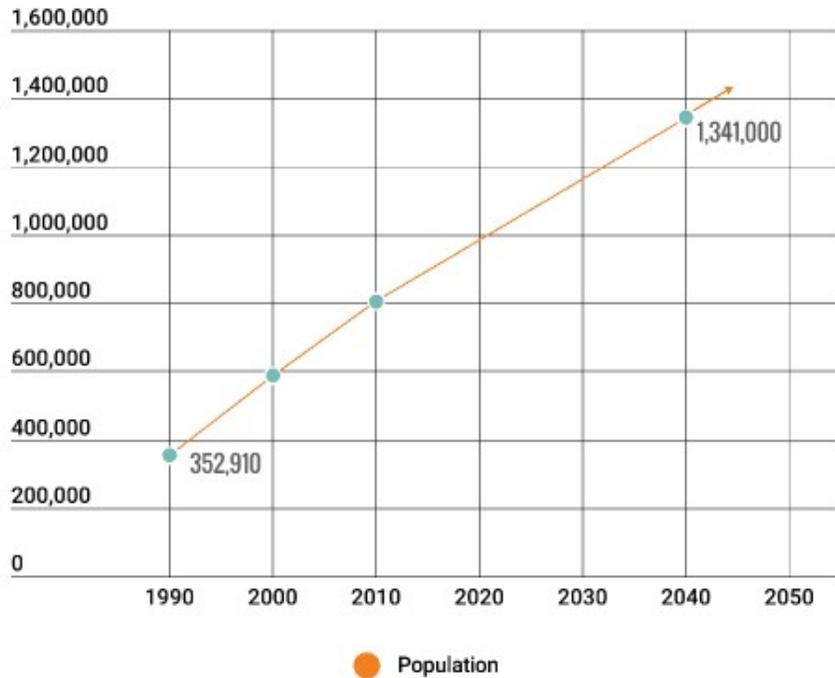




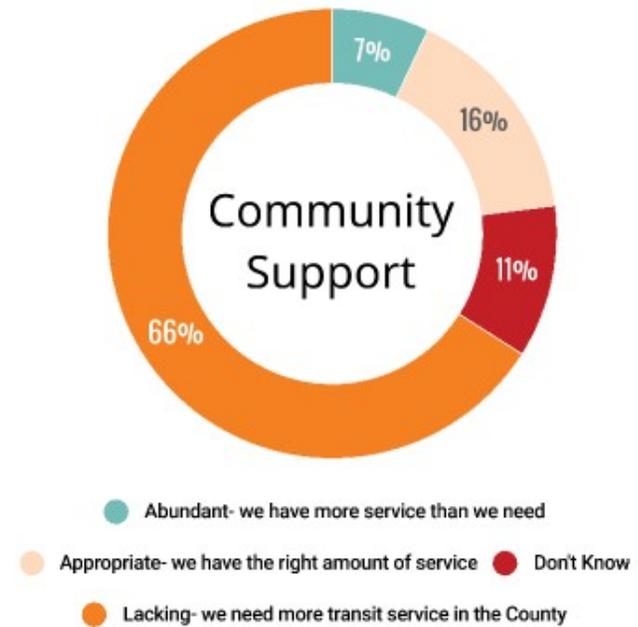
CONNECT
GWINNETT
TRANSIT
PLAN

Why Transit? Why Now?

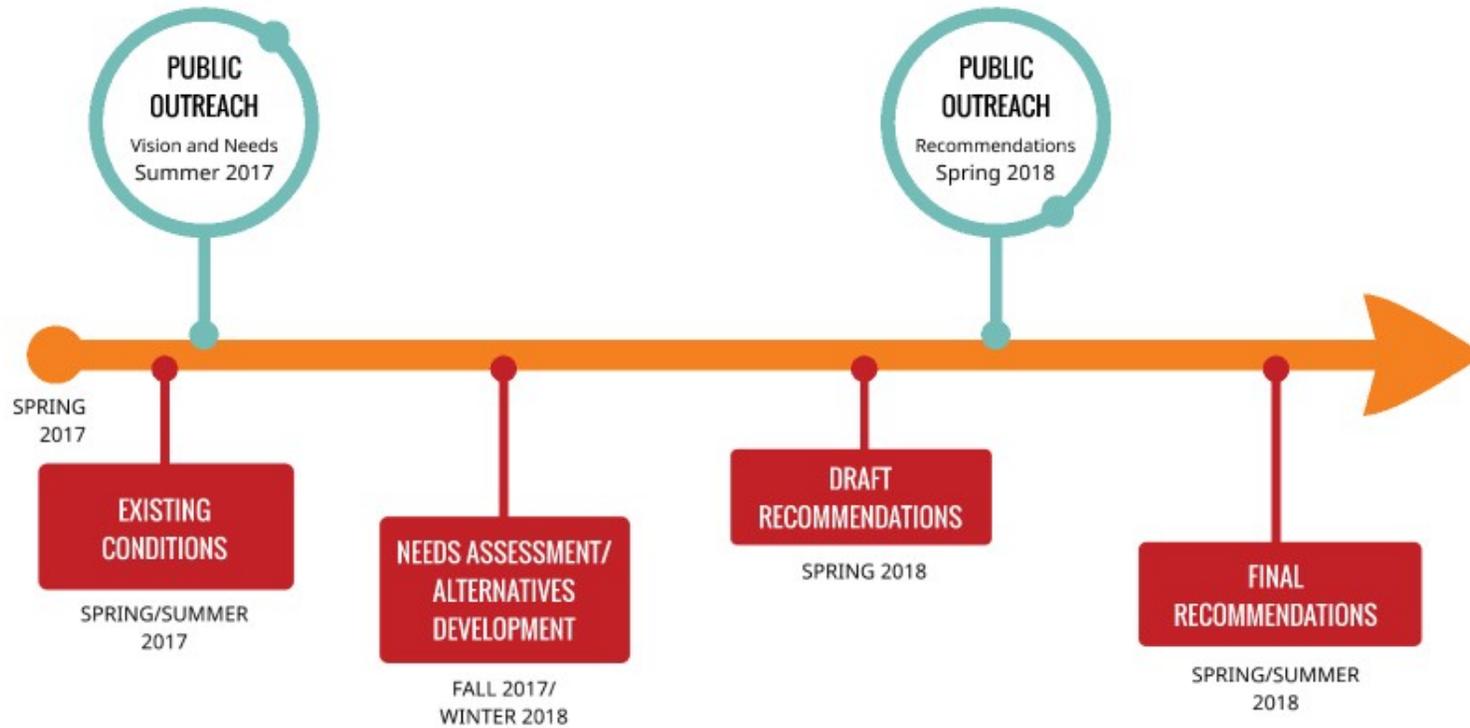
Continued Population Growth



Mobility Choices for Residents, Employees, and Visitors



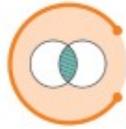
Project Process



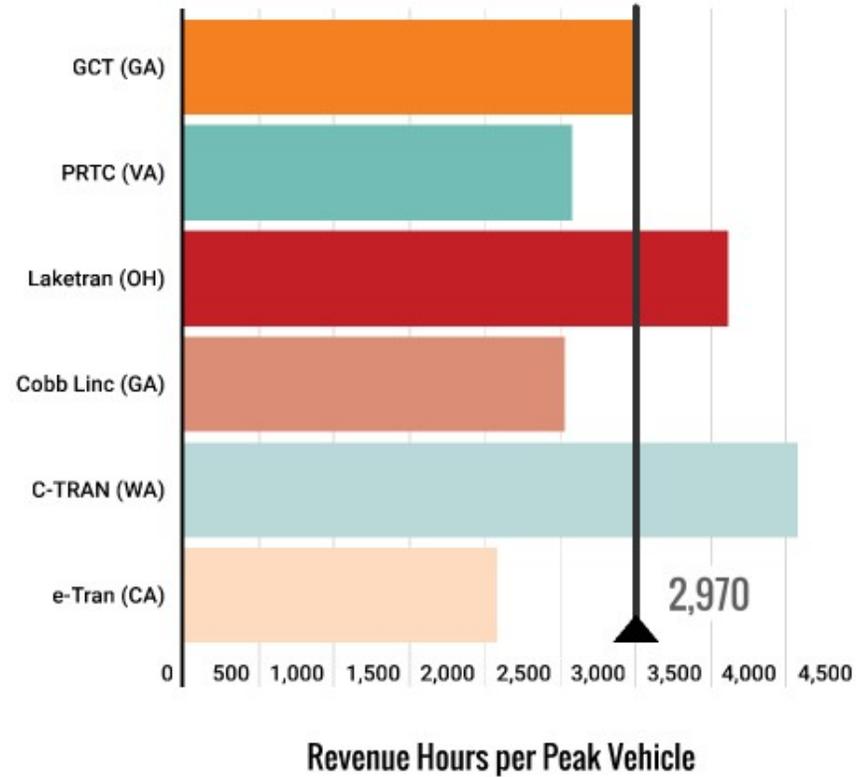


**EXISTING
CONDITIONS**

**SPRING/SUMMER
2017**



Peer Comparisons





Considerations of Modes

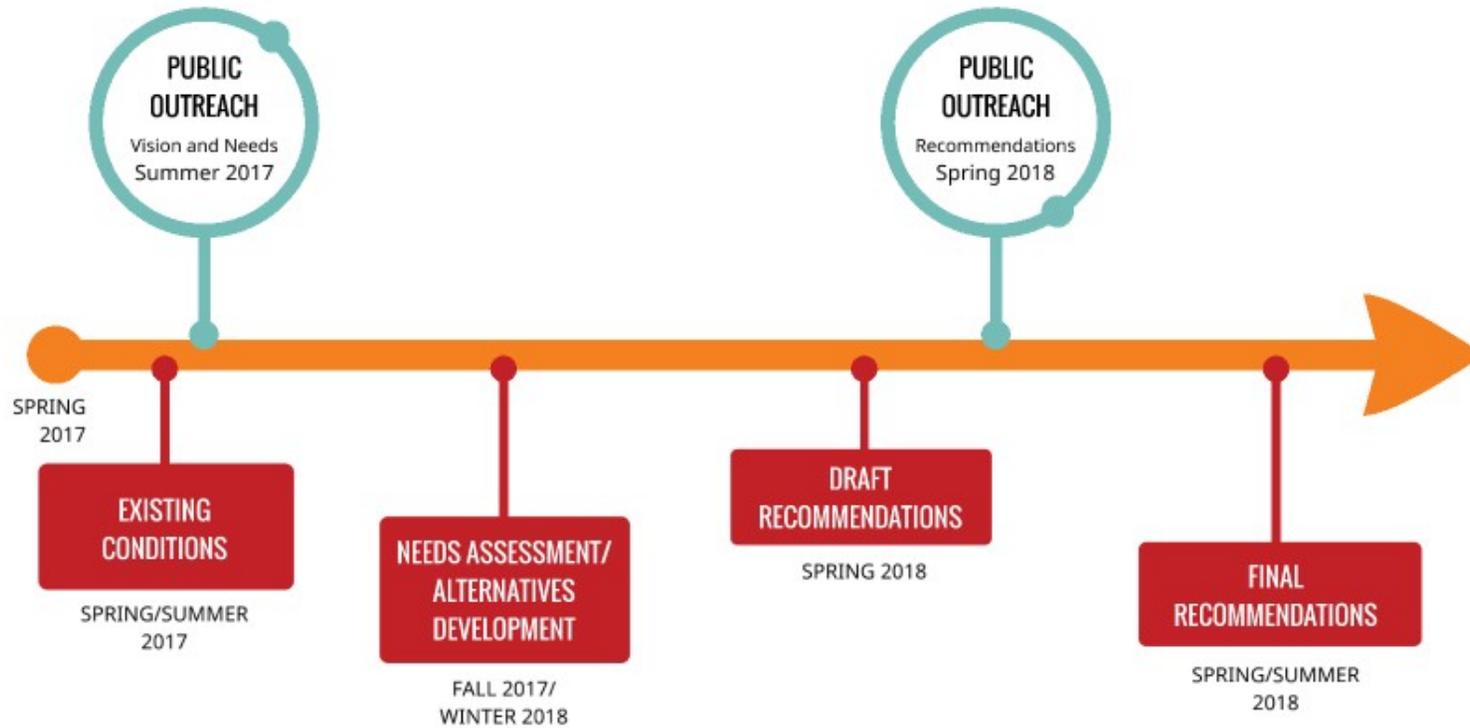




**EXISTING
CONDITIONS**

**SPRING/SUMMER
2017**

Project Process





PUBLIC OUTREACH

Vision and Needs
Summer 2017





Committees





Focus Groups





Bus Tour



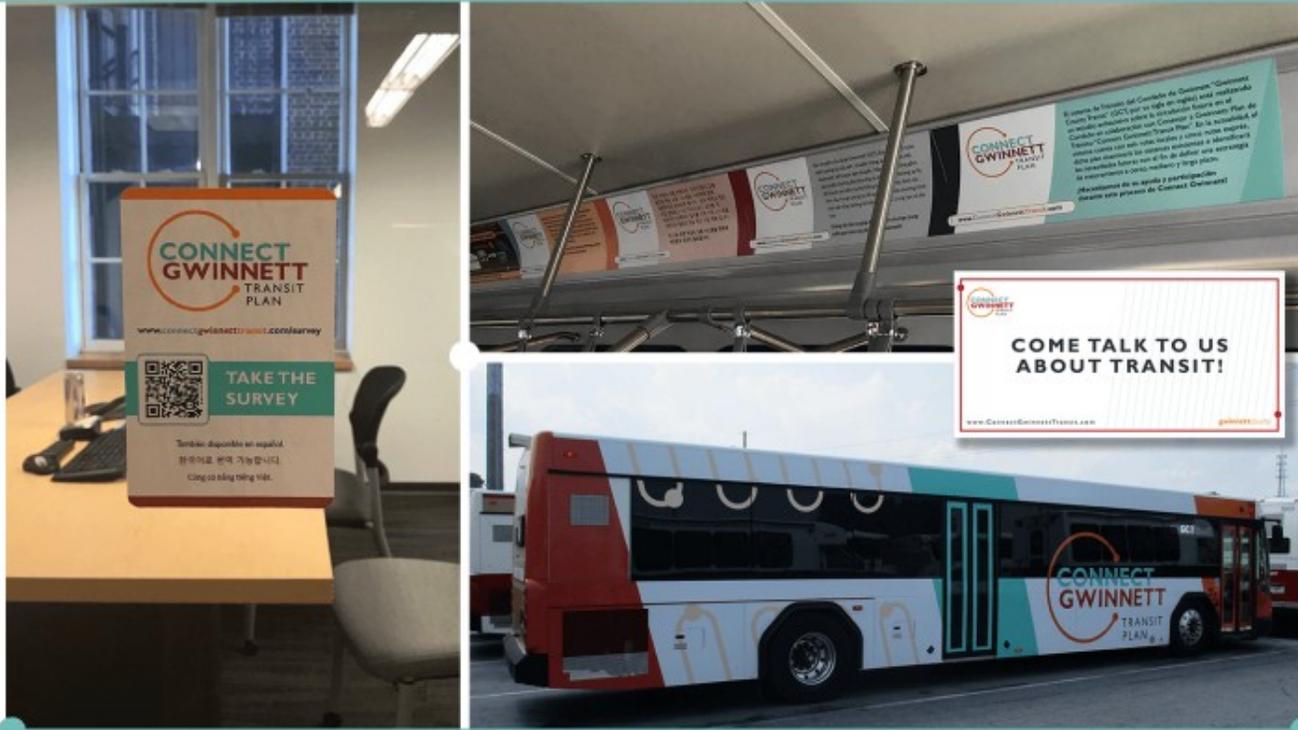


Community Events





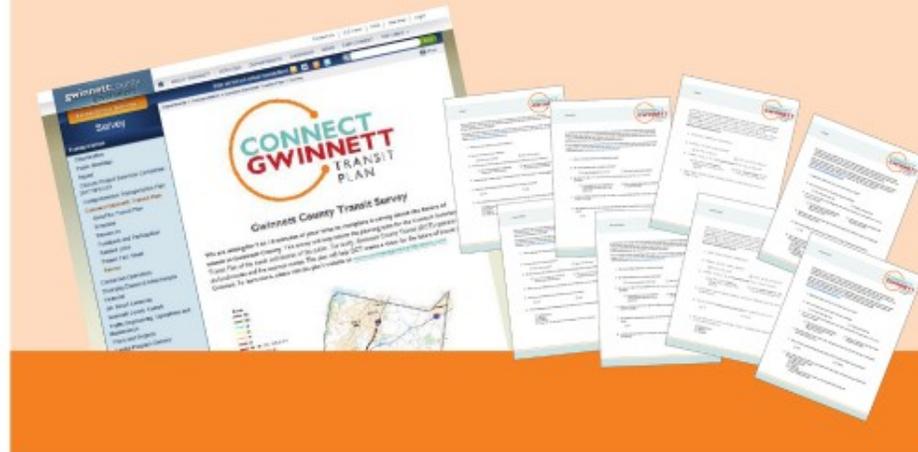
Creative Advertising





Online and Paper Surveys

- GCT RIDER AND NON-RIDER VERSIONS
- AVAILABLE ONLINE AND ON PAPER IN 4 LANGUAGES: ENGLISH, SPANISH, KOREAN, AND VIETNAMESE
- ADMINISTERED IN-PERSON DURING BUS TOUR, COMMUNITY EVENTS, FOCUS GROUP MEETINGS, AND ON-BOARD GCT BUSES



System Goals and Priorities



Preserve and promote social and environmental character through an integrated strategy that addresses transportation solutions

ENVIRONMENT

ECONOMIC DEVELOPMENT

CONGESTION RELIEF



Utilize available resources in an efficient manner to meet the transportation need

