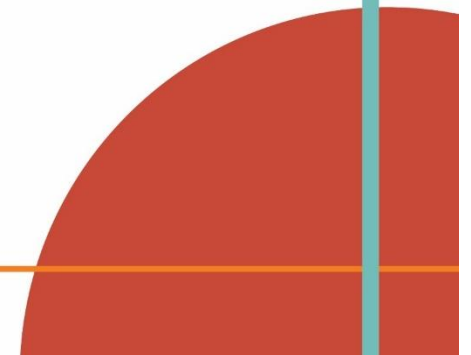




GWINNETT TRANSIT DEVELOPMENT PLAN

Round 1 Public Outreach Results

November 2017





System Goals and Priorities



SUSTAINABILITY

Preserve and promote social and environmental character through an integrated strategy that addresses transportation solutions

ENVIRONMENT

Encourage the reduction of air pollution, fuel consumption, and impacts to natural resources by providing/enhancing more sustainable modes of transportation

ECONOMIC DEVELOPMENT

Influence economic development patterns by providing an enhanced transportation network to better connect population, employment, and commercial centers

CONGESTION RELIEF

Reduce congestion and/or the demand to increase roadway capacity for automobiles by encouraging transit use



STEWARDSHIP

Utilize available resources in an efficient manner to meet the transportation need

EQUITY

Increase the mobility of those with limited financial or traveling capabilities by focusing service on the mobility needs of disadvantaged communities

PRODUCTIVITY AND EFFICIENCY

Use constrained financial resources in the most cost-effective manner while maximizing ridership

SYSTEM MAINTENANCE

Continuously maintain existing capital investments to achieve a state of good repair



SERVICE QUALITY

Enhance the desirability and utility of the transit service for Gwinnett residents and workers

COVERAGE AND CONNECTIVITY

Expand the number of communities and destinations served to increase transit accessibility

TRAVEL TIME REDUCTION

Make the transit network more competitive and effective for its users through capital and operating investments

