



## **ATL Briefing for Gwinnett Transit Review Committee**

Scott Haggard, ATL Director of Government & External Affairs

October 24, 2019

*With the creation of the ATL, coupled with the State Road and Tollway Authority & Georgia Regional Transportation Authority, the State has an entity that is focused on connecting people, jobs and communities through integrated mobility options and innovative solutions.*



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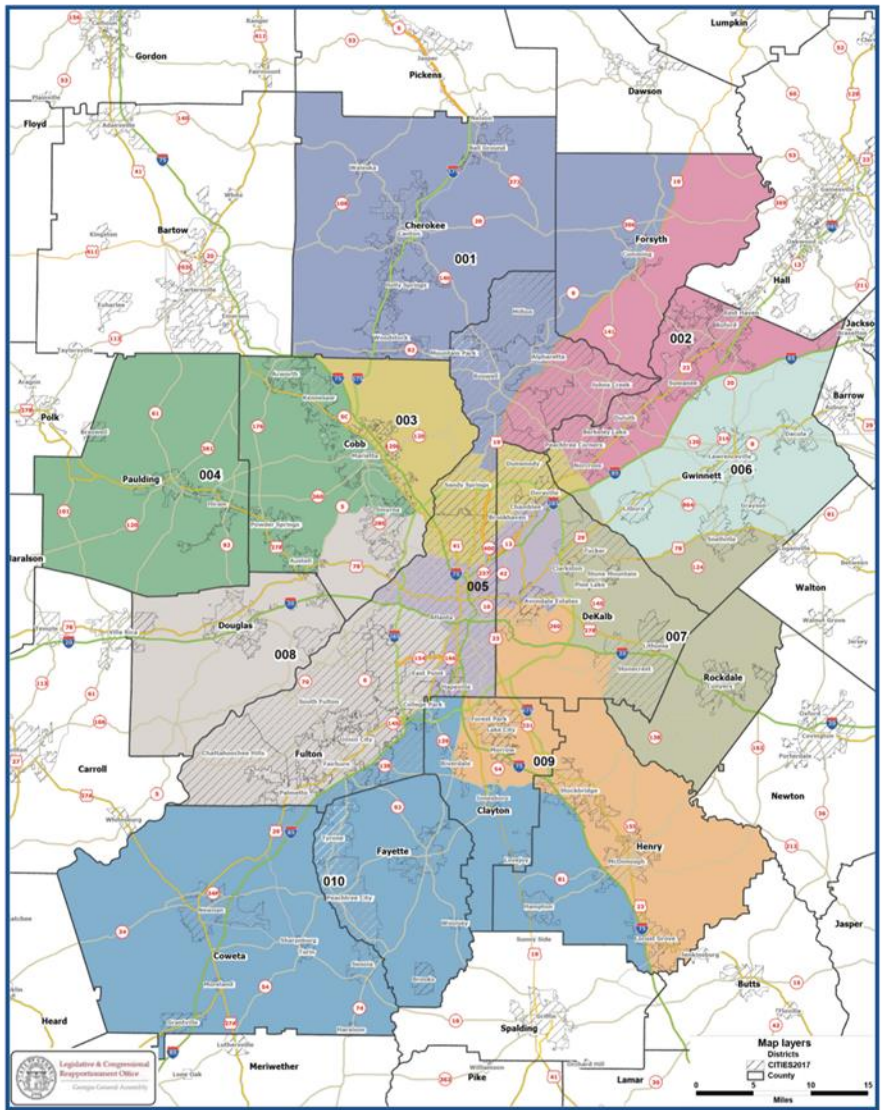
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# ATL KEY FUNCTIONS / ACTIVITIES



REGIONAL  
COORDINATION



REGIONAL  
TRANSIT PLAN,  
POLICIES & STANDARDS



ANNUAL  
REPORT/AUDIT



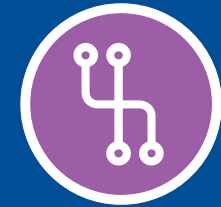
TRANSIT TECH &  
INNOVATION



REGIONAL  
FUNDING



REGIONAL  
UNIFIED BRANDING



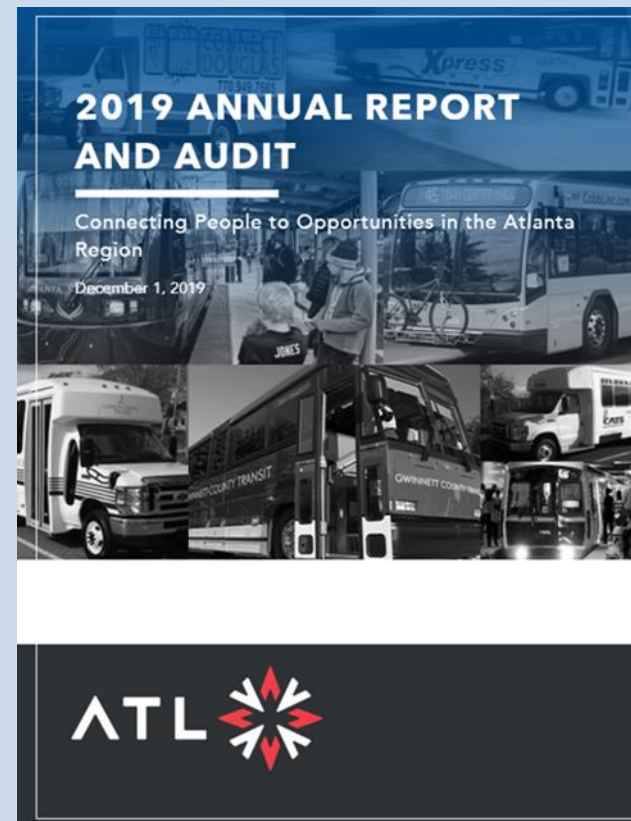
TRANSIT PLANNING  
SERVICES

The ATL's primary mission is focused on regional transit planning and funding governance –  
*not operations, project management or construction*



# ATL ANNUAL REPORT/AUDIT

- Statutory Requirement – Due Dec. 1 Each Year
- Annual Review of the State of Regional Transit Services and Operations
- Performance and Financial Overview for Overall Region and System by System
- Audit Period: July 1, 2018 to June 30, 2019
- Will Include Trend Analysis and Comparisons
- Focus on financial soundness, quality of service, and high-level assessment of operational efficiency
- Analyze contributions of transit to the region's economy and economic competitiveness







## ATL SERVICES & OFFERINGS

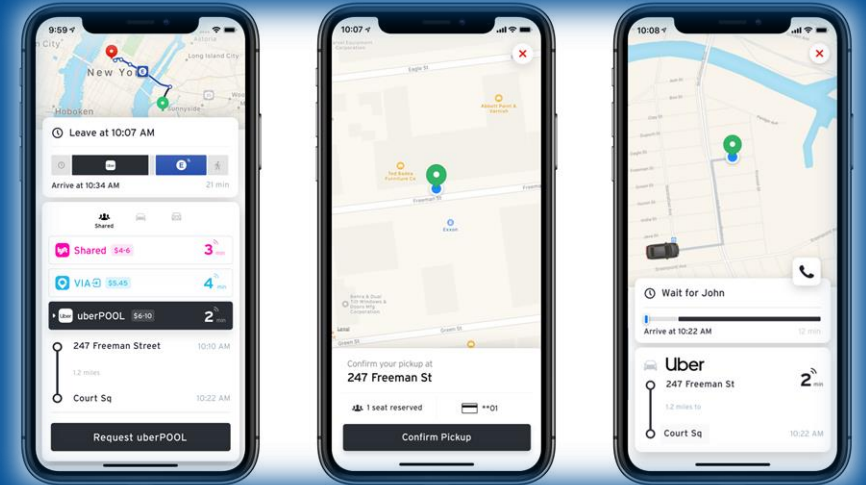
- Grant Opportunities Notification and Coordination
- Transit Planning Consulting Services
- Transit Planning RFP Drafting & Process Guidance
- Regional Procurements
- Transit Technology Reviews & Implementation Assistance
- FTA Coordination Assistance
- Site Visit/Scanning Tour Planning/Coordination