EQUITY

PRODUCTIVITY AND EFFICIENCY

SYSTEM MAINTENANCE



Enhance the desirability and utility of the transit service for Gwinnett residents and workers

COVERAGE AND CONNECTIVITY

TRAVEL TIME REDUCTION

RELIABILITY

System Goals and Priorities



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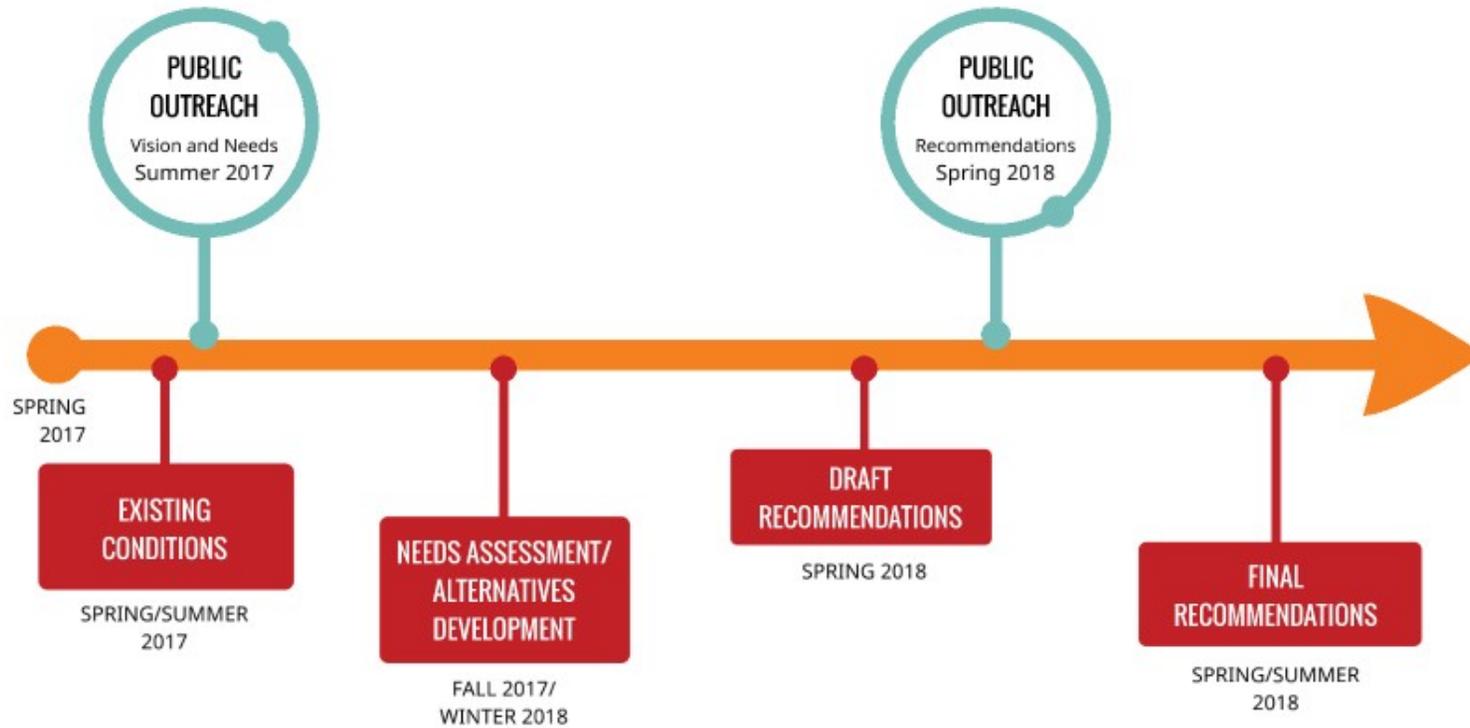
COVERAGE AND CONNECTIVITY

TRAVEL TIME REDUCTION

RELIABILITY

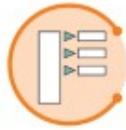


Project Process

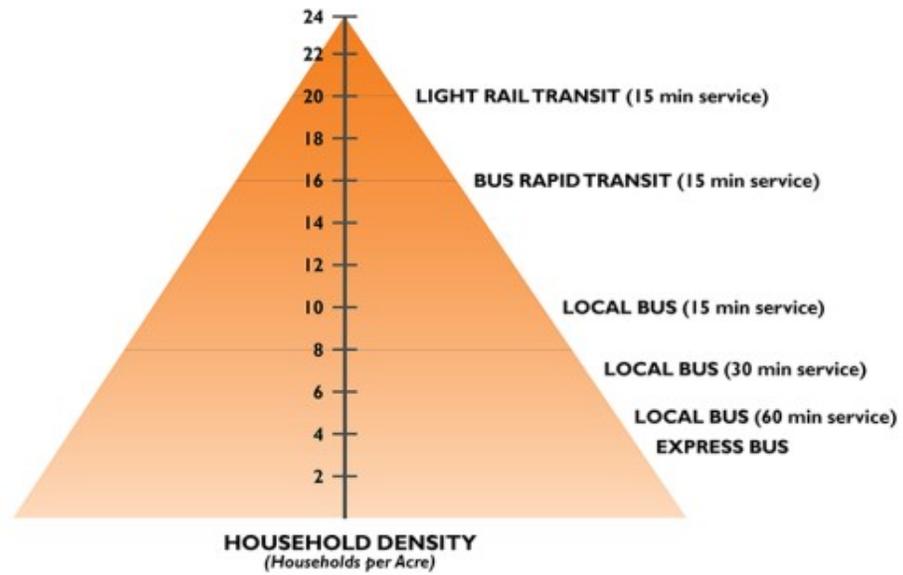


**NEEDS ASSESSMENT/
ALTERNATIVES
DEVELOPMENT**

**FALL 2017/
WINTER 2018**

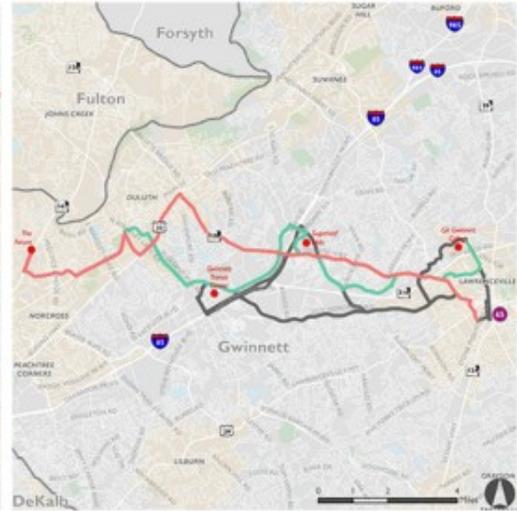
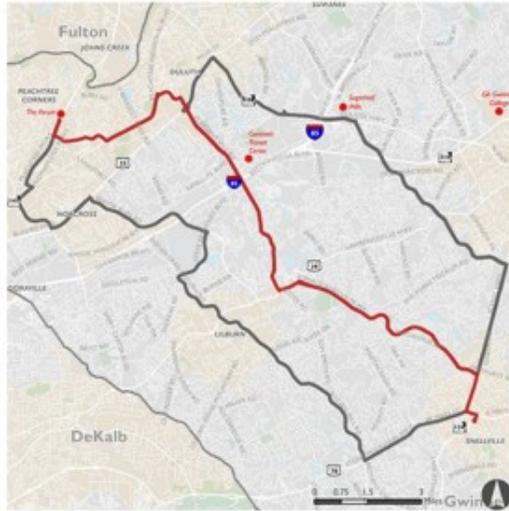
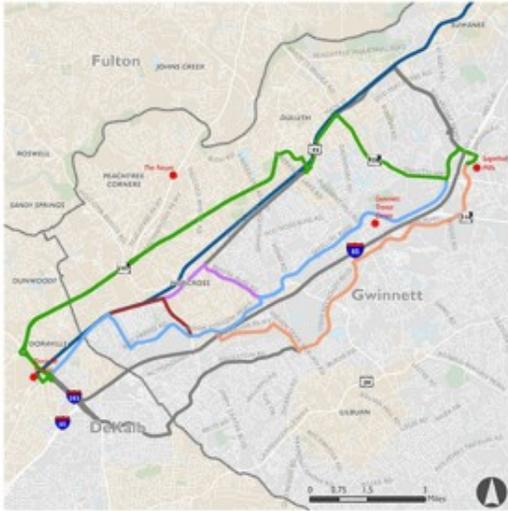


Technology-Demand Matching





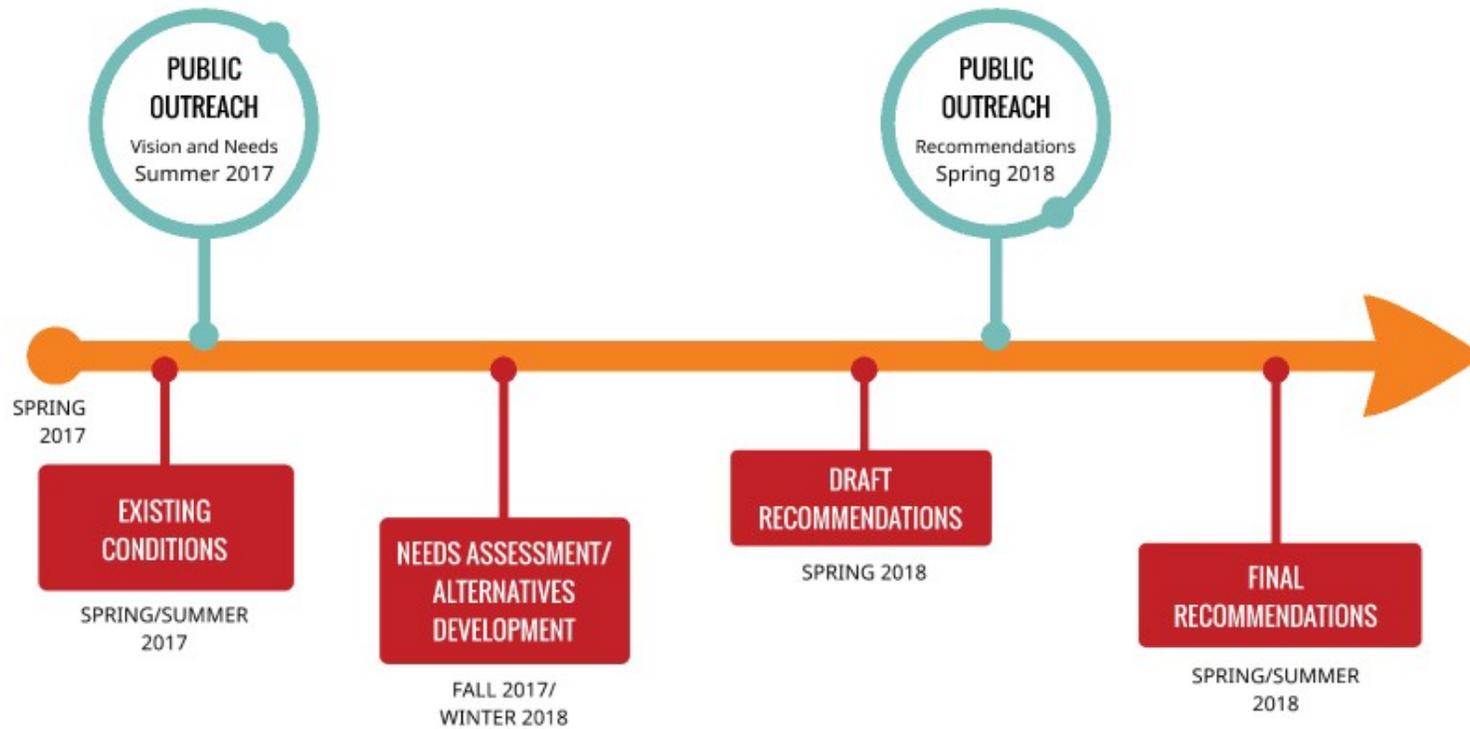
Key Destinations and Route Development



**NEEDS ASSESSMENT/
ALTERNATIVES
DEVELOPMENT**

**FALL 2017/
WINTER 2018**

Project Process





**DRAFT
RECOMMENDATIONS**

SPRING 2018

Regional Transit Governance and Funding Bill House Bill 930



Creation of the ATL (the Atlanta Transit Link)



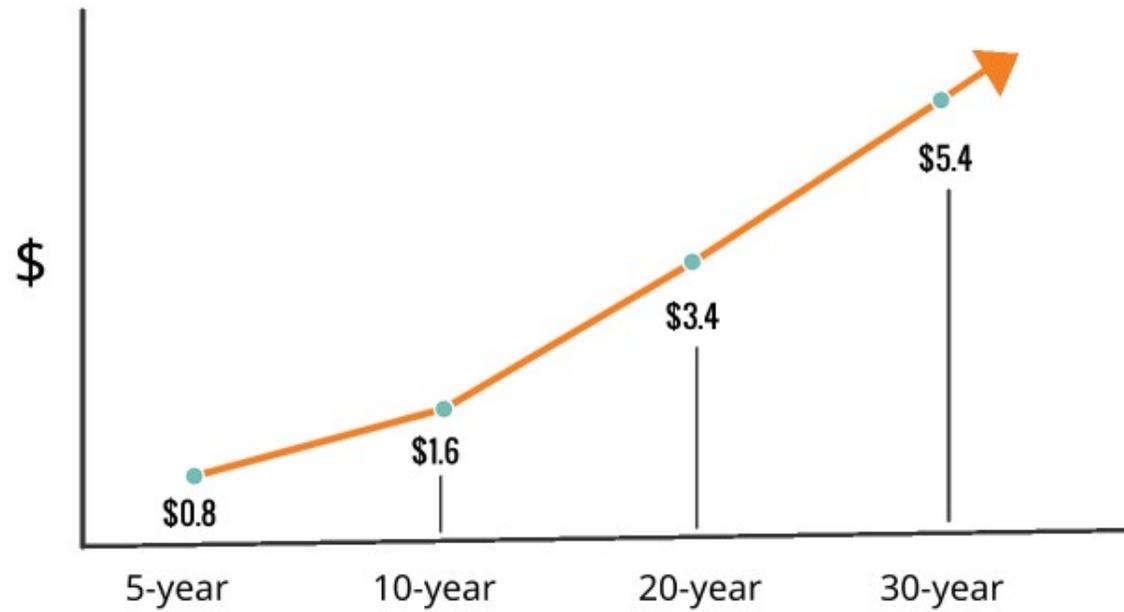
Additional opportunity for transit sales tax



Opportunities for state contribution



Sales Tax Opportunities (2018 Dollars - Billions)





Creation of Plans

Short-range (5 years)



Mid-range (10 years)



Long-range Phase 1 (30 years)



Long-range Phase 2 (30+ years)