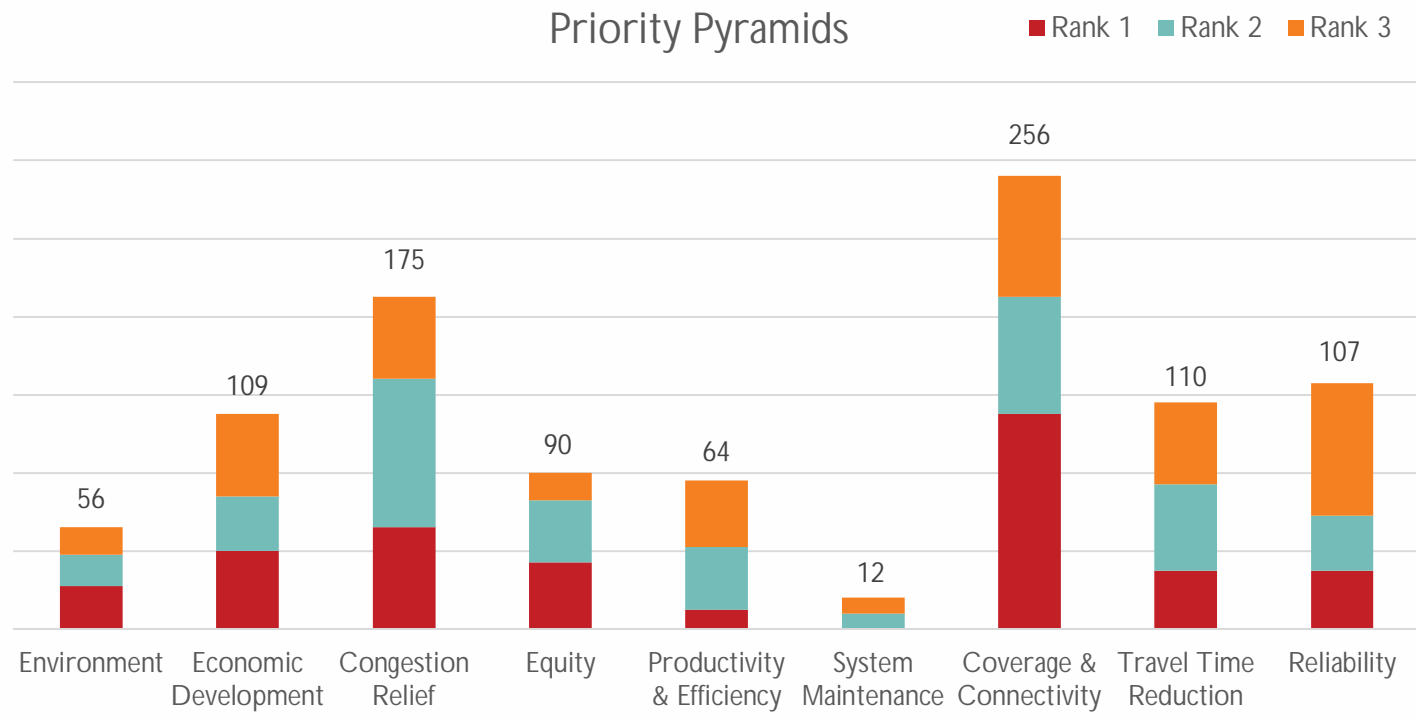
RELIABILITY

Increase the reliability of the transit network through investment in priority treatments, technologies, safety, and operations



System Goals and Priorities

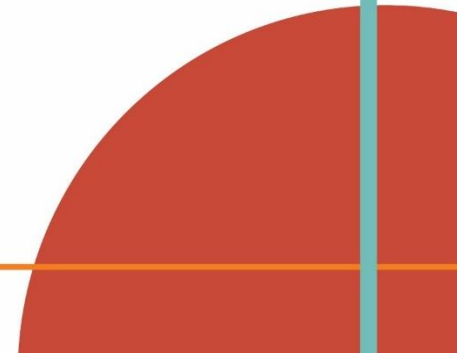
1. Coverage and Connectivity
2. Congestion Relief
3. Travel Time Reduction





Survey Results – Basics

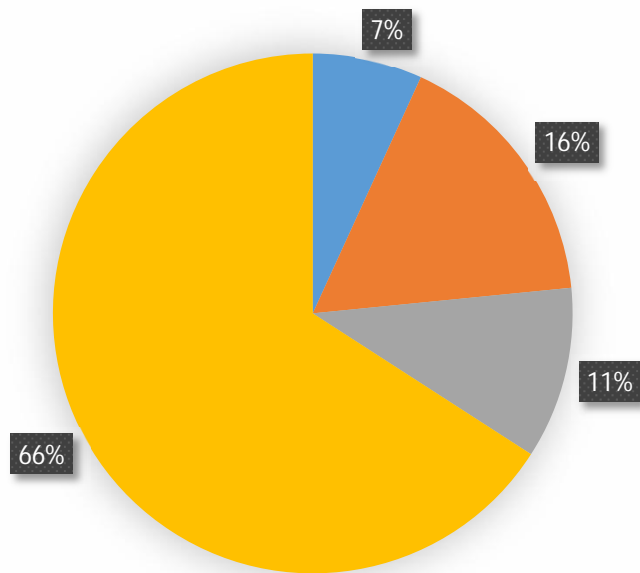
- Total respondents = 3,674