# REGIONAL TRANSIT PLANNING, POLICIES & STANDARDS

- ▶ **Regional Formula Fund Policy Updates**  
*(in conjunction with ARC – adopted)*
- ▶ **General Transit Feed Specification (GTFS)**
- ▶ **Standards for BRT/ART and Light Rail/Streetcar**  
*(in conjunction with MARTA)*



## POLICIES “ON DECK”

- ▶ **Customer App for Regional Transit**
- ▶ **Regional Fare System Policies**





# TRANSIT FUNDING OPTIONS: MORE TOOLS IN THE TOOLBOX



- 1% sales tax
- Currently lasts through 2057
- Project list based on agreed upon contract
- Funds are pooled and expended system-wide
- MARTA is the sole operations provider



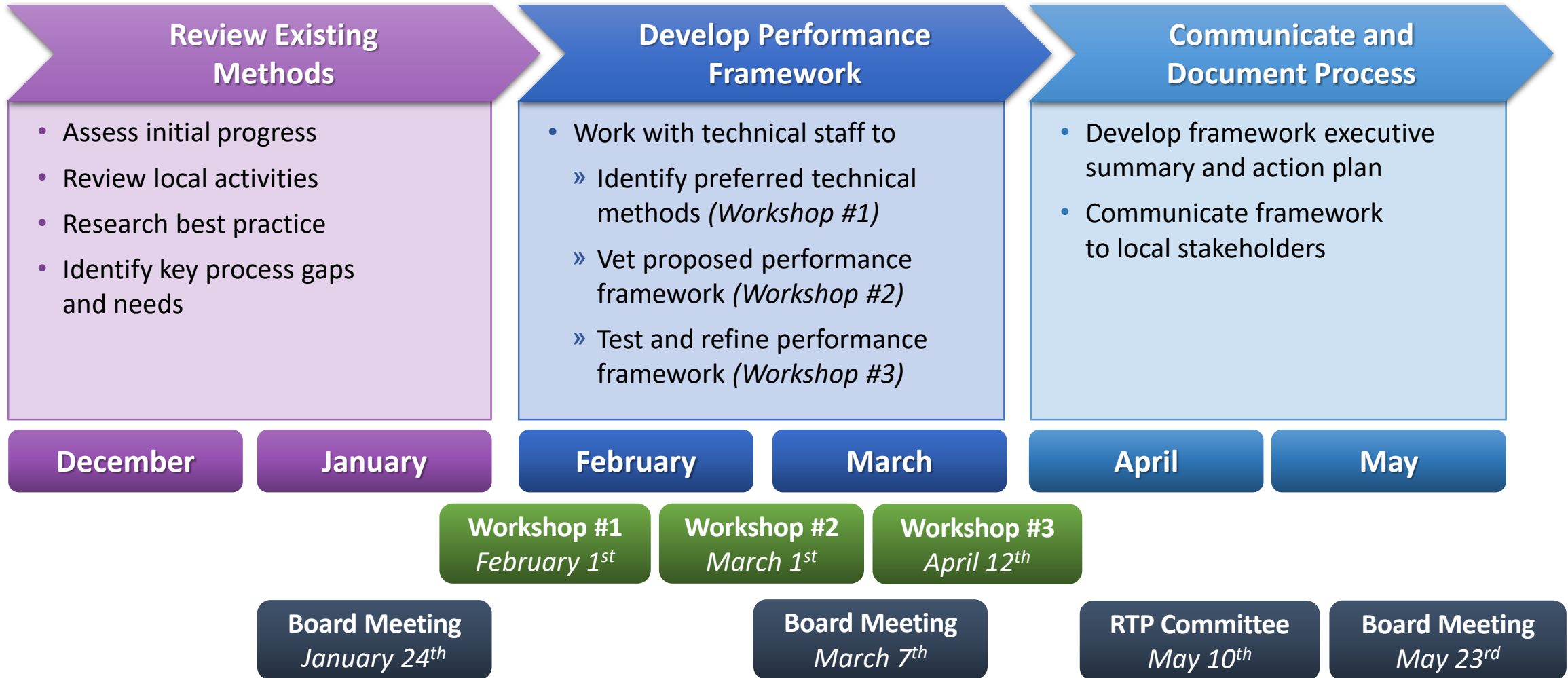
- Up to 1% TRANSIT-SPECIFIC SPLOST
- Up to 30 years
- Project list determined by County
- Funds must be used in County that levies tax
- MARTA or any provider selected by County\*  
(\*except heavy rail must be MARTA)
- Projects must appear in ATL Transit Plan  
prior to public referendum per HB 930