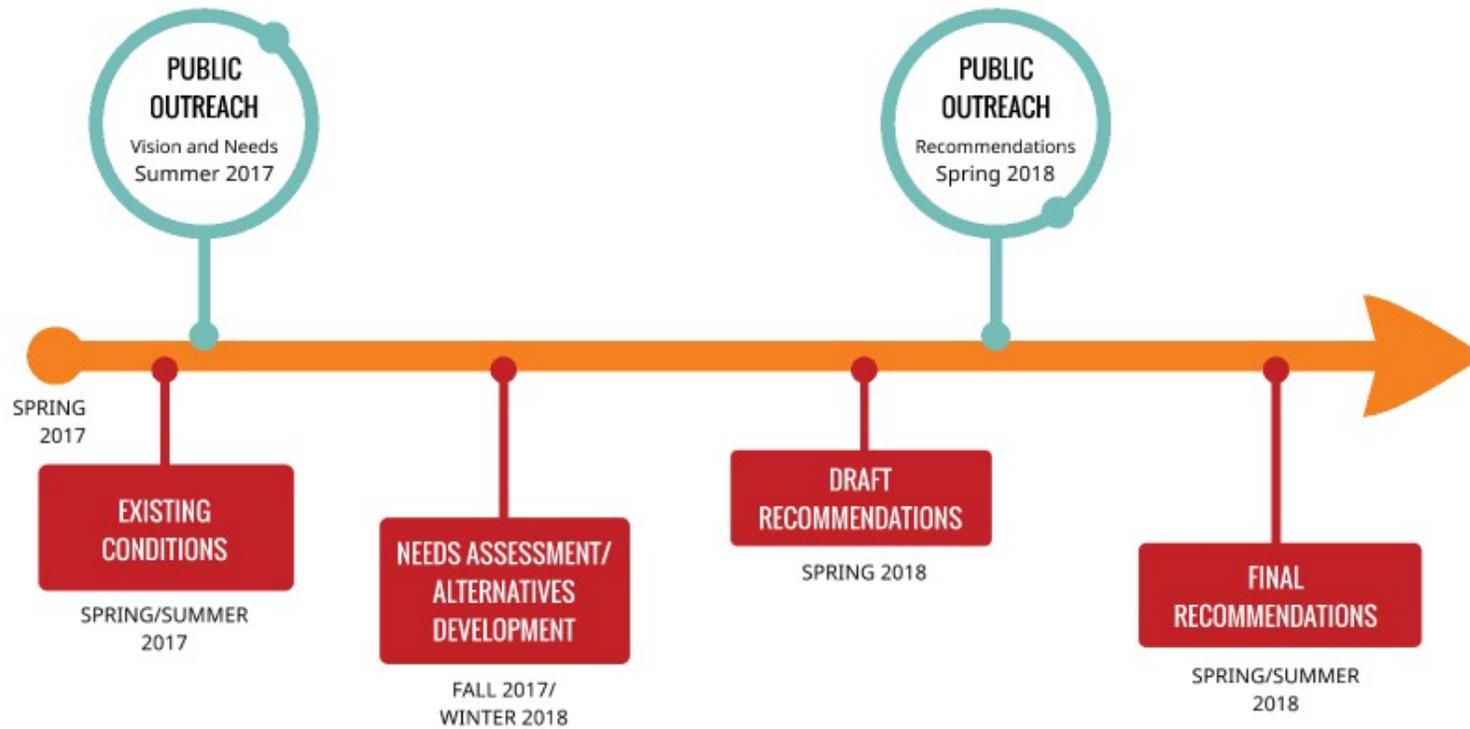




**DRAFT
RECOMMENDATIONS**

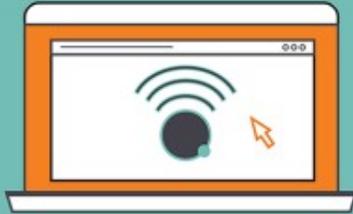
SPRING 2018

Project Process





Summary of Outreach



2,019
online survey
responses



1,000
phone survey
responses



8 community events
with **345 activity**
participants

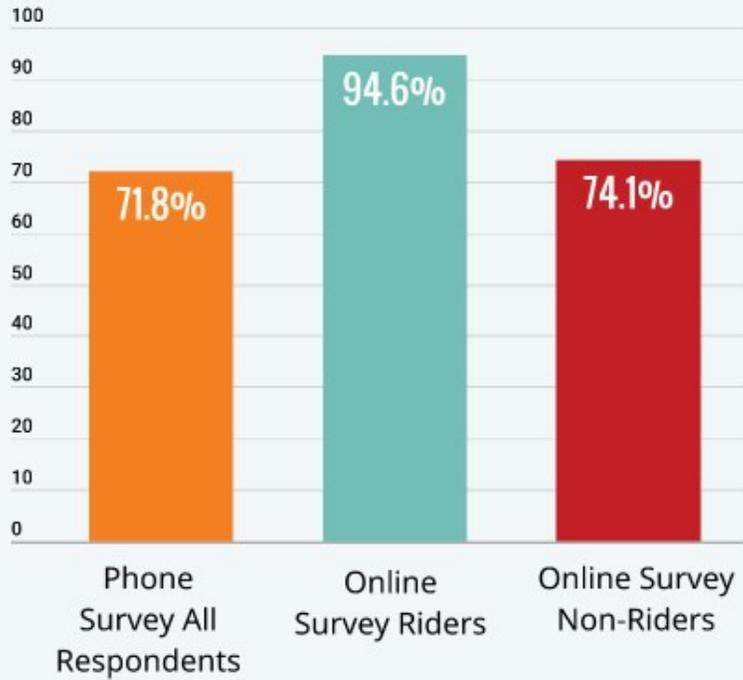


Card distribution at
15+ locations

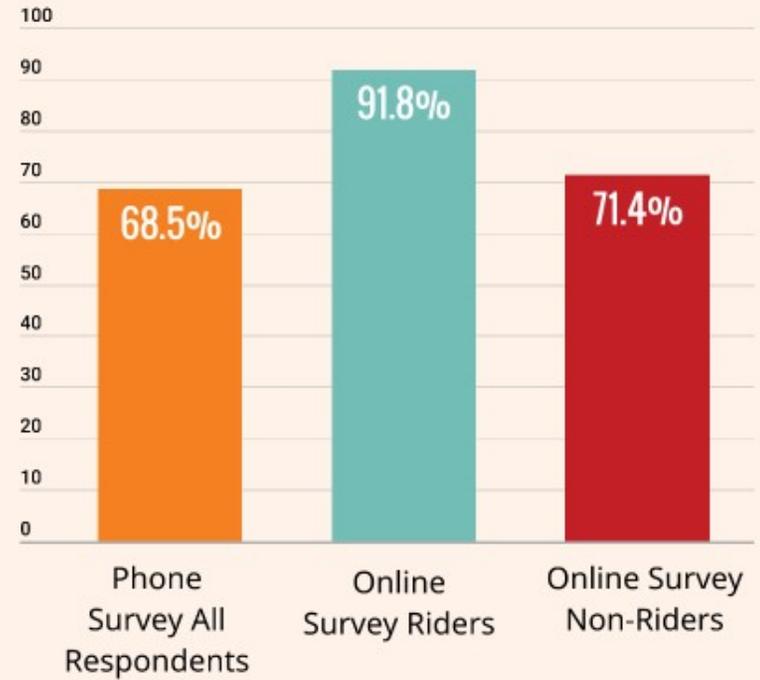


6 public meetings
with **109 activity**
participants

Support for Expanded Transit System



Support for Improved Transit Service



Top 3 Improvements for More Frequent Use



Better connections to other areas in Metro Atlanta

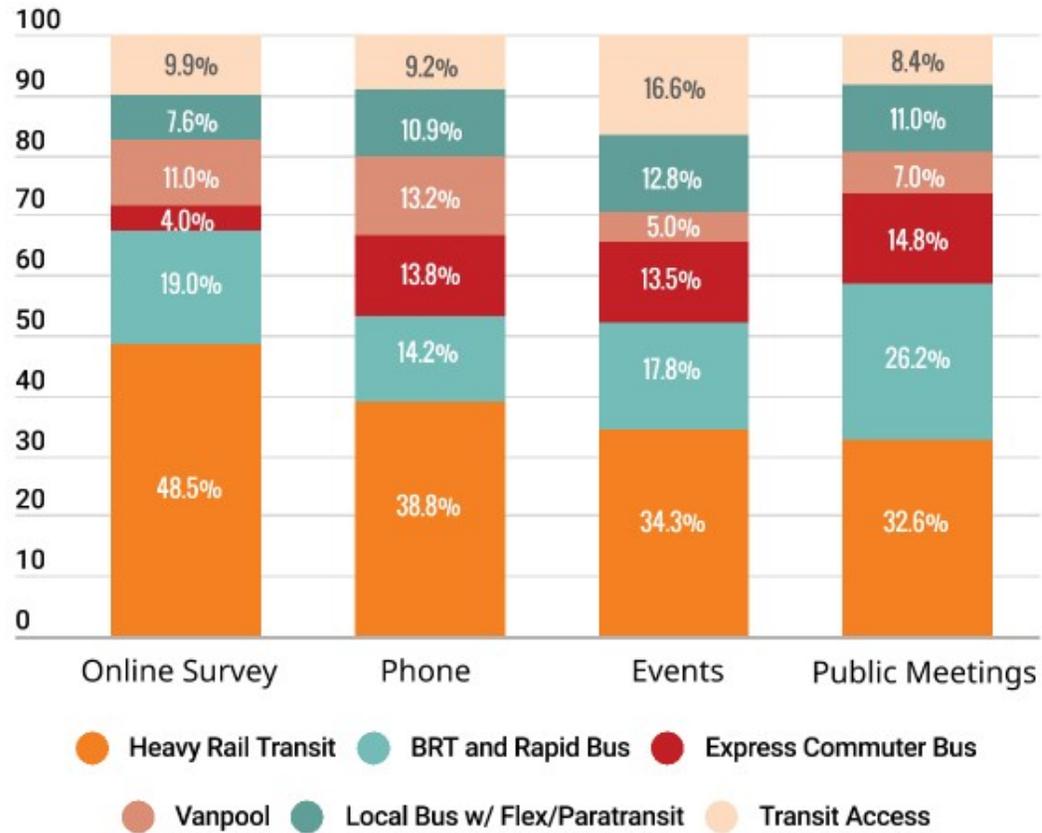