 - 3,249 online
 - 425 paper
- Rider/Non-rider
 - 841 GCT riders
 - 2833 non-GCT riders
- Home ownership:
 - Riders – 503 own, 335 rent
 - Non-riders – 2,354 own, 476 rent





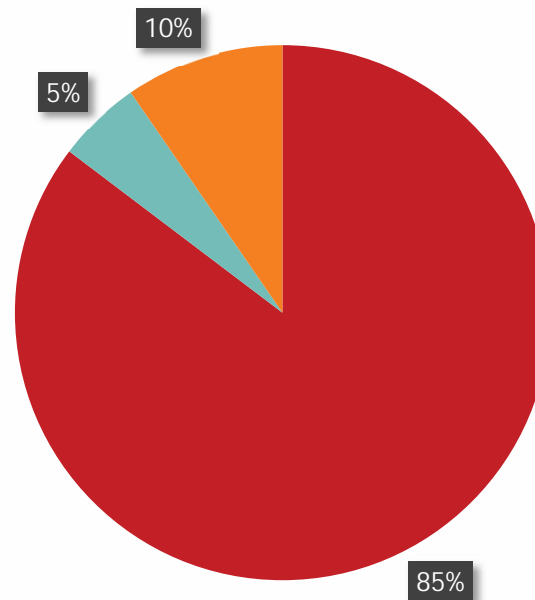
Need for Expansion

CTP Survey Results



- Abundant - we have more service than we need
- Appropriate - we have the right amount of service
- Don't Know
- Lacking - we need more transit service in the County