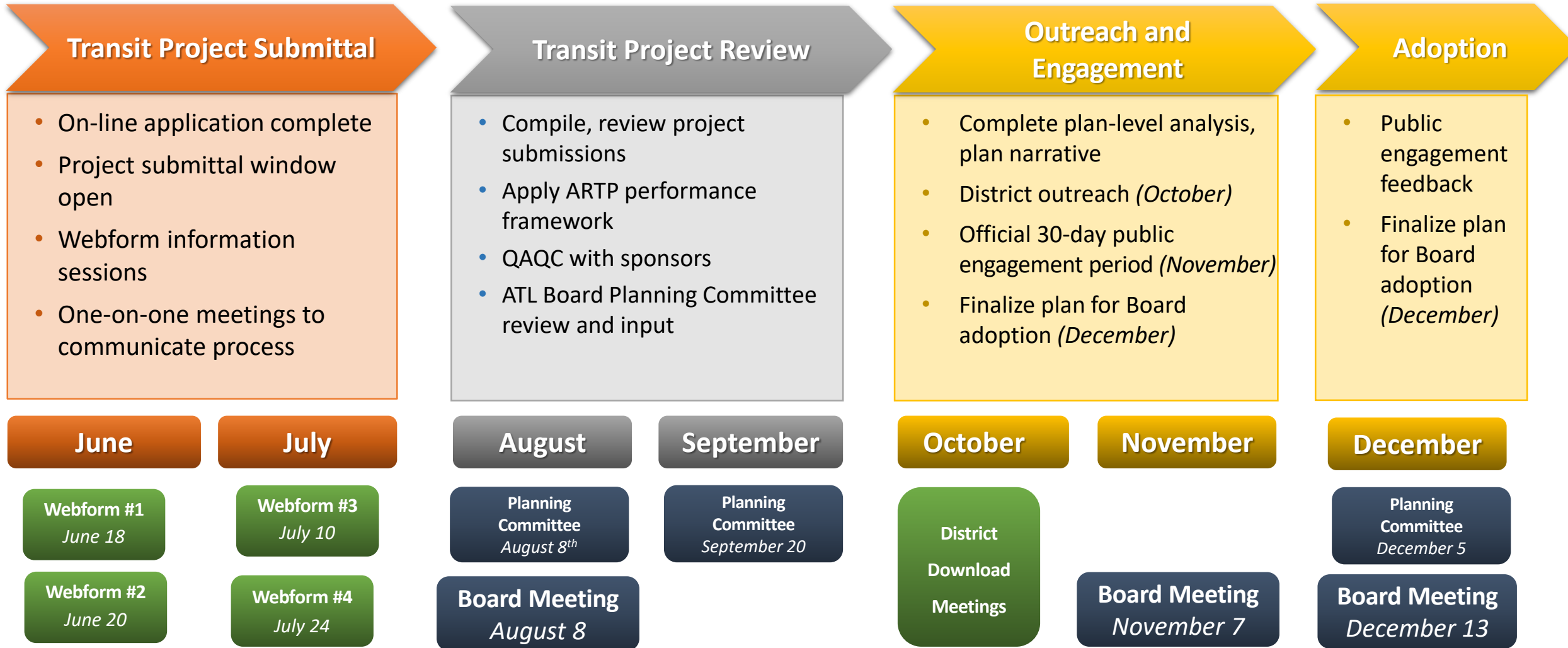


# **ATL REGIONAL TRANSIT PLAN (ARTP): SCHEDULE**

# ATL REGIONAL TRANSIT PLAN: A COMPREHENSIVE PROCESS INVOLVING MANY STAKEHOLDERS



# ATL REGIONAL TRANSIT PLAN: A COMPREHENSIVE PROCESS INVOLVING MANY STAKEHOLDERS





# **ATL REGIONAL TRANSIT PLAN (ARTP): PURPOSE & PLACEMENT IN REGIONAL PLANNING**



## WHY IS THE ARTP IMPORTANT?

- The ATL regional transit plan (the “ARTP”) is *the* primary source for transit projects that will be considered by the Atlanta Regional Commission for adoption & inclusion in metro Atlanta’s federally required short-term (TIP) and long range (The RTP) transportation plans
- The ARTP is the source of transit projects from which The ATL Board may recommend potential state bond investment
- The ARTP is the source of transit projects for local county-based sales tax referenda for *up to* 1% and *up to* 30 years

## ATL GOVERNING PRINCIPLES FOR THE REGIONAL TRANSIT PLAN



### ECONOMIC DEVELOPMENT AND LAND USE

Creates or enhances connectivity and access to job centers, activity centers and economic centers in line with the Unified Growth Policy (UGP).



### ENVIRONMENTAL SUSTAINABILITY

Offers new or enhanced services as alternatives to SOV travel, and promoting the use of alternative fuels to build environmentally sustainable communities.



### EQUITY

Provides new or expanded service to and from low and moderate income areas to improve connectivity and focusing on investments that better enable people to meet their day-to-day needs.



### INNOVATION

Uses innovative solutions to improve rider experience, fare collection, cost savings, integration with transit alternatives and more.



### MOBILITY AND ACCESS

Connects population centers, employment, recreation, using cross-jurisdictional services to create regional connectivity.



### RETURN ON INVESTMENT

Ensures that project financing plans are feasible, sound and promotes cost-efficient alternatives for new or enhanced service that enable regional economic opportunity and growth.

# THE ARTP & OTHER KEY PLANNING DOCUMENTS IN THE REGION

## Local or Operator Transit Plans or Projects

- Local Priorities, such as the More MARTA program and county transit plans
- Reflects Citizen Wants and Needs
- Feeds ATL Regional Transit Plan List of Projects

## ATL Regional Transit Plan

- Reflects the Universe of Transit Projects for Metro Atlanta
- Projects seeking Discretionary Federal or State Funding Grouped into Quadrants
- Feeds Local Referendum Lists
- Feeds list of transit projects that ATL may recommend for state funding

## Long-Range Regional Transportation Plan

- Atlanta Regional Commission's Fiscally Constrained 20-Year Plan
- ATL Regional Transit Plan will help to prioritize projects that could be competitive for federal funds

## Short-Term Transportation Improvement Program

- Atlanta Regional Commission's Fiscally constrained 6-Year Project Implementation Plan
- State will be looking to ATL Regional Transit Plan for recommendations on regionally-significant projects suitable for state investment