More areas in Gwinnett served by transit



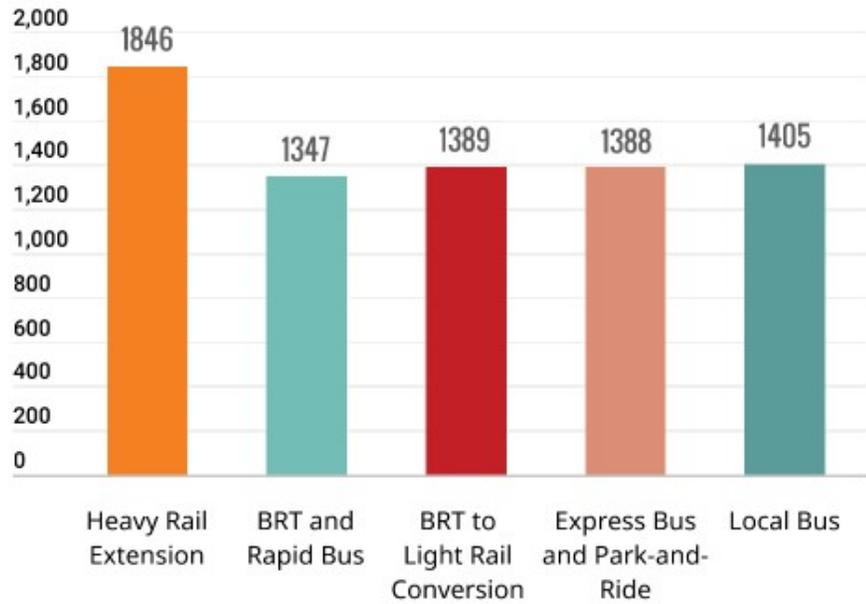
More frequent service

Budgeting Activity

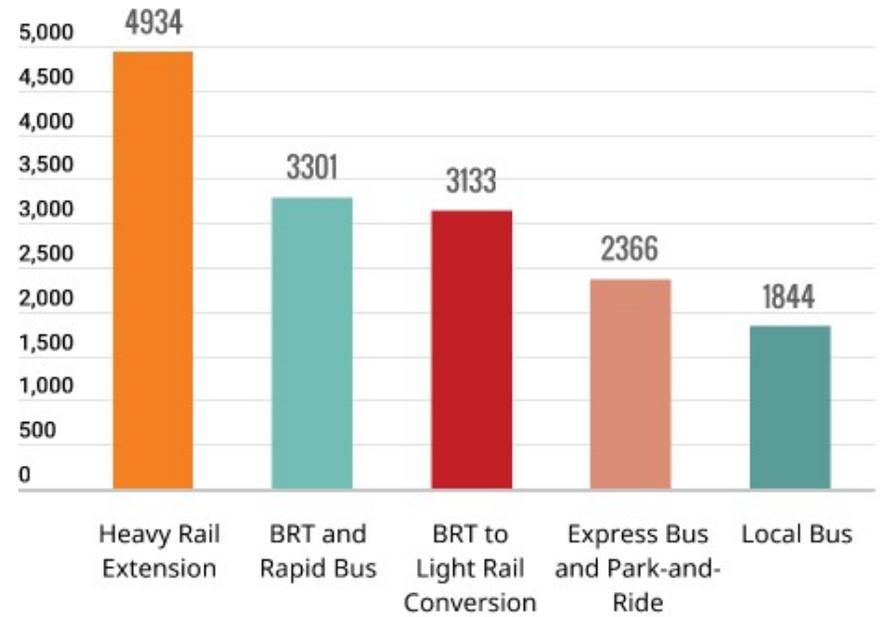


Prioritization of Long Term Investments

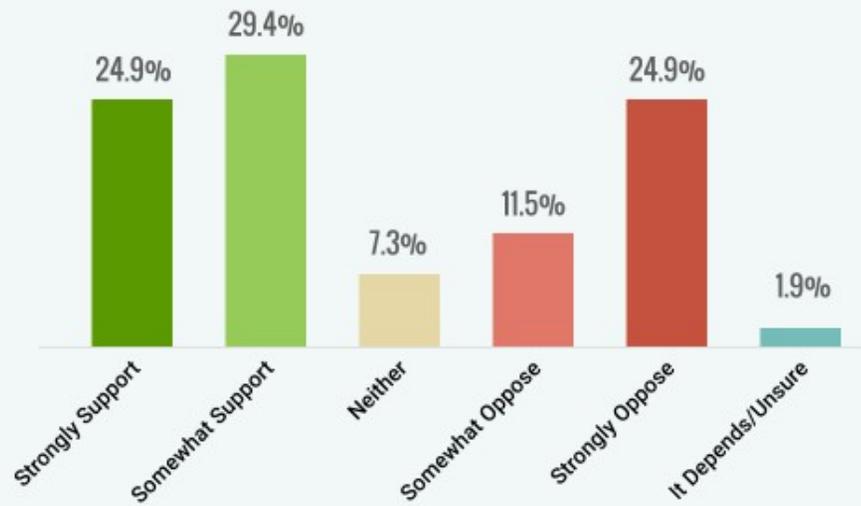
Phone Survey



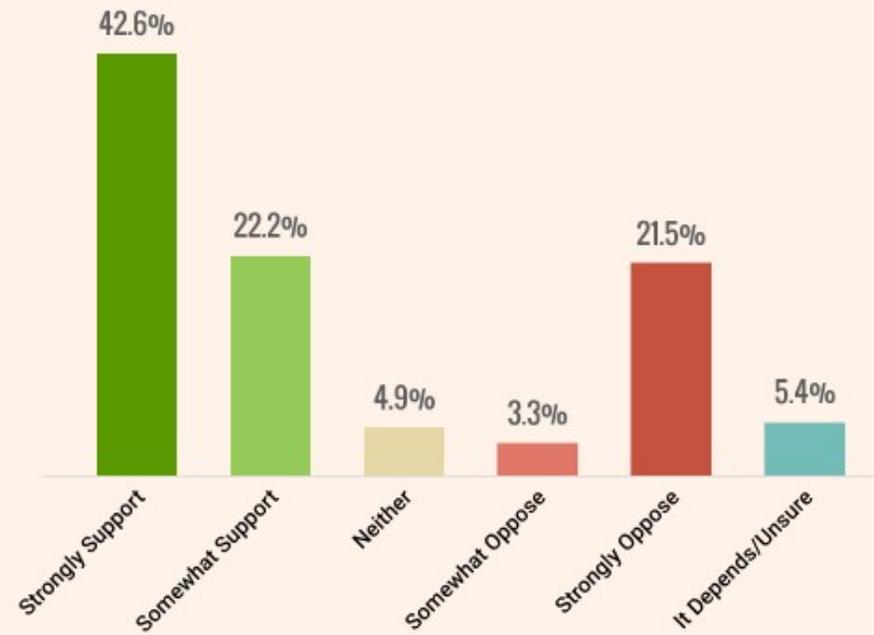
Online Survey and Public Meeting



Sales Tax Support Phone Survey

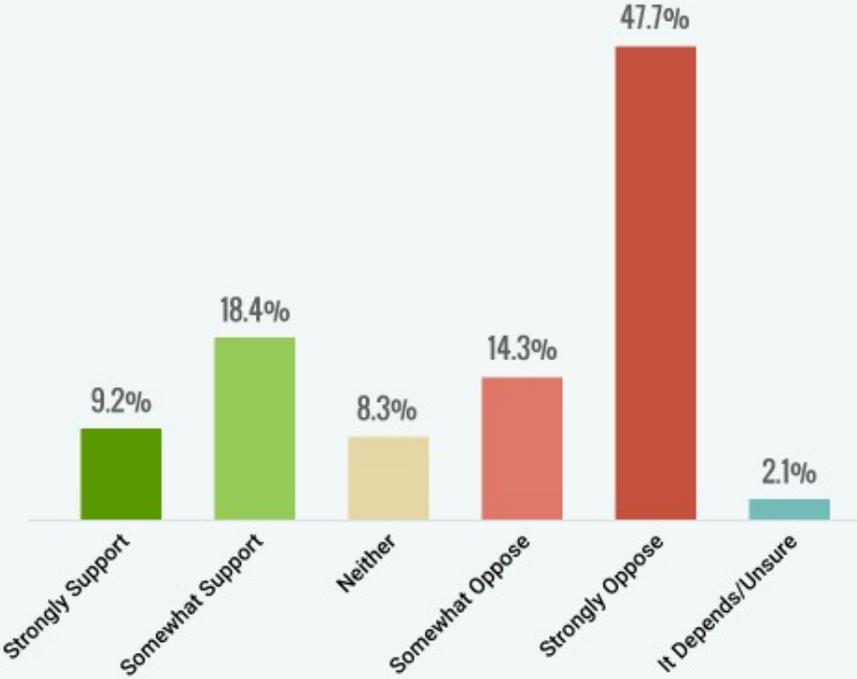


Sales Tax Support Online Survey and Public Meeting



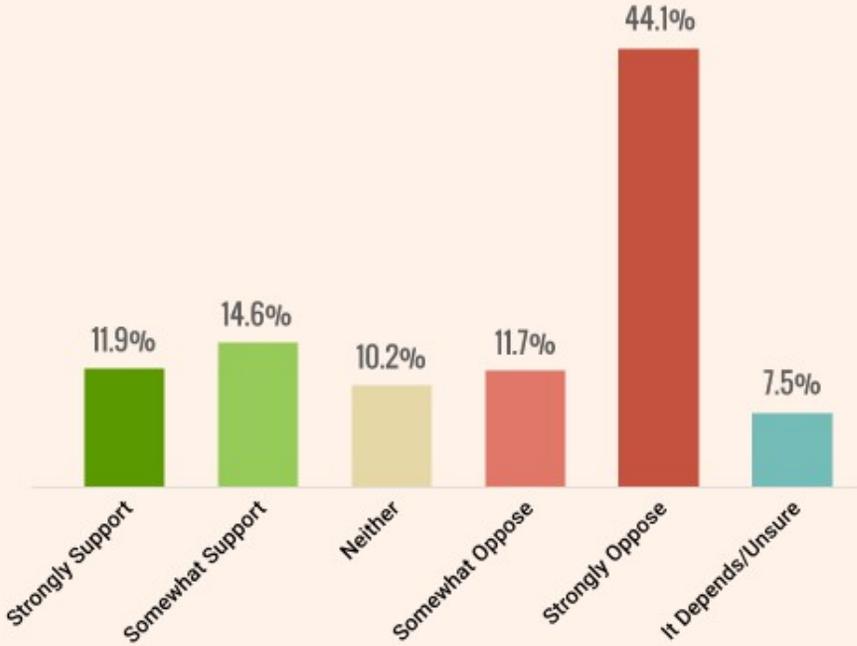
Property Tax Support

Phone Survey



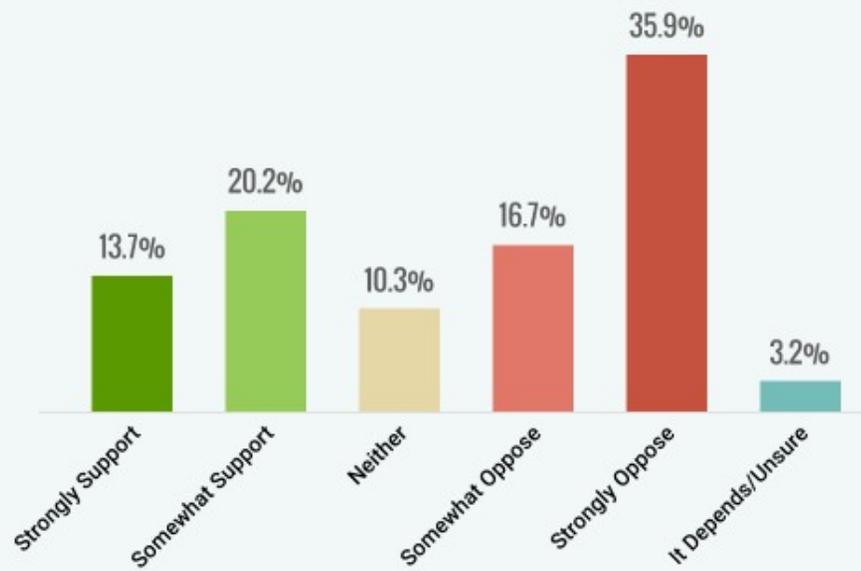
Property Tax Support

Online Survey and Public Meeting



