 3, SKIP TO REACH*

*IF OTHER RESPONDENTS HAVE LIVED IN GWINNETT 5 YEARS OR MORE, SKIP TO COMPARE5*

## **COMPARE**

How would you rate Gwinnett County's parks and recreational facilities compared to those where you lived before moving to Gwinnett? Would you say Gwinnett's facilities are...

1. Much better than those where you used to live
2. A little better than those where you used to live
3. A little worse than those where you used to live
4. Much worse than those where you used to live
5. (RESPONDENT OFFERS) About the same....
6. DK/NA

*SKIPTO REACH*

## **COMPARE5**

How would you compare the condition of County parks and recreational facilities now to the condition they were in 5 years ago? Would you say the County's park facilities are...

1. A lot better now than 5 years ago
2. A little better now than 5 years ago
3. A little worse now than 5 years ago
4. A lot worse now than 5 years ago
5. (RESPONDENT OFFERS) About the same
6. DK/NA

## **REACH**

Which of the following would be the **best** way to inform you about Gwinnett County Parks and Recreation activities and services? Should the county rely on...

1. Newspapers
2. Television
3. Radio
4. a website
5. Direct Mailings to your home
6. School system flyers
7. Word of Mouth, or....
8. the "Gwinnett LIFE" newsletter from County Recreation Dept?
9. (DO NOT READ) Other (specify)
10. DK/NA

## **GWINLIFE**

Do you currently receive "Gwinnett LIFE", which is the newsletter distributed by the County's Recreation Department and Community Schools?

1. No
2. Yes
3. DK/NA

*IF GWINLIFE <> 2 SKIP TO WEBACT*

## **LLCLASS**

Have you ever registered for a class as a result of reading the "Gwinnett LIFE" newsletter?

1. No
2. Yes
3. DK/NA

## **WEBACT**

Do you have access to the access to the Internet, either at home, at work, or both?

1. No
2. Yes – at home only
3. Yes – at work only
4. Yes – at home and work
5. DK/NA

**(At this point in the survey, the Interviewer will determine whether or not there are any children in the household under the age of 18. If so, the interviewer will determine whether or not the respondent is the parent or guardian of these children. If not, the interviewer will ask if a parent or guardian is available to answer questions about the interests of these children. If a parent/guardian is not available, the survey will continue with the original respondent.)**

**UNDER18**

Do any children under the age of 18 live at this residence?

1. No
2. Yes (Ask to determine parent or guardian status)
3. DK/NA

**KIDSLT13**

How many children under the age of 13 currently live at this residence?

*IF THERE ARE NO CHILDREN UNDER 13, SKIP TO NTEENS*

**JUVEACT**

What are the two or three favorite recreational activities of the children under the age of 13?

*(SAME ACTIVITIES AS BEFORE WILL BE INCLUDED)*

**NTEENS**

How many young people between the ages of 13 and 17 live at this residence?

*IF NTEENS = 0 SKIP TO DEMOGRAPHICS*

**TEENREC**

What are the two or three favorite recreational activities of the young people between the ages of 13 and 17?

*(SAME ACTIVITIES AS BEFORE WILL BE INCLUDED)*

**WE WOULD LIKE TO ASK YOU JUST A FEW QUESTIONS ABOUT YOURSELF.  
PLEASE REMEMBER THAT ALL OF YOUR RESPONSES ARE CONFIDENTIAL AND THE  
INFORMATION WILL BE USED FOR STATISTICAL PURPOSES ONLY.**

*(Demographics will be asked of the original respondent)*

**YRBORN**

In what year were you born?

**REGISTER**

Are you registered to vote in Gwinnett County?

1. No
2. Yes
- 3 DK/NA

**INCOME**

Thinking now of everyone who currently lives in your home, which of the following best describes your TOTAL HOUSEHOLD INCOME in 2001? Was it...

1. Under \$20,000
2. \$20,000 to \$30,000
3. \$30,000 to \$40,000
4. \$40,000 to \$50,000
5. \$50,000 to \$75,000
6. \$75,000 to \$100,000
7. \$100,000 to \$150,000, or...
8. Over \$150,000
9. DK/NA/REFUSED

**RACE**

How would you describe the racial or ethnic group you belong to?.

African-American/Black  
Arab (Egyptian, Saudi, Syrian, Jordanian, Libyan, etc.)  
Chinese  
Hispanic  
Indian (NOT Native American – but Indian subcontinent)  
Korean  
Native American/American Indian?  
Pacific Islander  
Vietnamese  
White/Caucasian  
Other  
DK/NA

**MIGRATE**

Are you a recent immigrant to this country?

1. No (SKIP TO SPEAK)
2. Yes
3. DK

**FROM**

From which country did you emigrate?

**(LIST OF COUNTRIES WILL BE PROVIDED)**

**SPEAK**

Do you or other members of your household often speak any language other than English?  
(If R says “Yes” code for appropriate language.)

**GENDER**

INTERVIEWER: CODE GENDER BY VOICE: 1=MALE 2 = FEMALE