Transit Survey Results

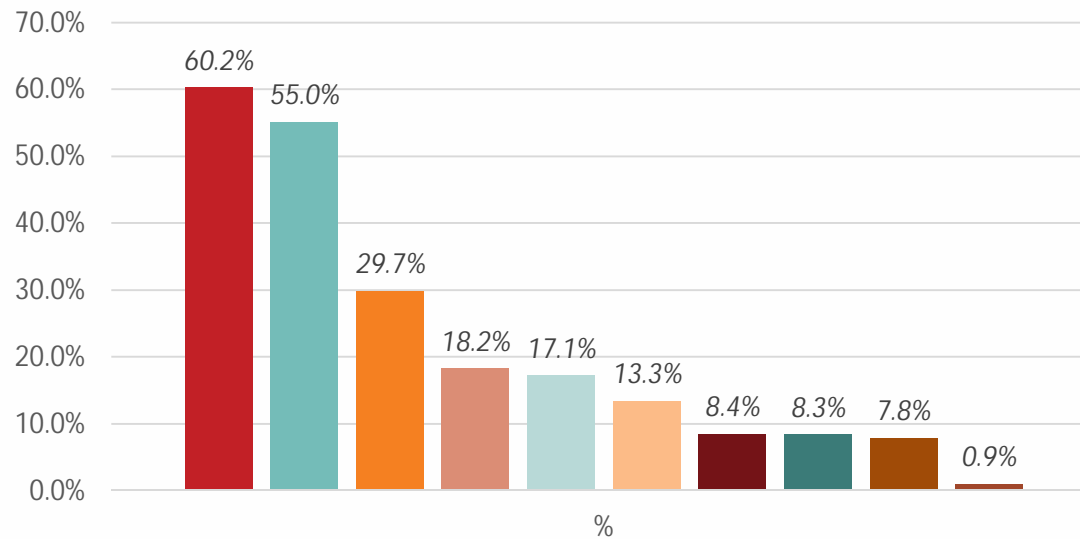


- Yes
- No
- I am not sure

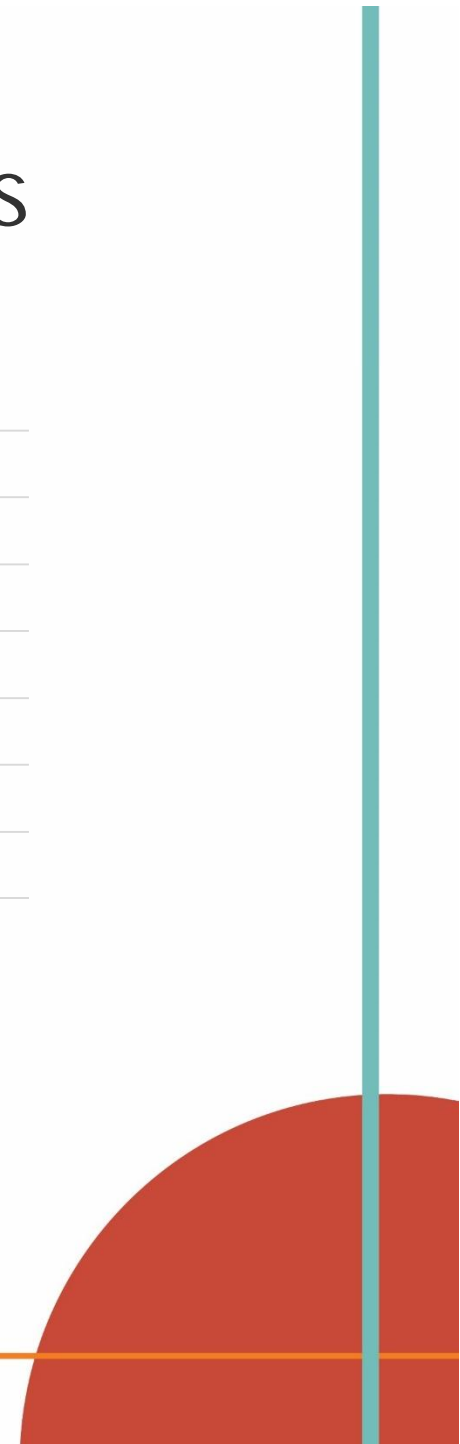


Needed Improvements

Improvements for More Frequent Use



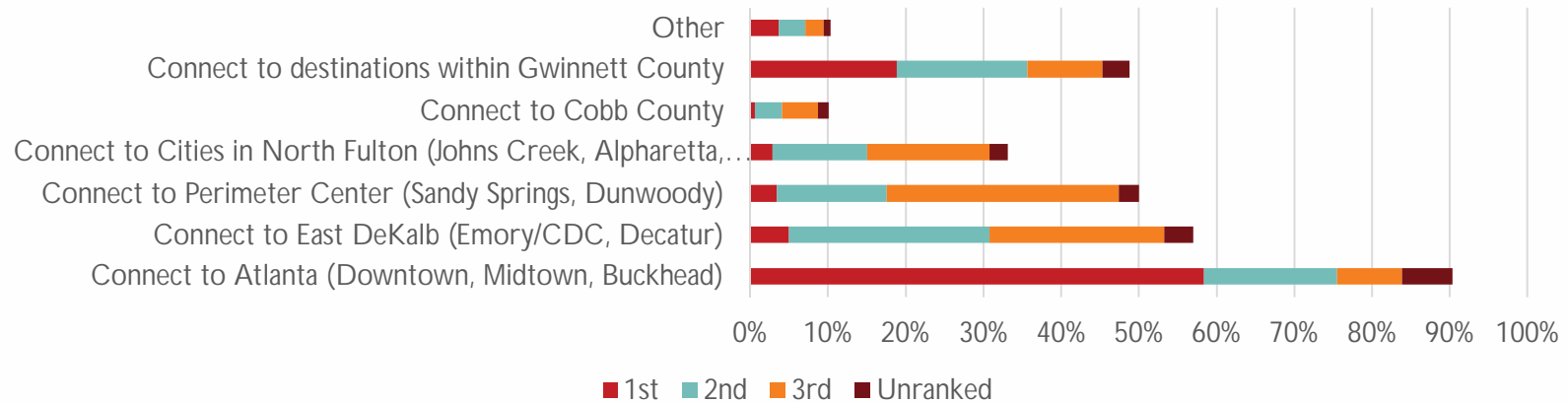
- Better connections to other areas in Metro Atlanta
- More areas in Gwinnett County served by transit
- More frequent service
- Easier to find/understand schedule and route information
- Longer service hours and Sunday service
- I do not have interest in taking transit
- Lower cost to ride transit
- More reliable service
- Increased comfort/safety on the bus
- I already use transit for all of my trips