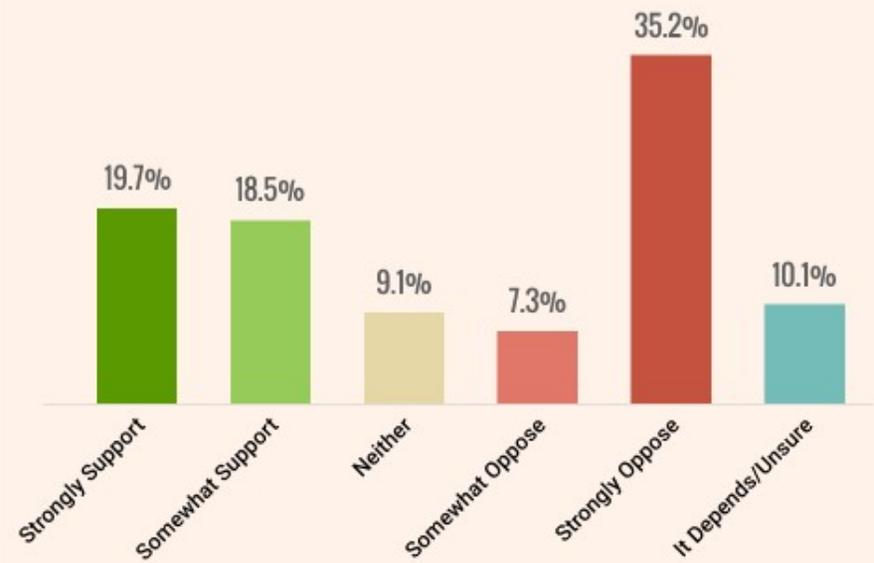
Combination Tax Support

Phone Survey



Combination Tax Support

Online Survey and Public Meeting

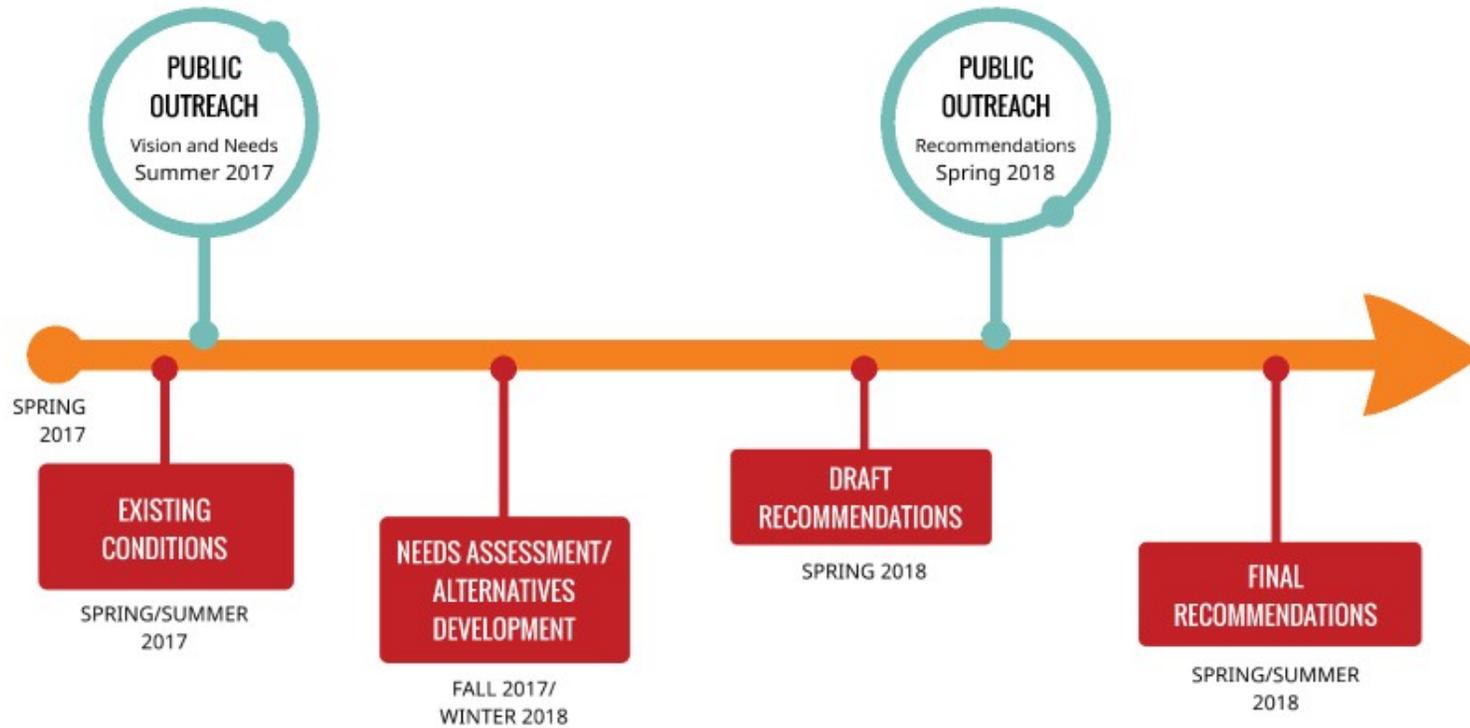




**PUBLIC
OUTREACH**

Recommendations
Spring 2018

Project Process





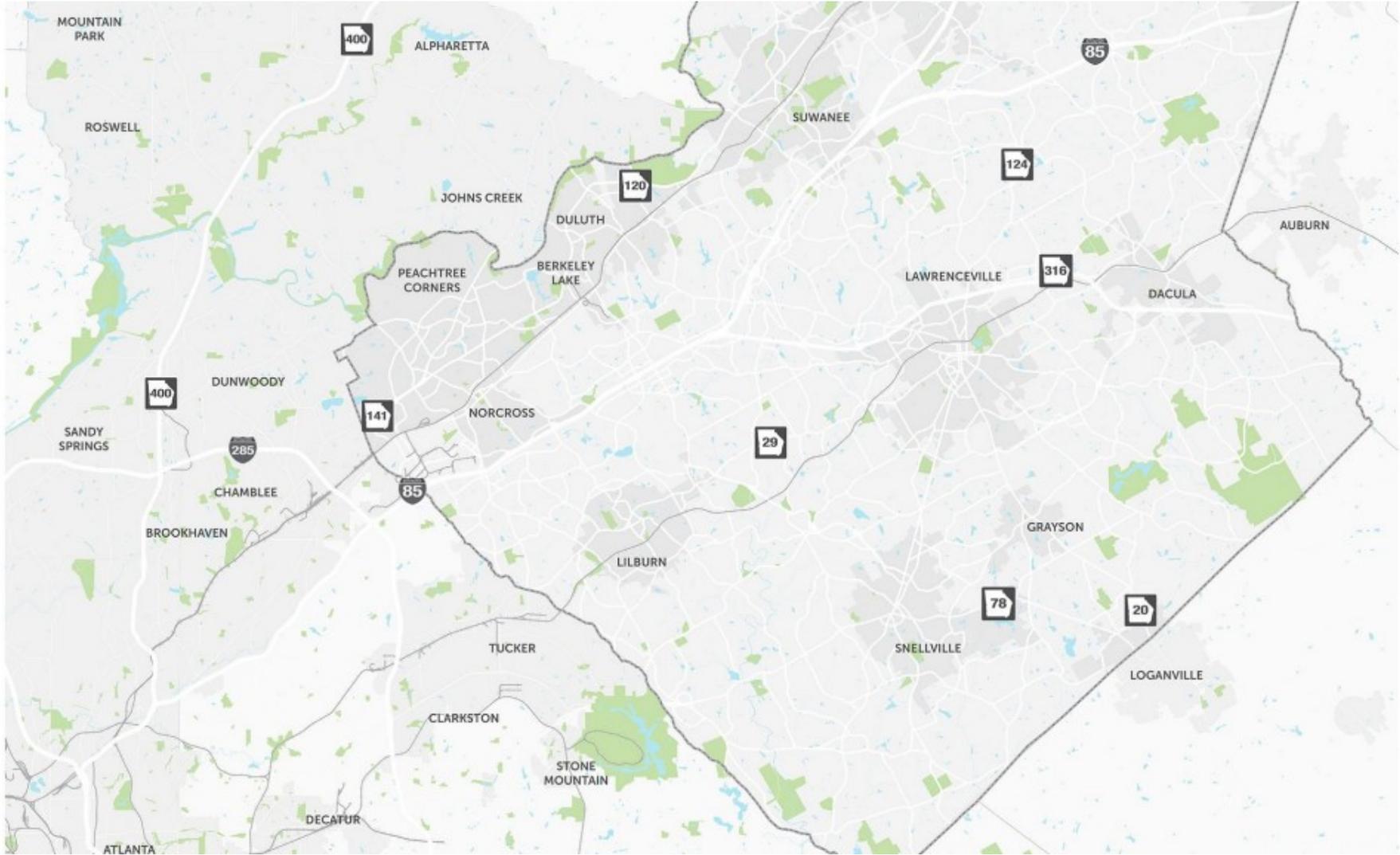
**FINAL
RECOMMENDATIONS**

**SPRING/SUMMER
2018**

Balance

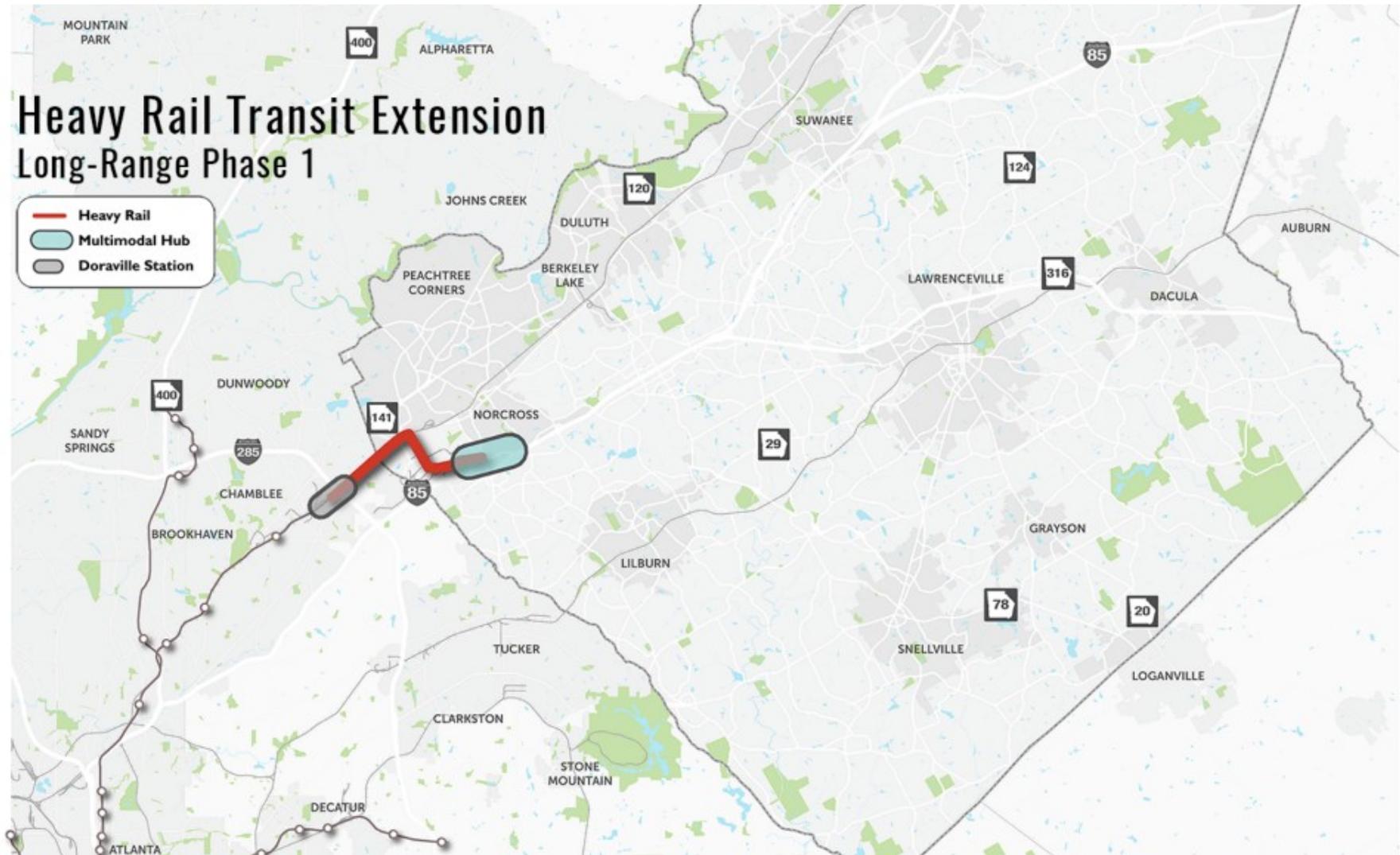


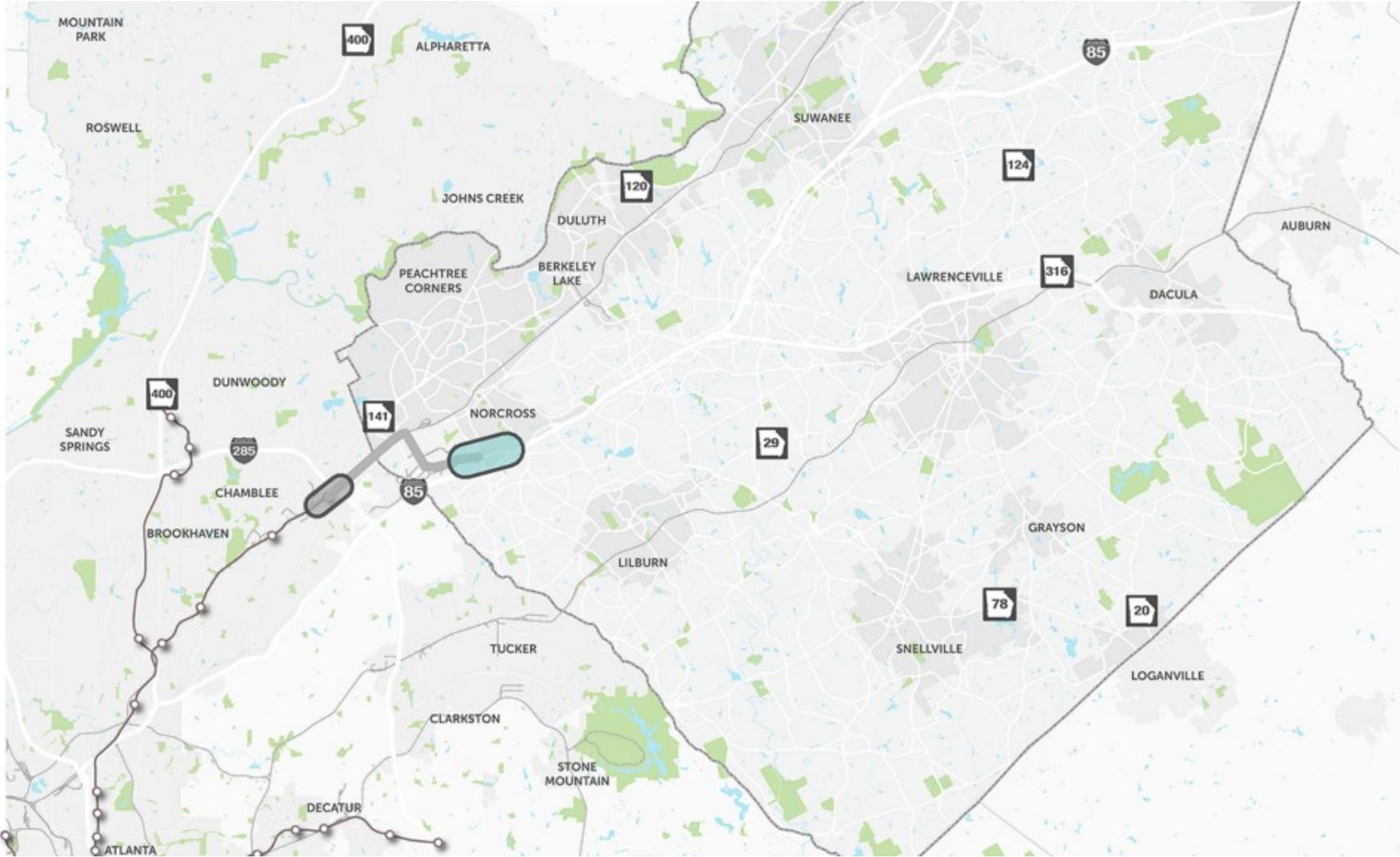


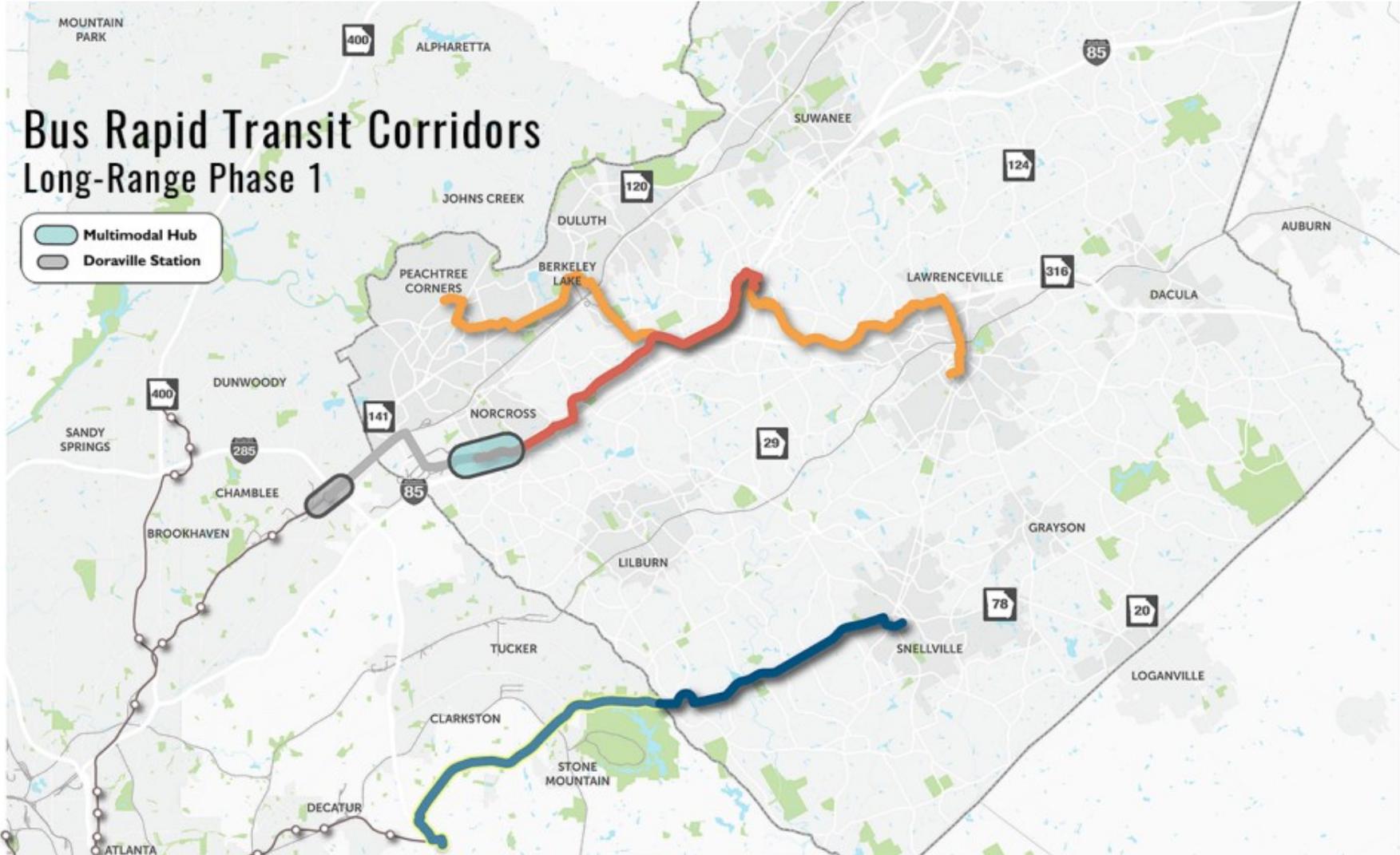


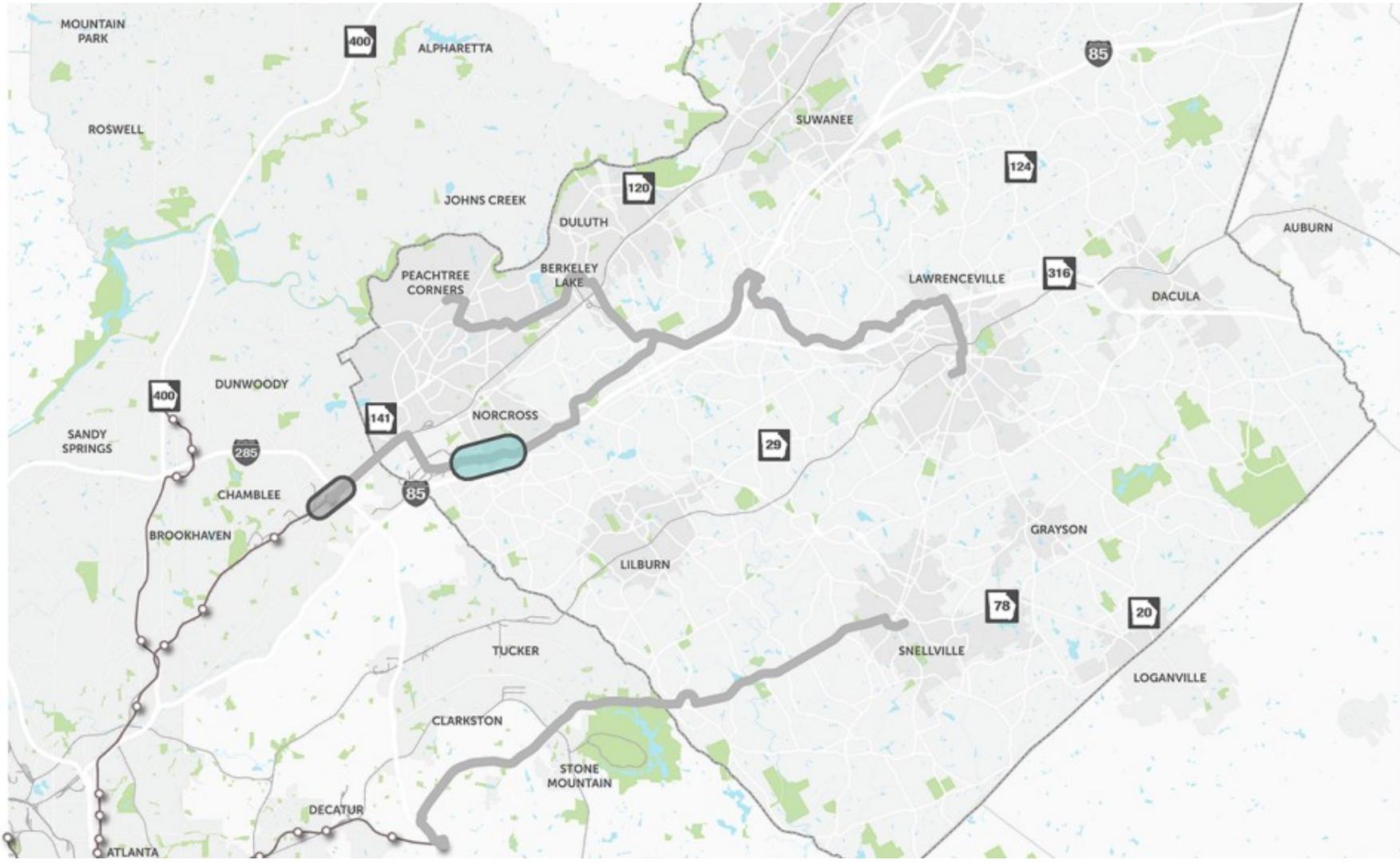
Heavy Rail Transit Extension Long-Range Phase 1

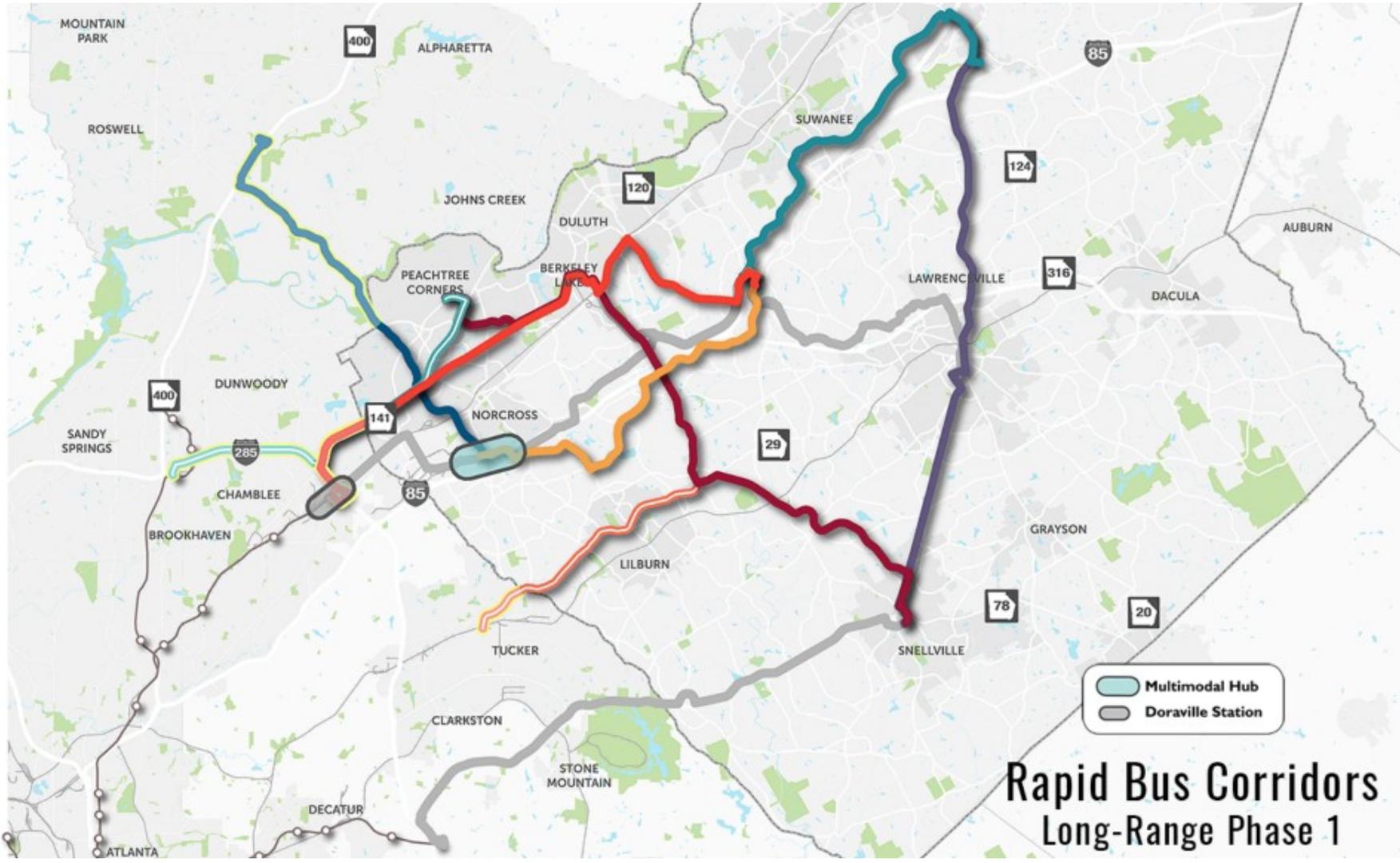
- Heavy Rail
- Multimodal Hub
- Dorville Station