# **ARTP PROJECT SUBMISSIONS OVERVIEW**

## ARTP Overview

195  
Projects  
Submitted

192  
Projects  
Reviewed

79  
Quadrant-  
Tiered Projects

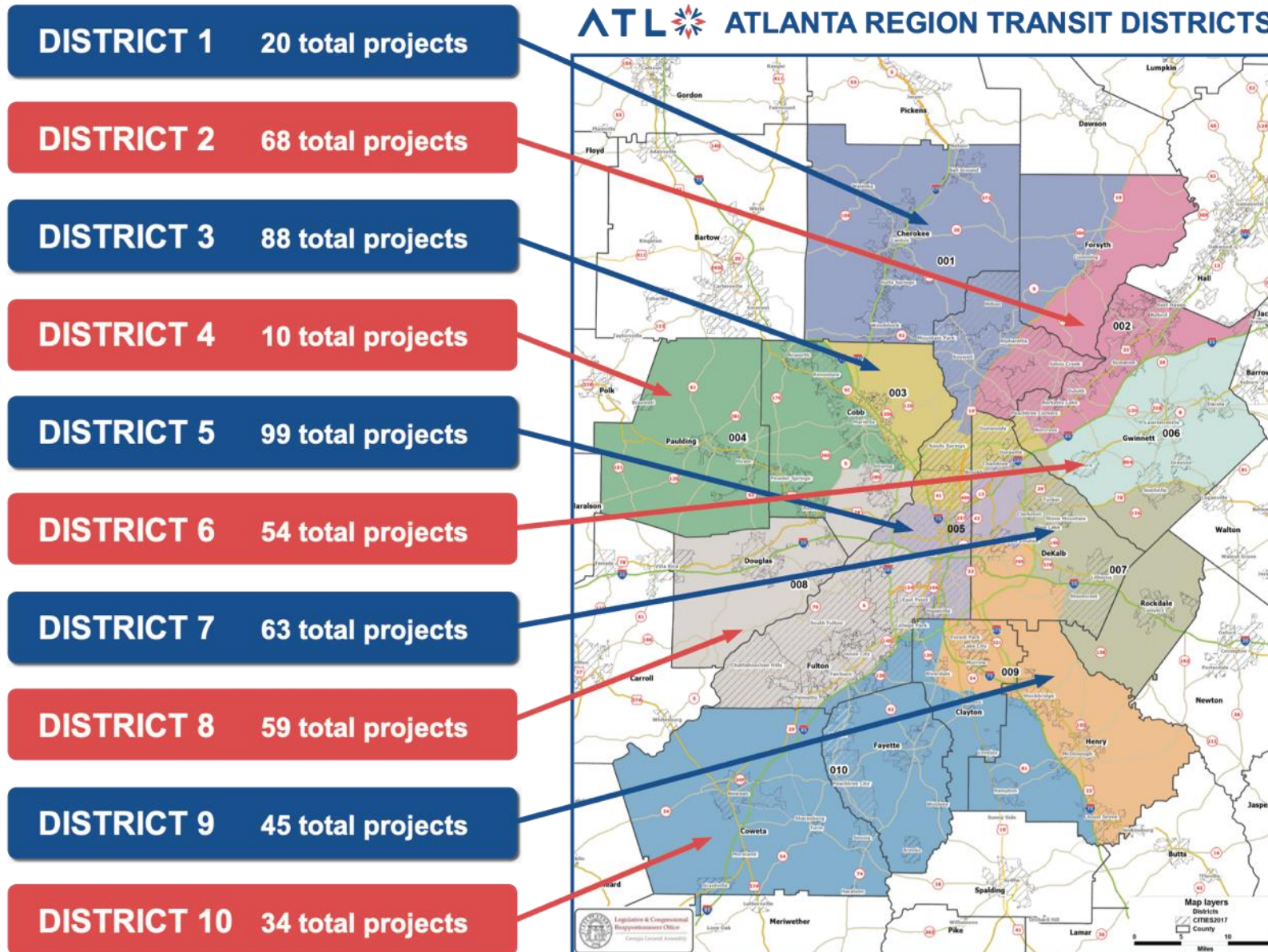
14  
Project  
Sponsors

10 of 10  
ATL Transit  
Districts

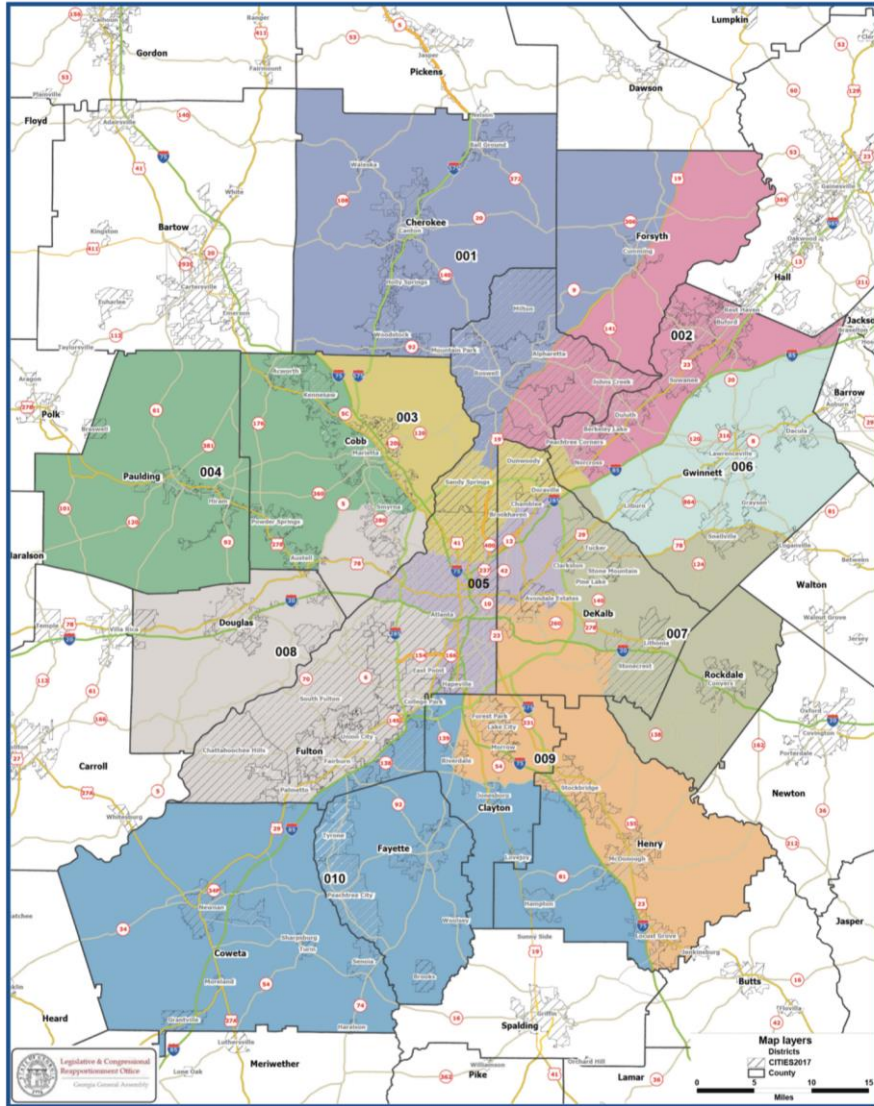
12 of 13  
Counties



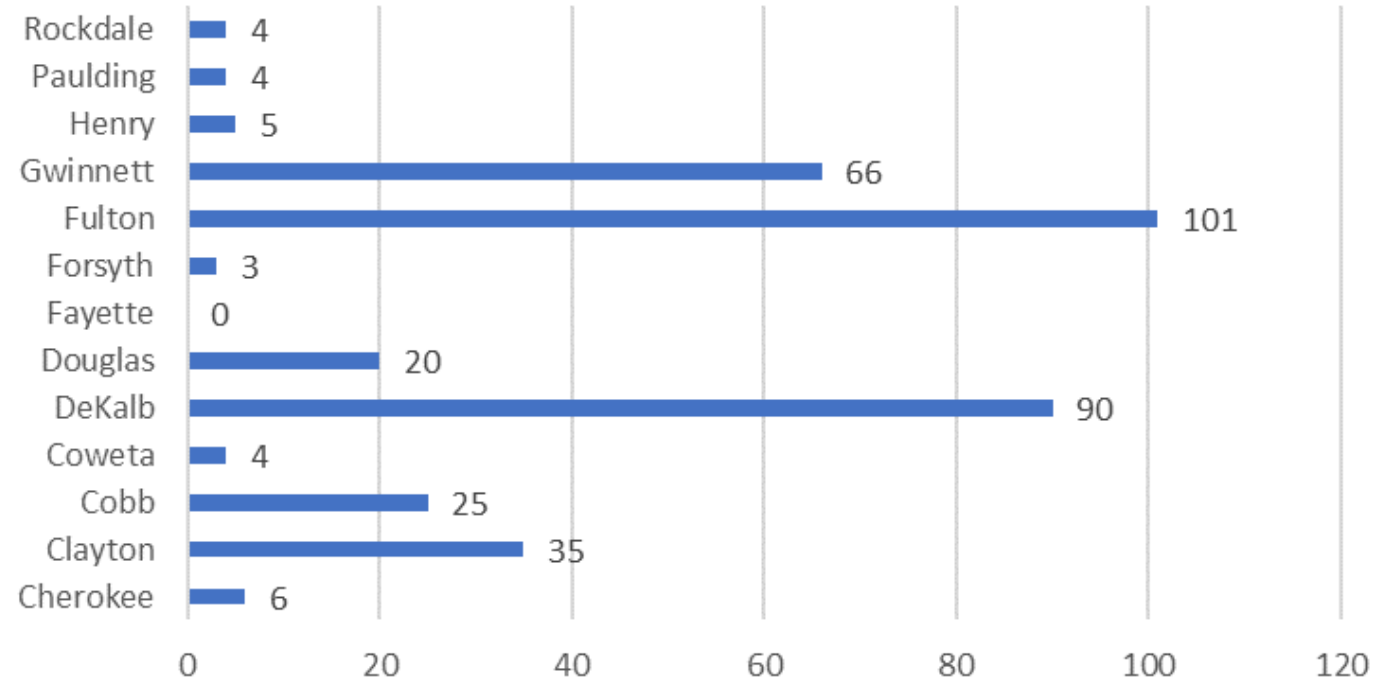
# TRANSIT PROJECTS THAT TOUCH EACH DISTRICT



# TRANSIT PROJECTS THAT TOUCH EACH COUNTY



Number of Projects by County





# ARTP BY THE #'S: SUBMITTED PROJECTS

**30** State of Good Repair Projects

**\$4.1B** State of Good Repair

**58** Enhancement Projects

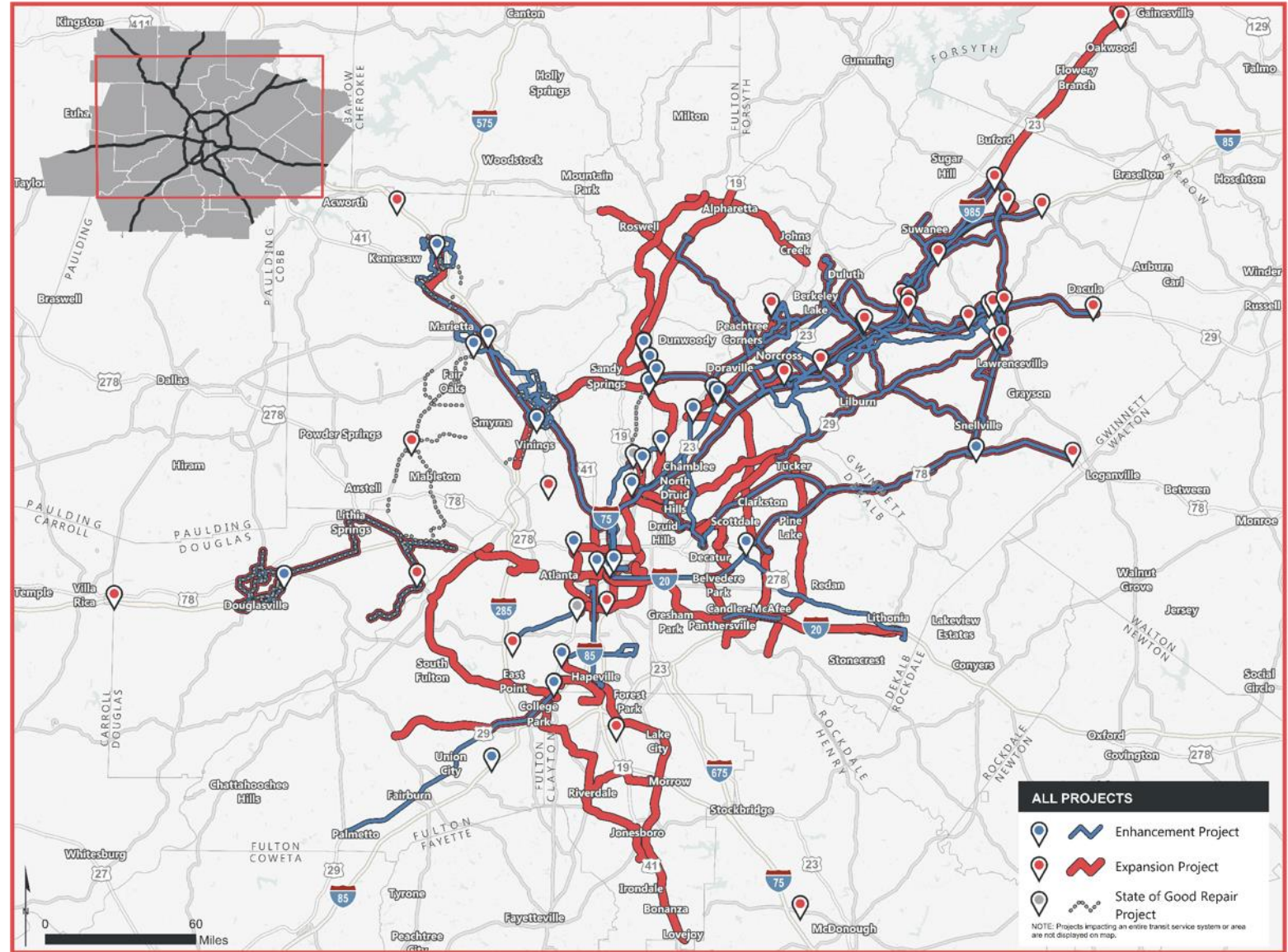