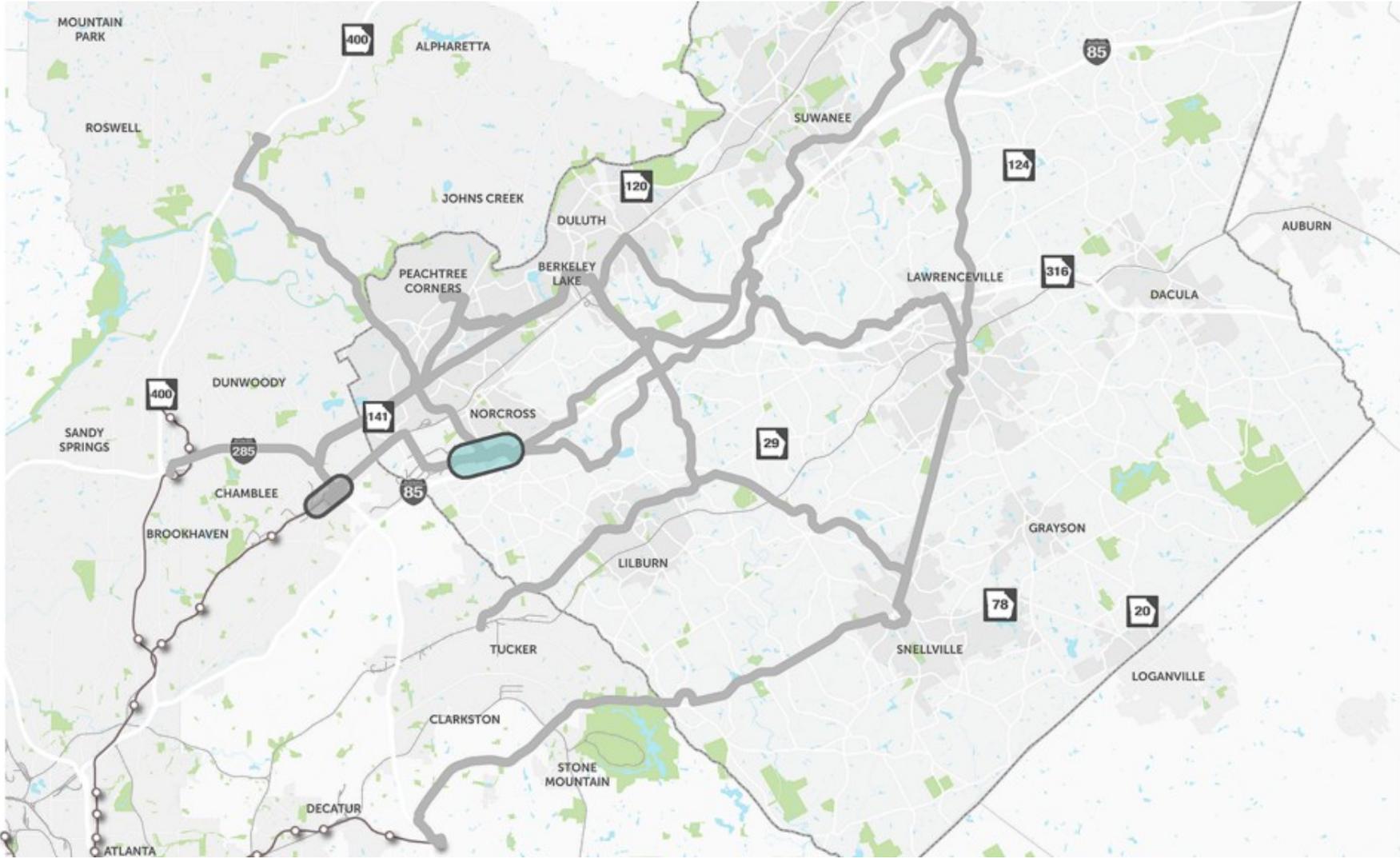


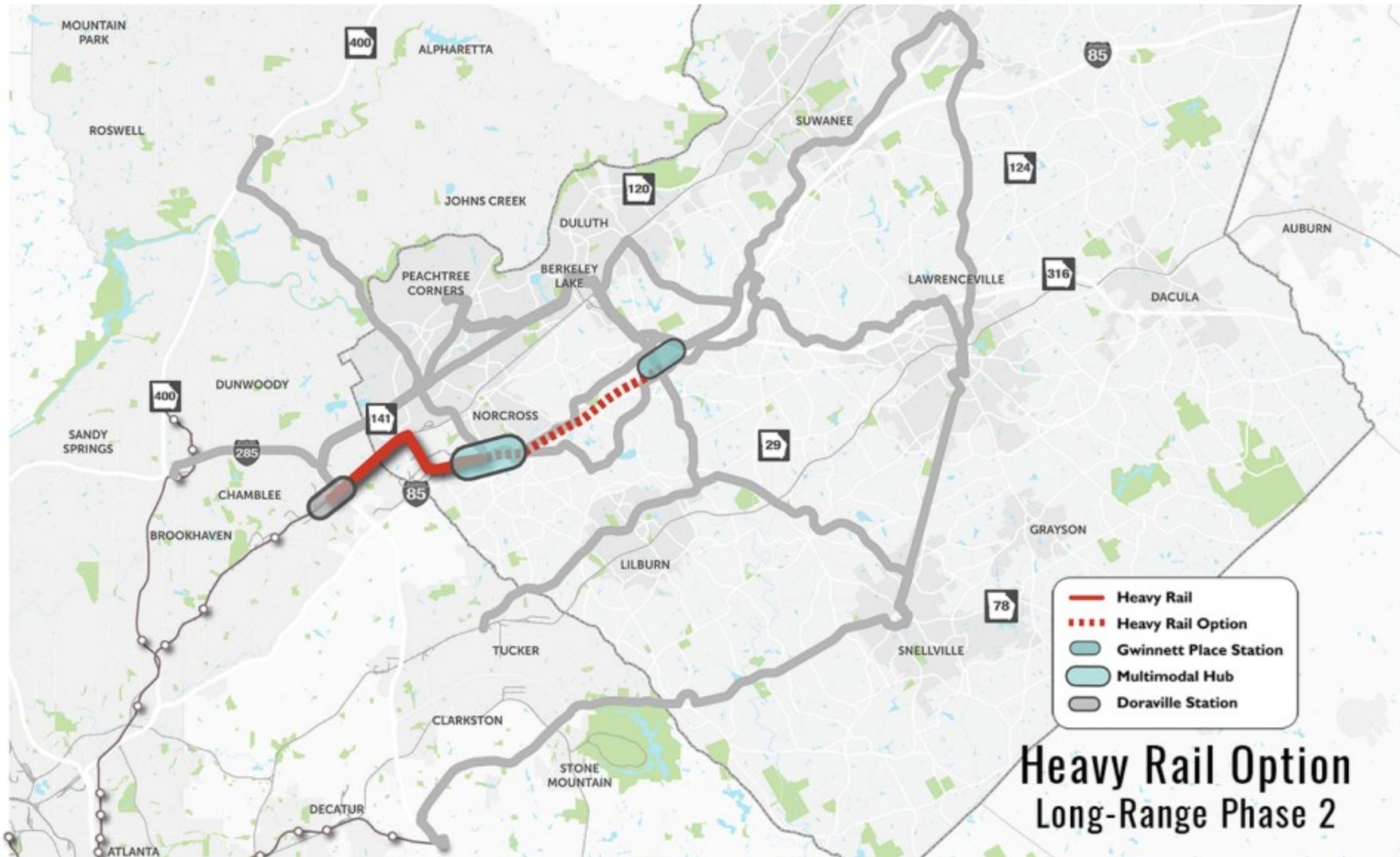


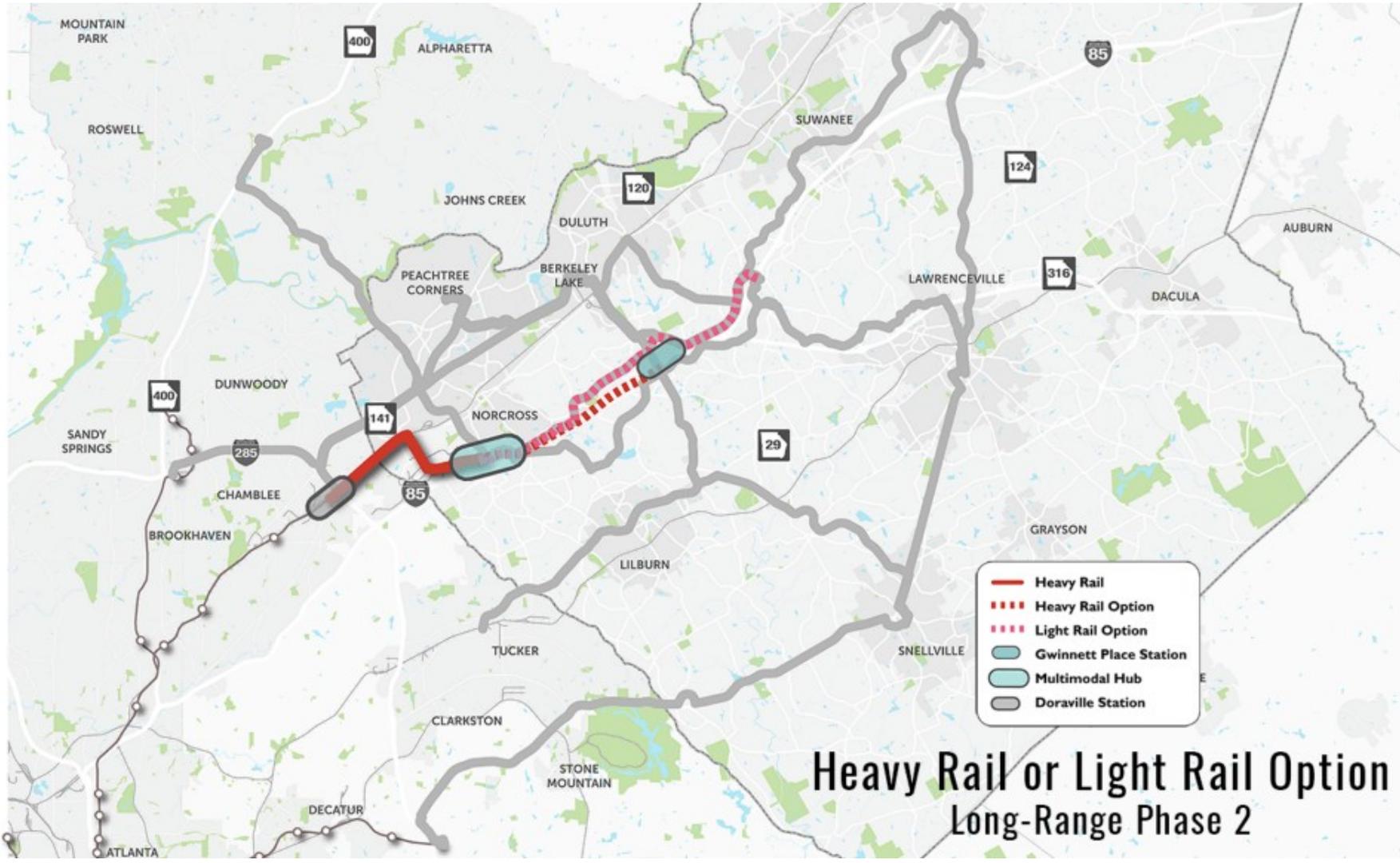




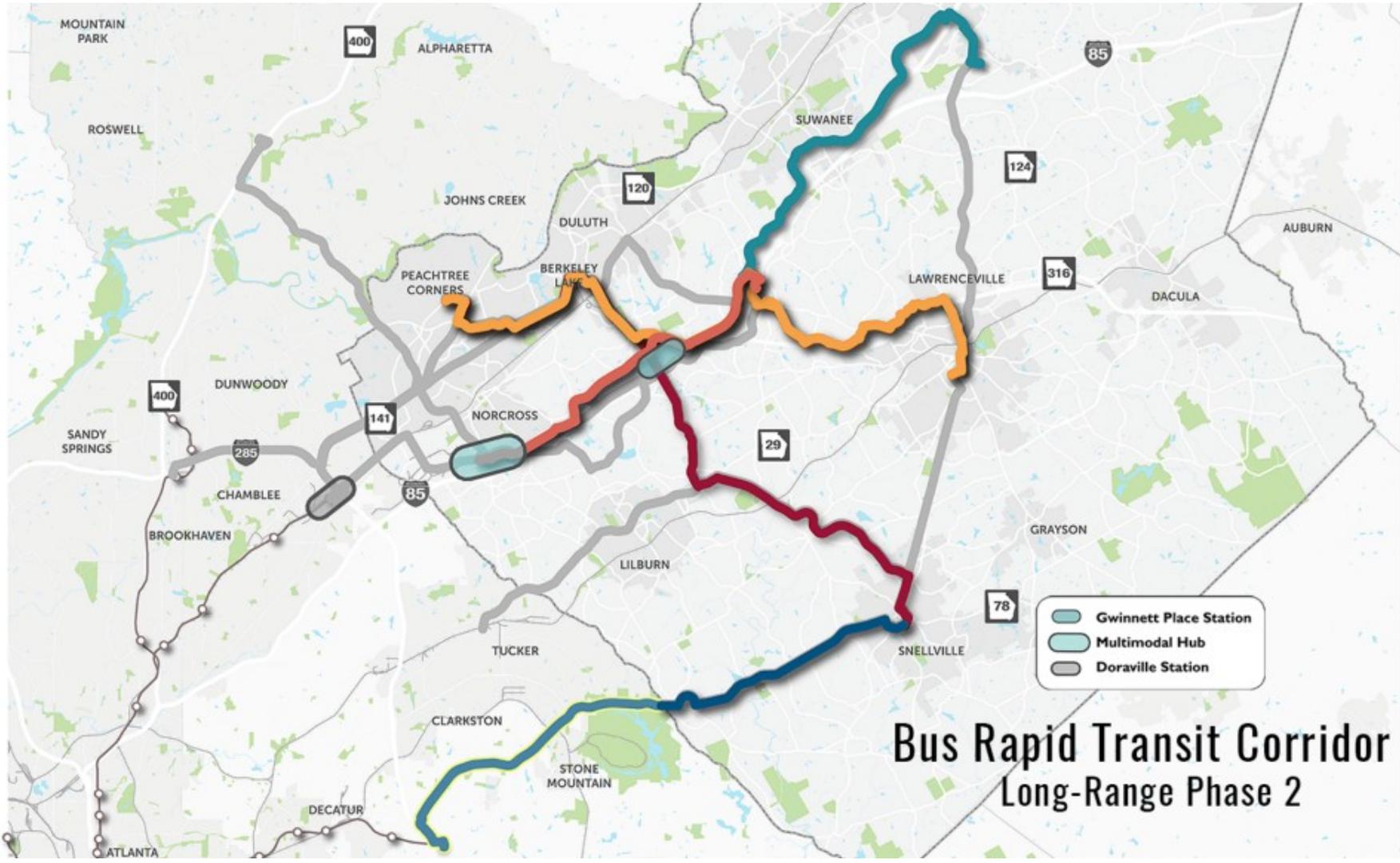




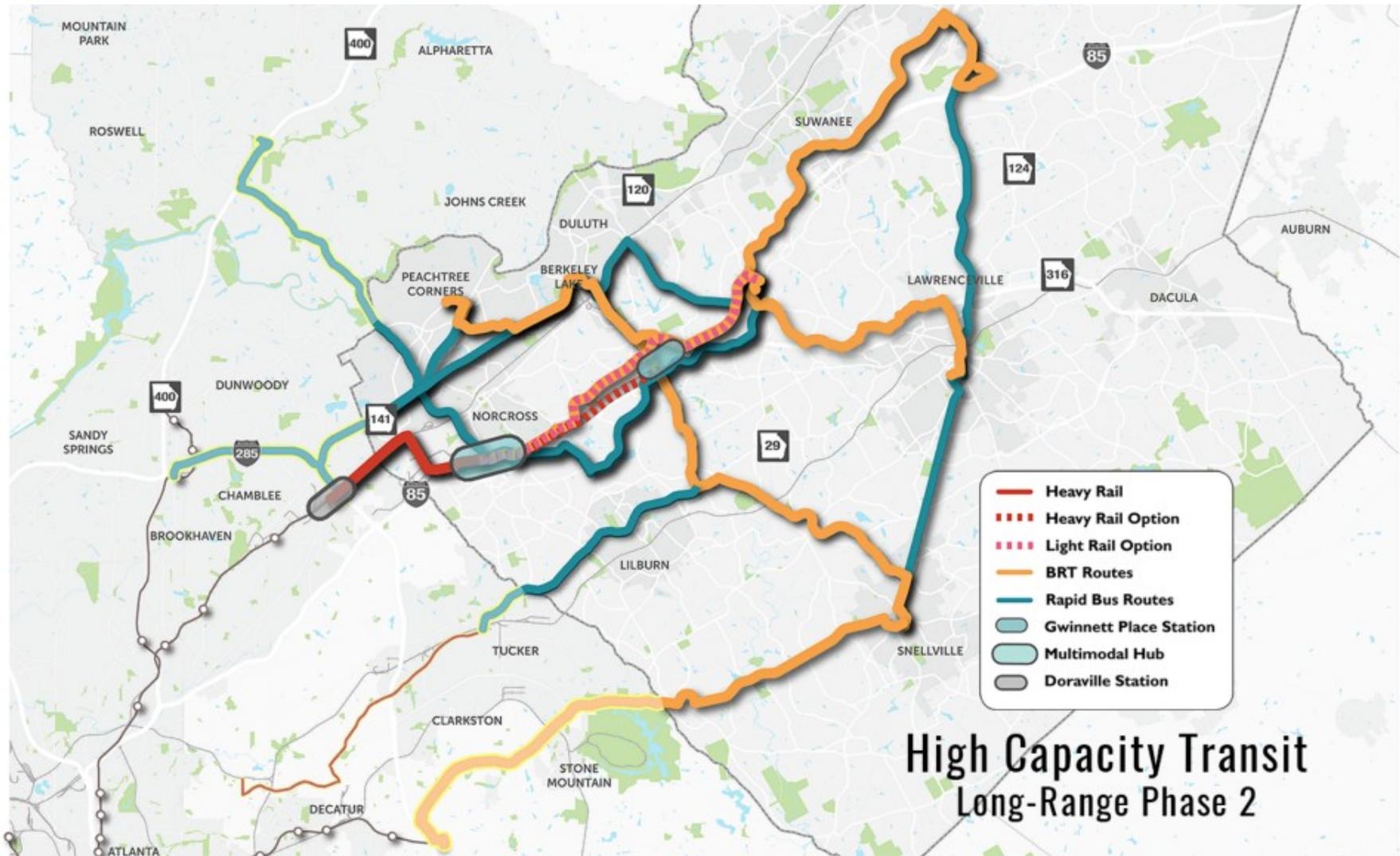


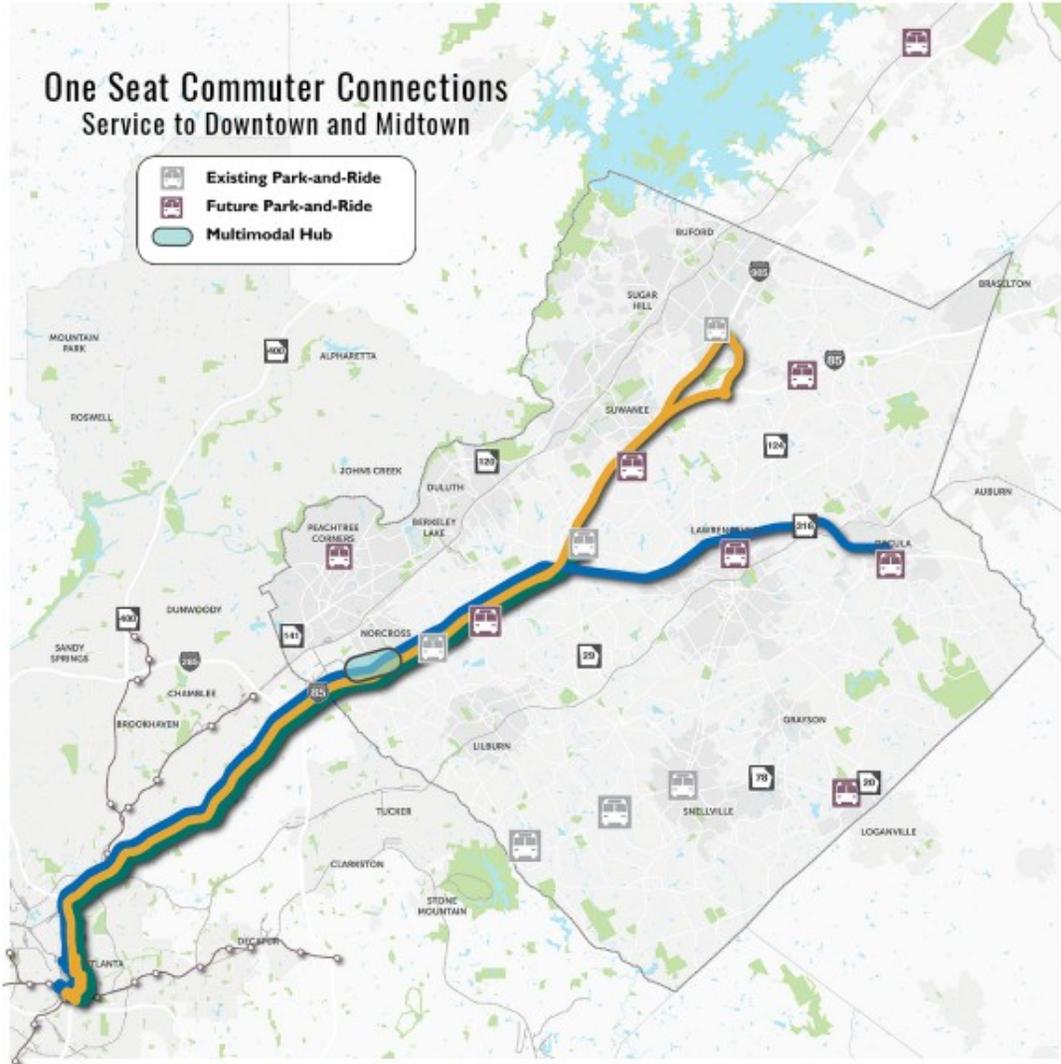


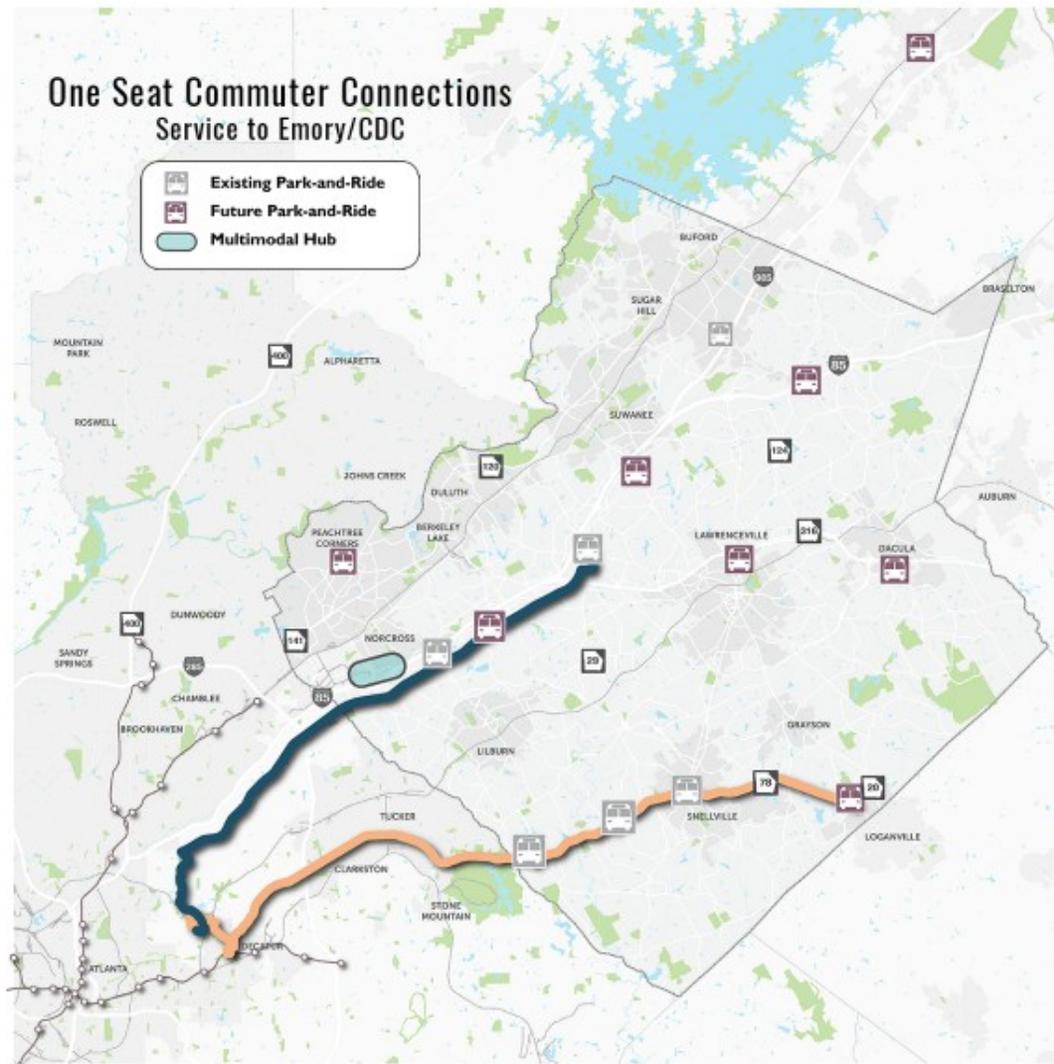
Heavy Rail or Light Rail Option Long-Range Phase 2