**\$4.2B** Enhancement

**192** Total Projects

**\$27B** Total

**104** Expansion Projects

**\$18.9B** Expansion



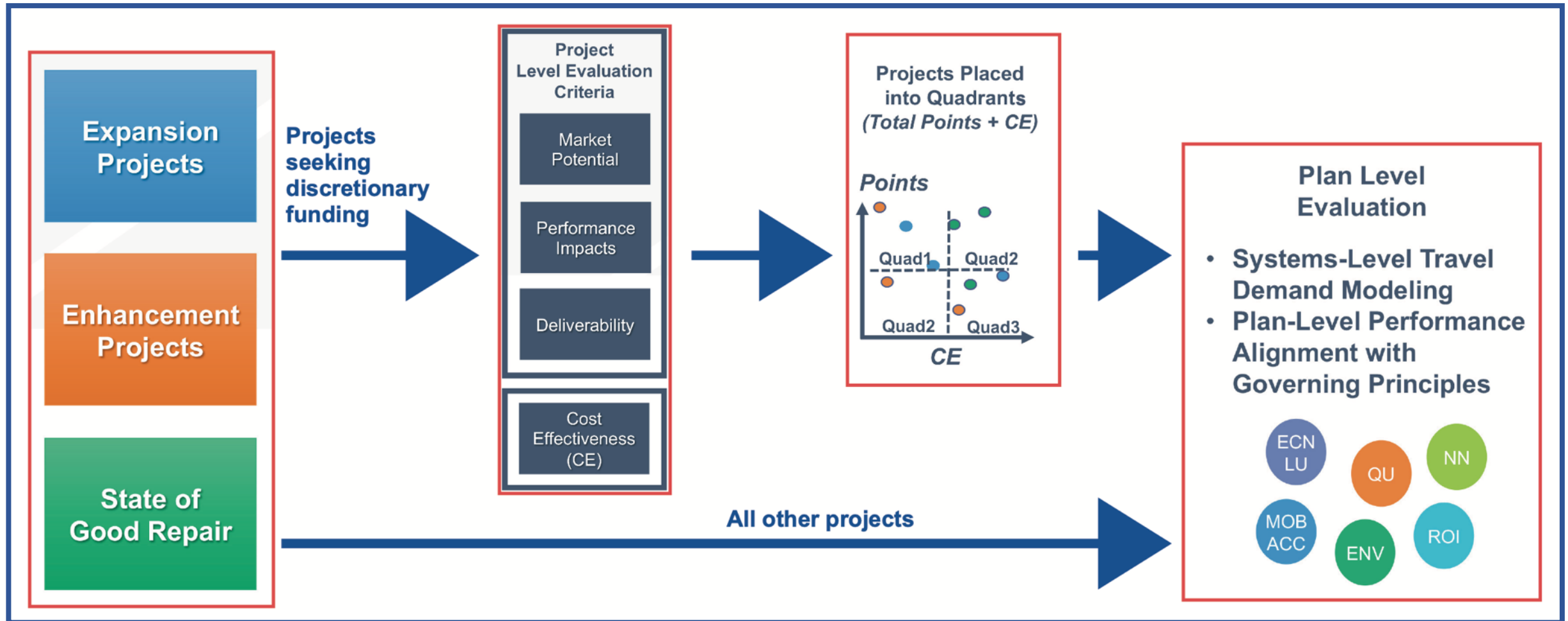


# **ARTP EVALUATION PROCESS:**

- QUADRANT METHODOLOGY**
- FINANCIAL OVERVIEW**
- NEXT STEPS**



# PROJECT REVIEW, EVALUATION AND QUADRANT-TIERING



# PROJECTS WITH IDENTIFIED FED/STATE DISCRETIONARY FUNDING ASSUMPTIONS

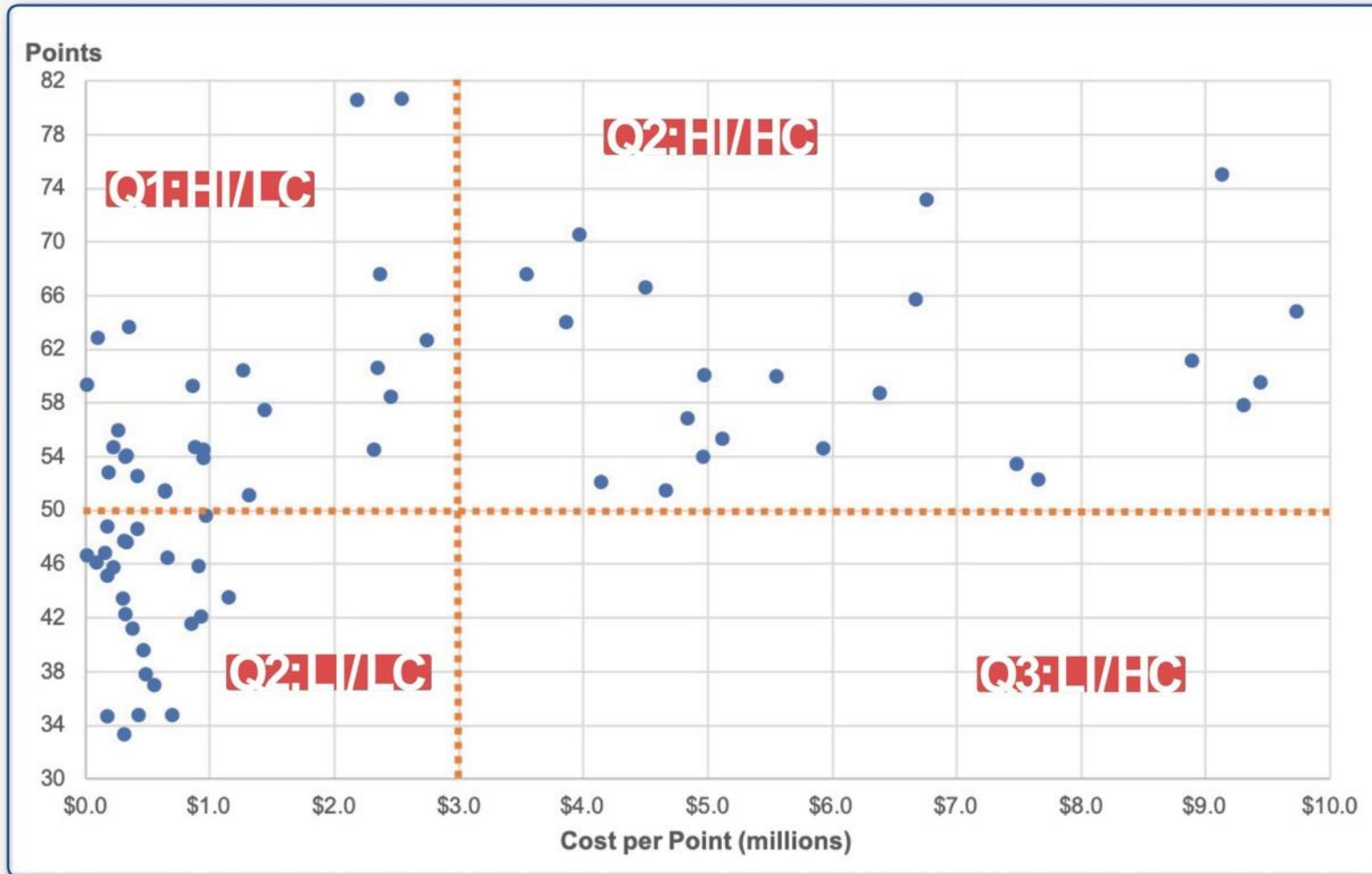
SCATTERPLOT FOR ARTP PROJECTS IDENTIFYING FEDERAL OR STATE DISCRETIONARY FUNDING

**QUADRANT 1**  
Higher Impact / Lower Cost

- High impact (progress towards ARTP goals) at the least relative cost
- *Investments that optimize both performance and funding*
- 25 projects
- Projects average 59 points
- \$1.7 billion (total cost)

**QUADRANT 2**  
Lower Impact / Lower Cost

- Lower cost investments with less impact (progress towards ARTP goals)
- *Investments that optimize funding*
- 25 projects
- Projects average 43 points
- \$0.5 billion (total cost)



**QUADRANT 2**  
Higher Impact / Higher Cost

- High impact (progress towards ARTP goals) at a higher cost
- *Investments that optimize performance*
- 26 projects
- Projects average 60 points
- \$13.8 billion (total cost)