Bus Rapid Transit Corridor Long-Range Phase 2

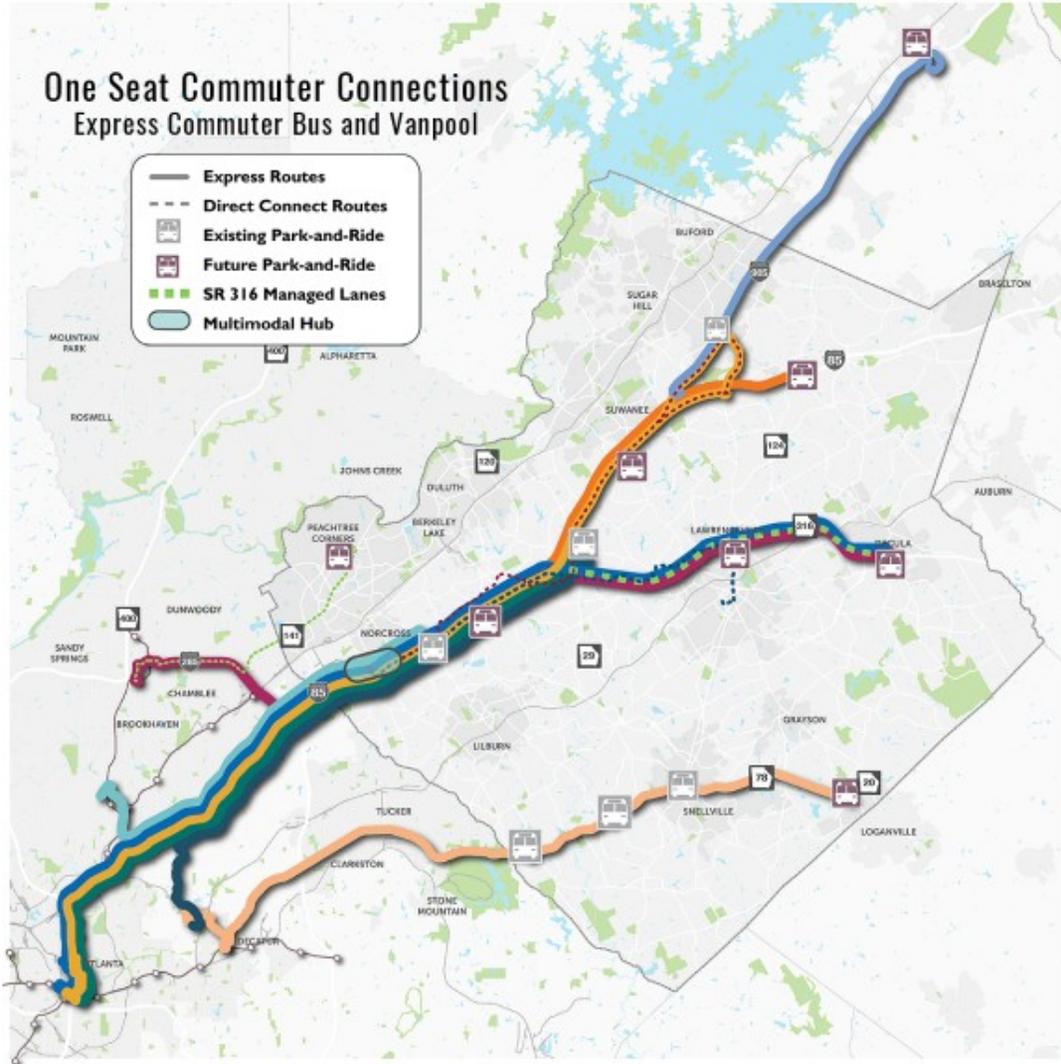




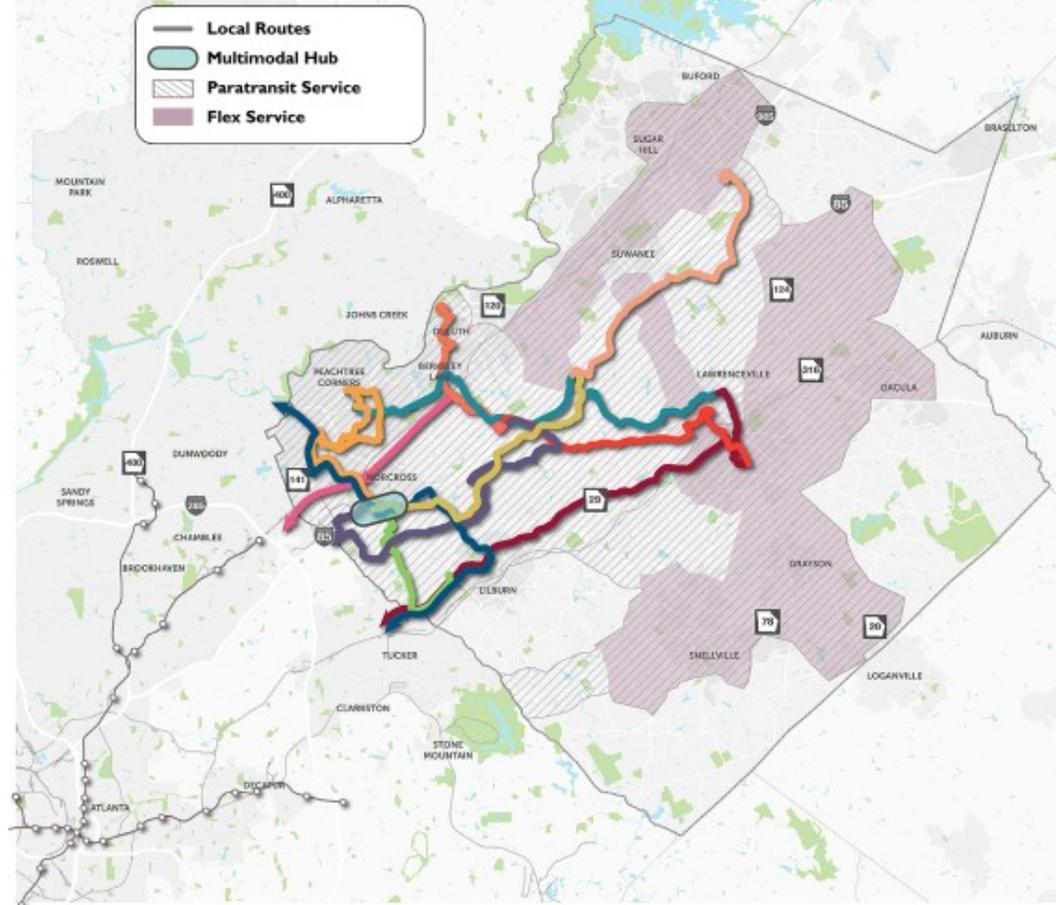


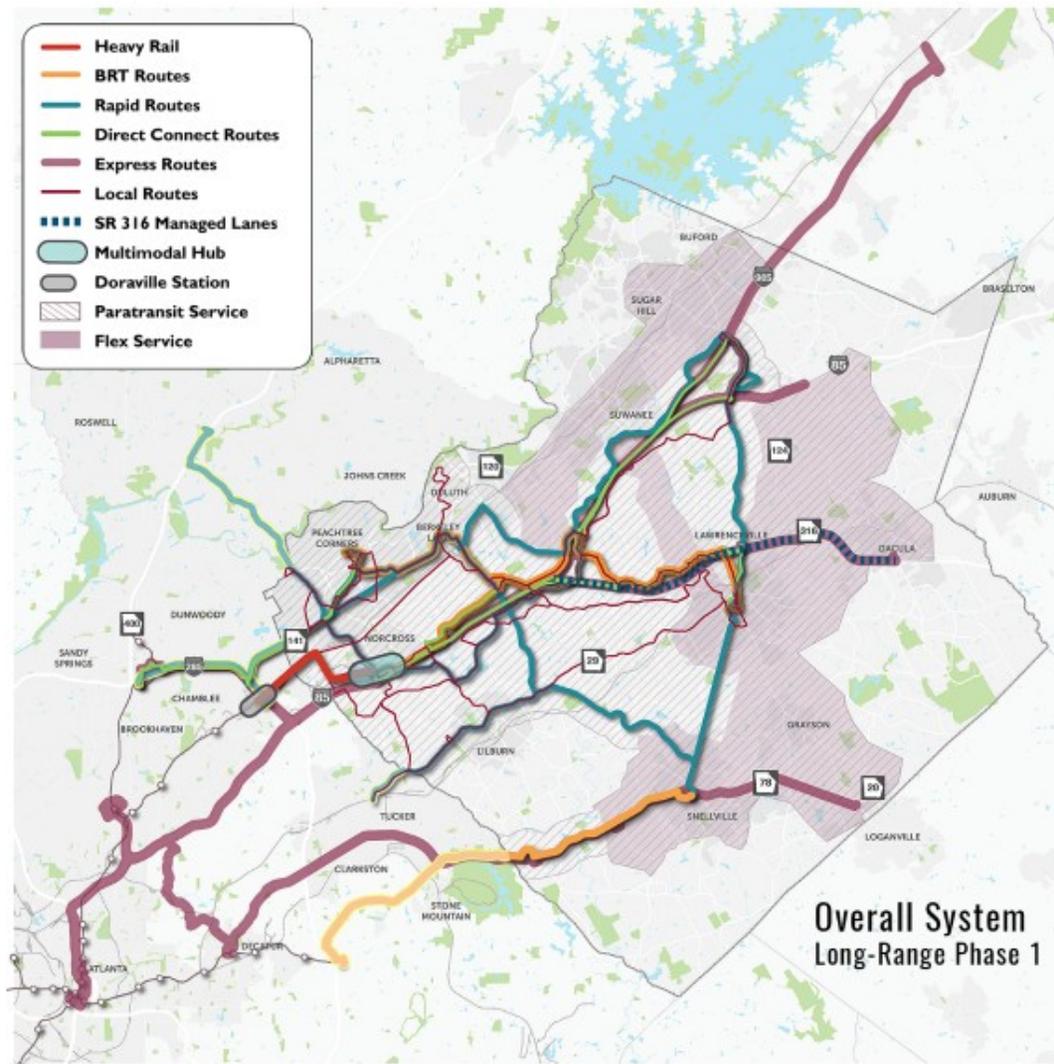
One Seat Commuter Connections Service to Perimeter, Buckhead, and Multimodal Hub

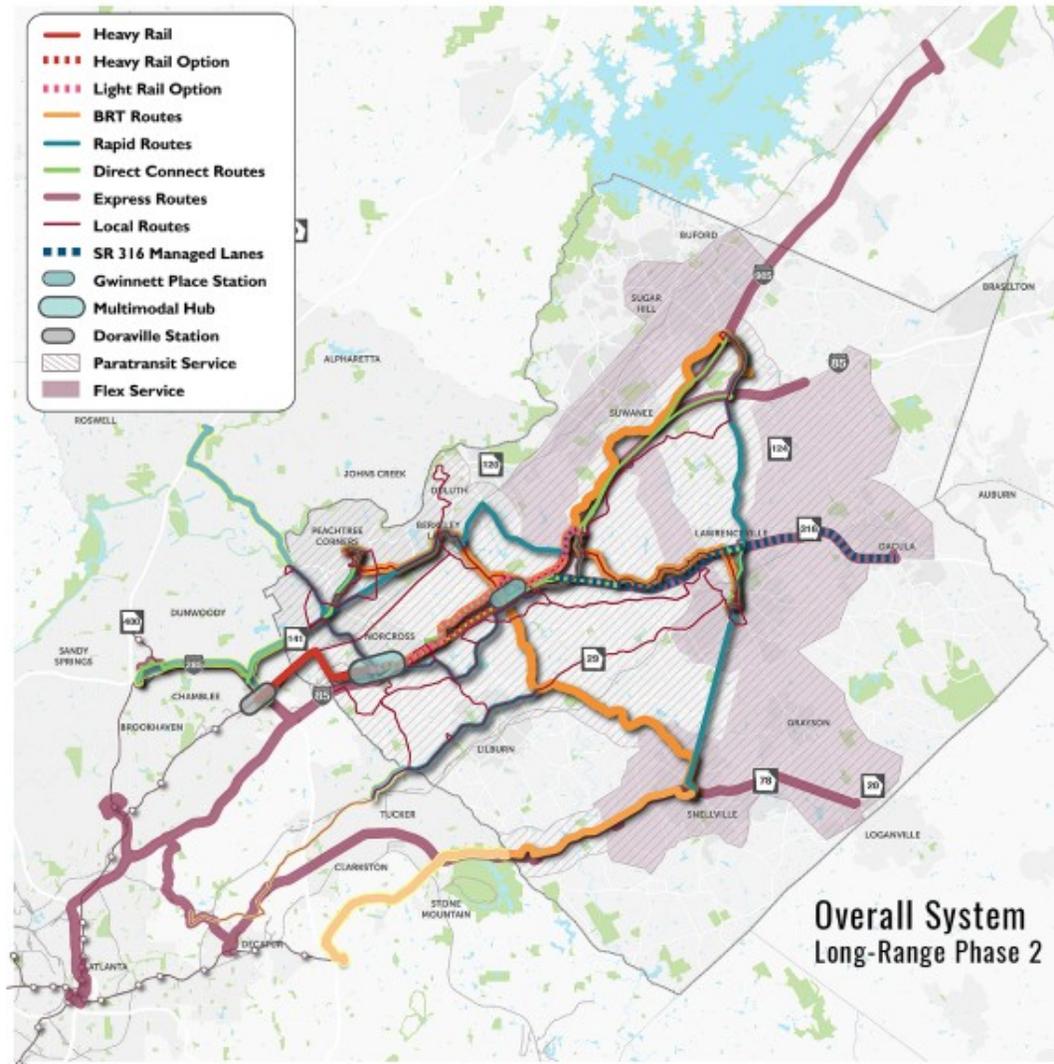




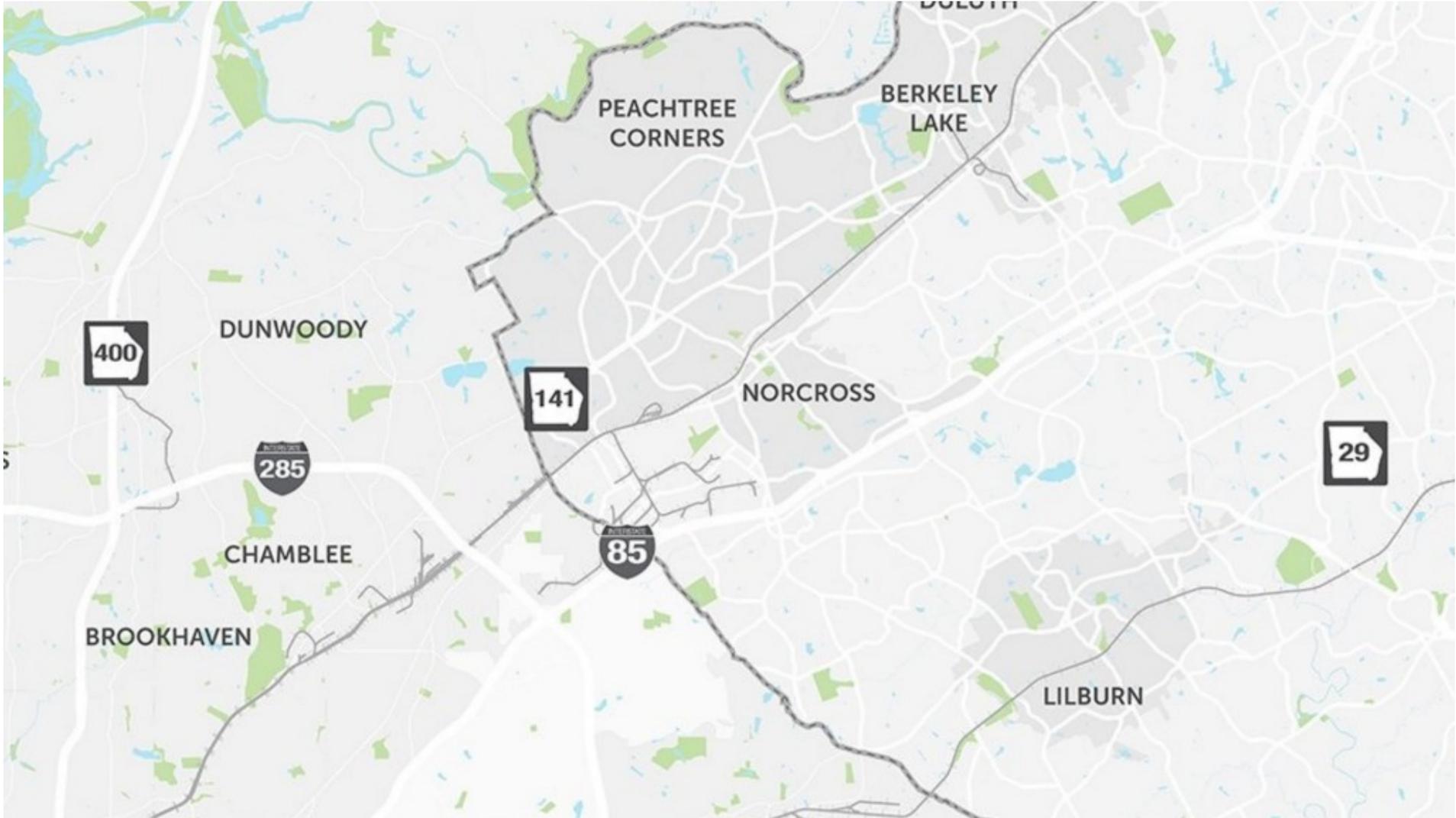
Coverage and Connectivity Local / FlexBus and Paratransit