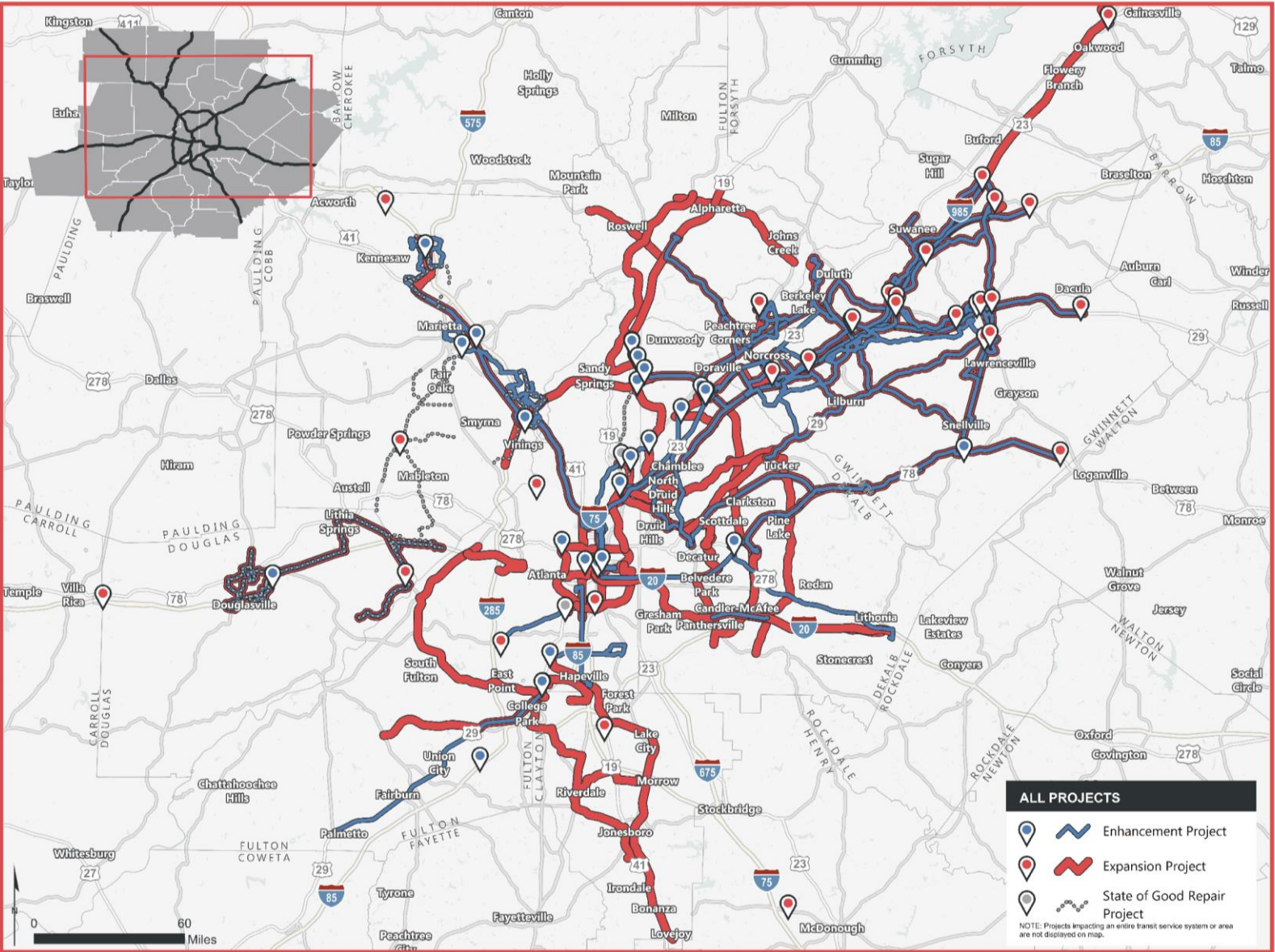
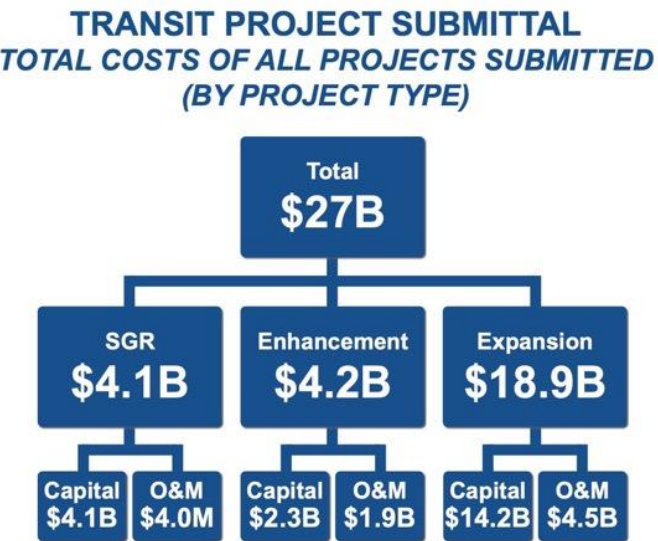
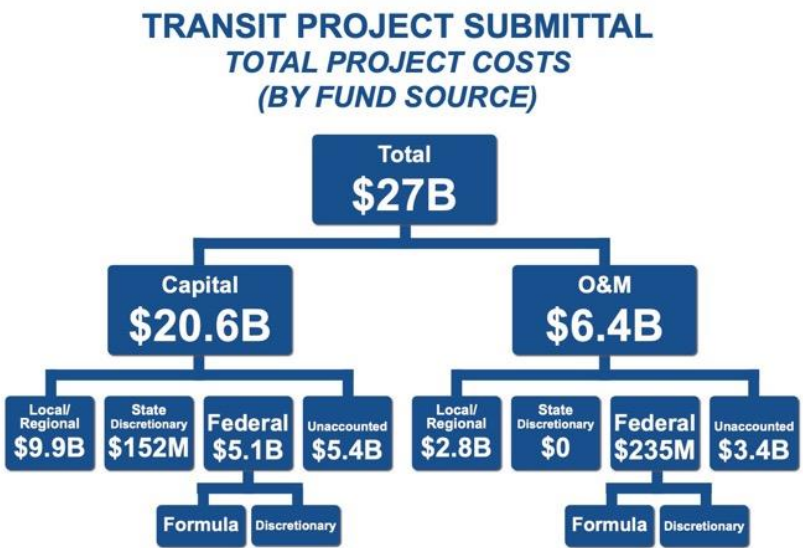
**QUADRANT 3**  
Lower Impact / Higher Cost

- Higher cost investments with less impact (progress towards ARTP goals)

Note: Three systemwide maintenance projects (with a total cost of \$400 million) requesting discretionary funds could not be assigned to a specific geographic location by the project sponsor; therefore, they could not be evaluated and placed into a quadrant.