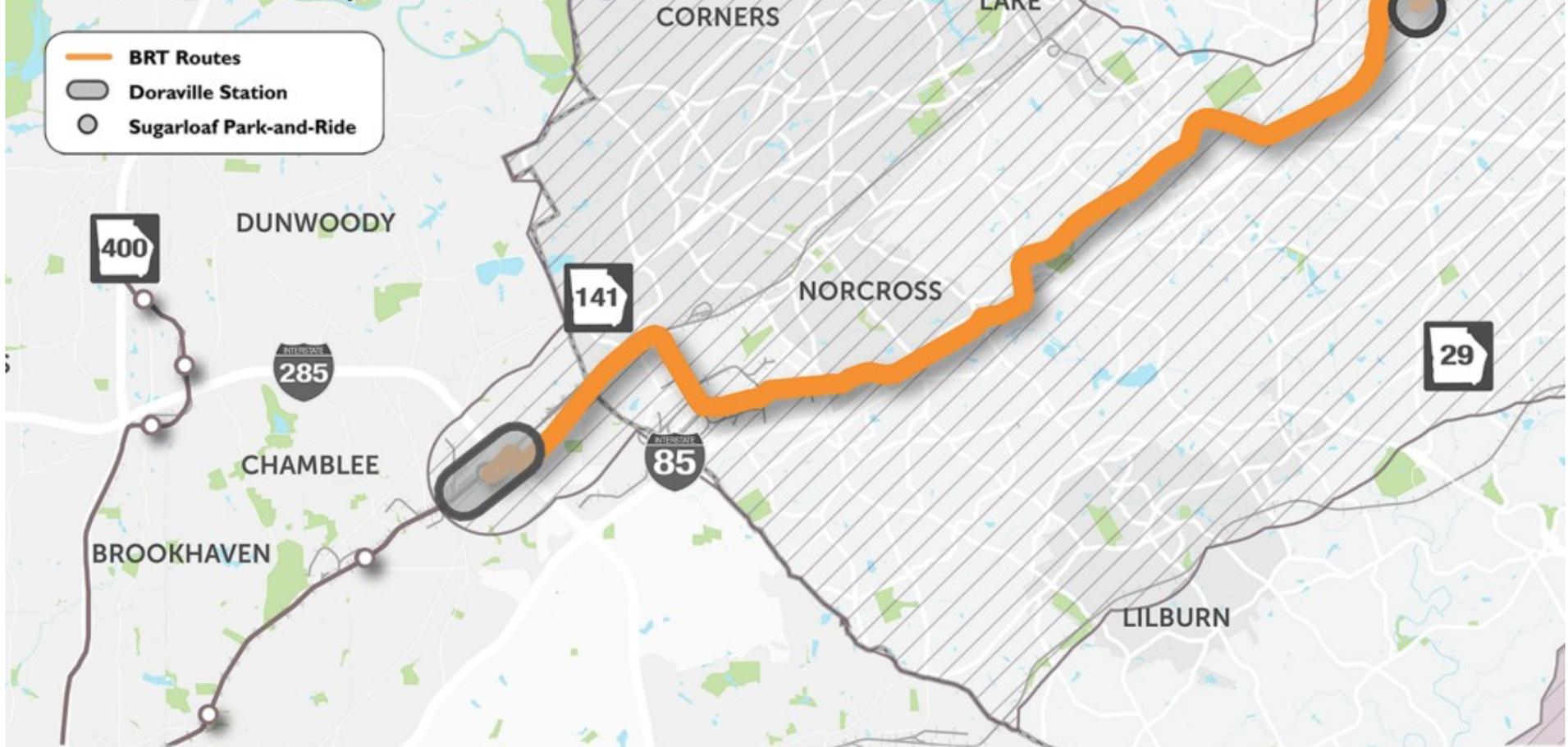


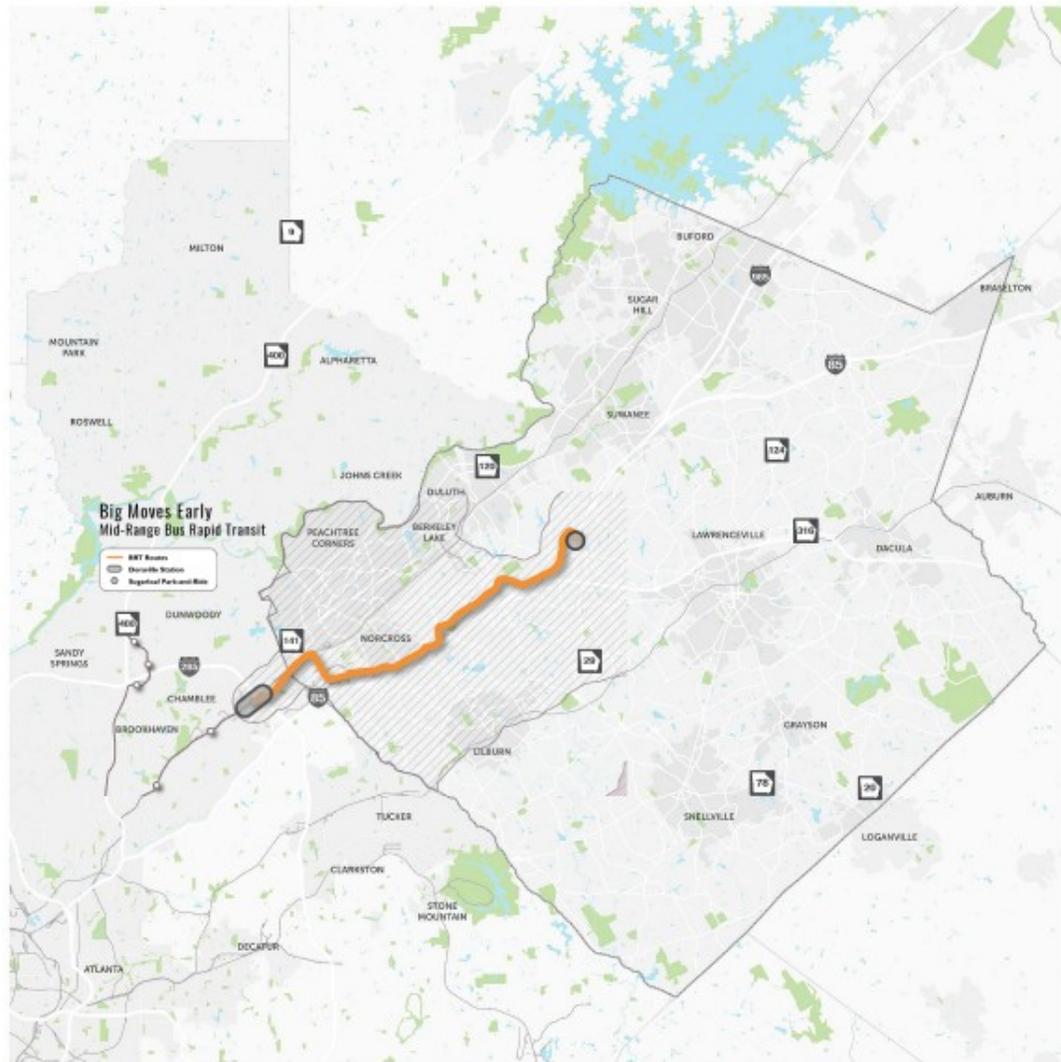


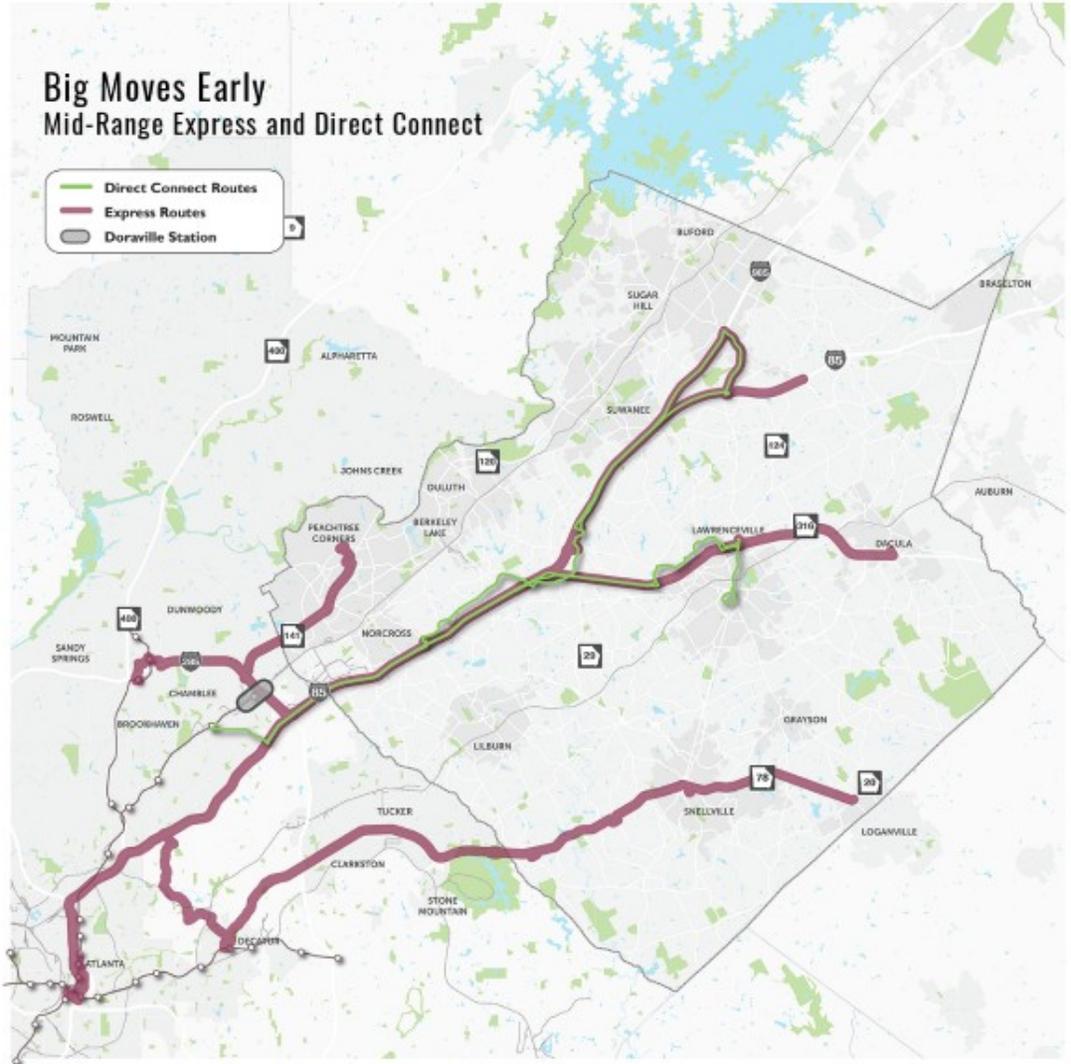


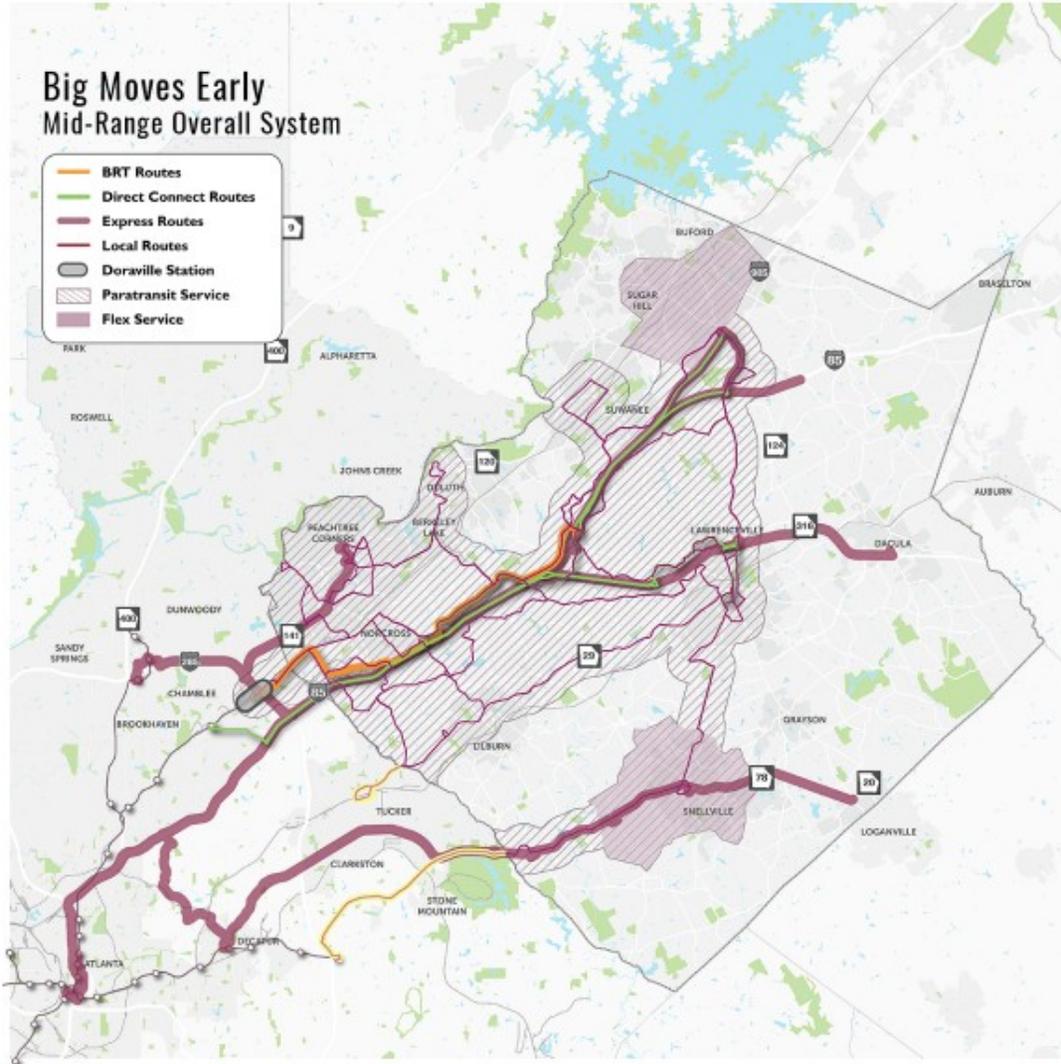


Big Moves Early Mid-Range Bus Rapid Transit









Total 2040 population served by fixed-route transit (not including Express Service)

- Existing: 184,000 people
 - Short-Range: 223,000 people
 - Mid-Range: 280,000 people
 - Long-Range: 294,000 people
- 

Total 2040 population served by fixed-route transit (not including Express Service)

- Existing: 184,000 people
- Short-Range: 223,000 people
- Mid-Range: 280,000 people
- Long-Range: 294,000 people

2015 populations served by fixed-route transit (not including Express Service)

Low Income

- Existing: 30,000 people
- Short-Range: 35,000 people
- Mid-Range: 39,000 people
- Long-Range: 41,000 people

Minority

- Existing: 98,000 people
- Short-Range: 119,000 people
- Mid-Range: 141,000 people
- Long-Range: 150,000 people







CONNECT
GWINNETT
TRANSIT
PLAN