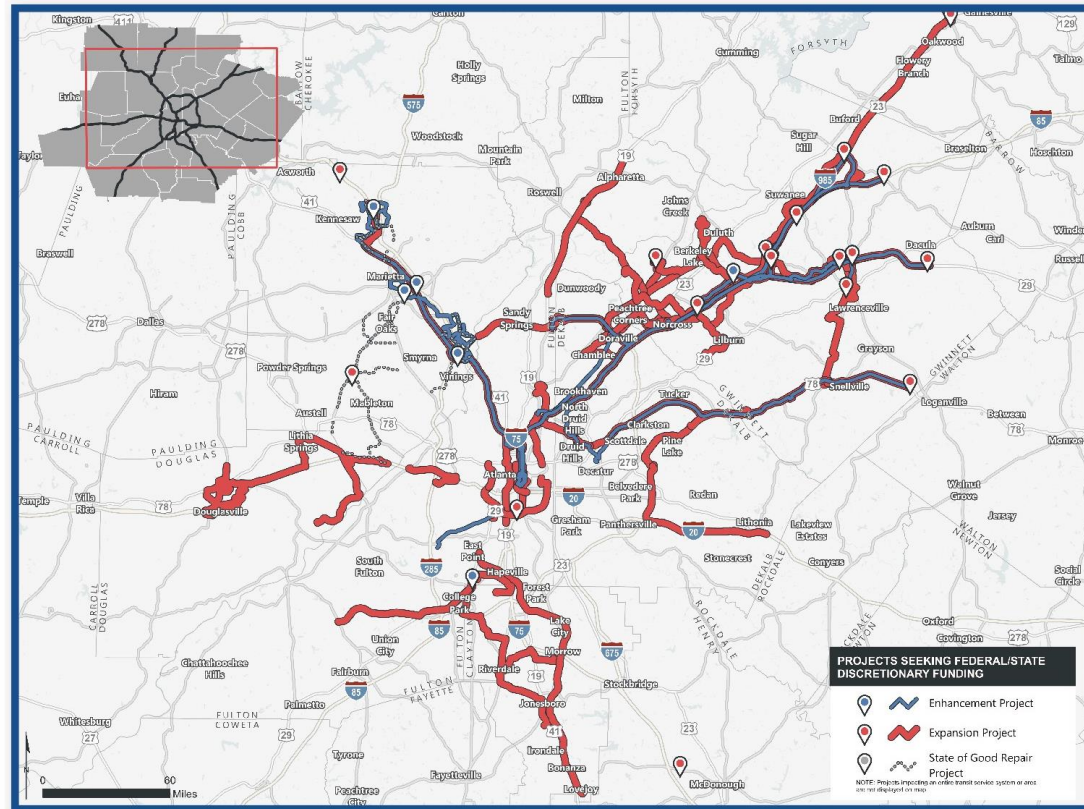


# HOW ARE PROJECTS PROPOSED TO BE FUNDED?





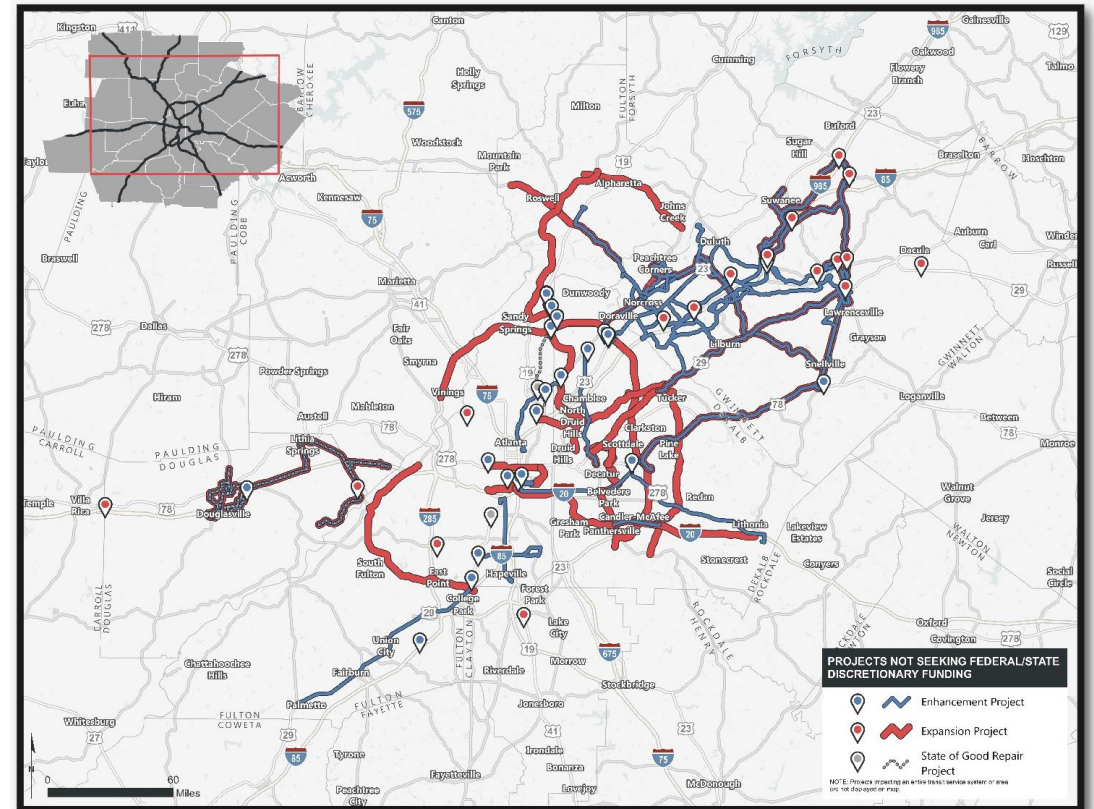
# QUADRANT PROJECTS



## PROJECTS WITH FED/STATE DISCRETIONARY FUNDING IDENTIFIED

- 79 projects, \$16.4B
  - 41% by count
  - 60% by \$ amount
- Any project identifying federal or state discretionary funding assumptions was evaluated & placed into 1 of 3 project quadrants
- Project quadrants support project development discussions for the ARTP and RTP/TIP

# NON-QUADRANT PROJECTS

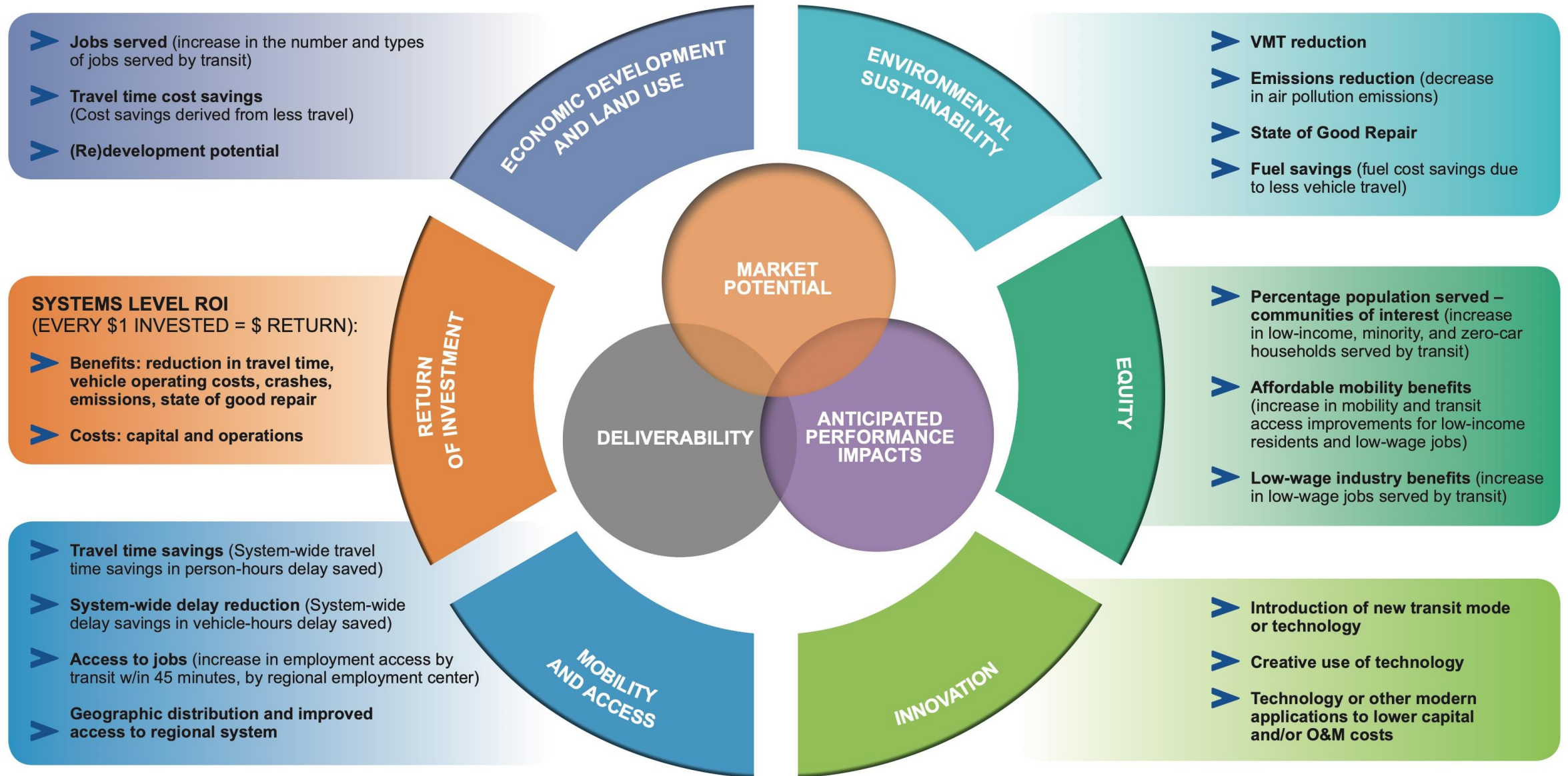


## PROJECTS WITH NO FED/STATE DISCRETIONARY FUNDING IDENTIFIED

- 113 projects
  - Projects still under development; funding assumptions still unconfirmed
  - OR
  - Project financial plan feasibility yet to be completed
  - OR
  - Projects to be completed exclusively with local and/or formula funds and do not meet the definition of regionally significant



# WHAT'S NEXT: PLAN-LEVEL RESULTS



# Thank You.



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