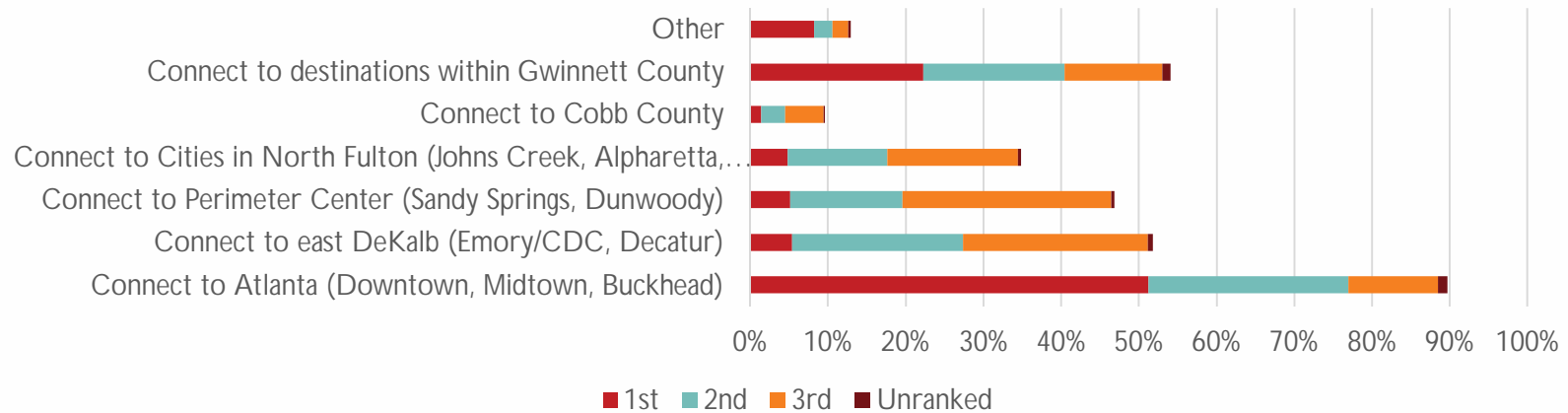


Long-term Strategy

Long-Term Strategy Ranking (Riders)



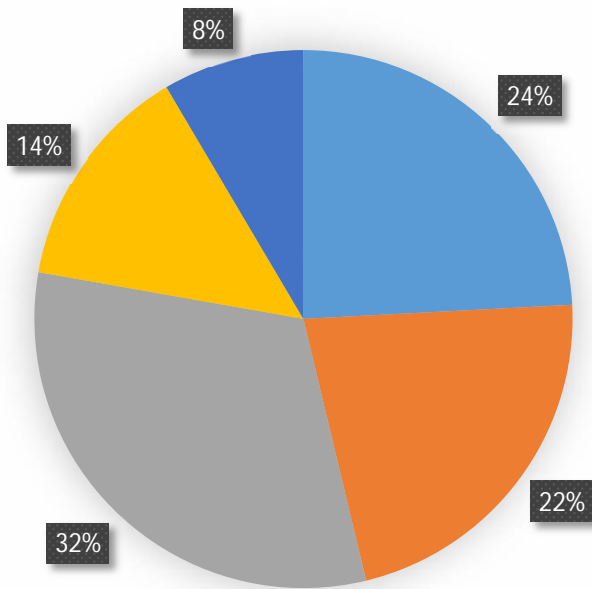
Long-Term Strategy Ranking (Non-Riders)





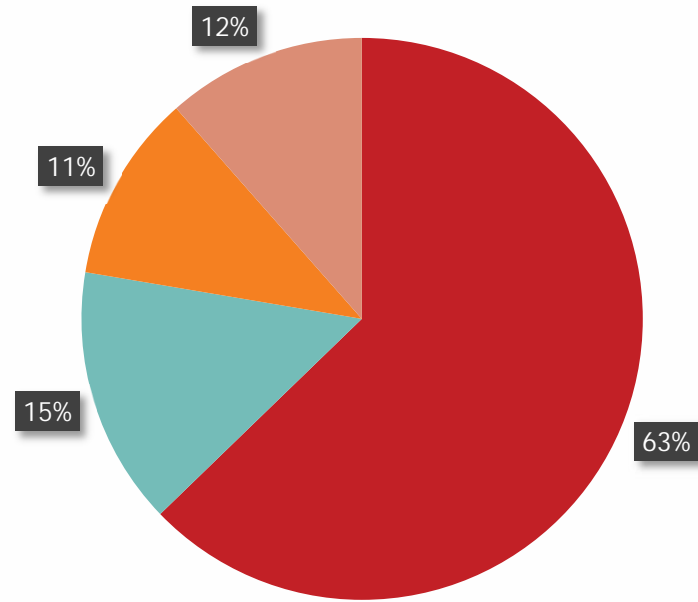
Long-Term Investments

CTP Survey Results



- Improved local bus service
- Improved express bus service
- High capacity transit with dedicated space
- Transit for people with mobility challenges
- Don't Know

Transit Survey Results

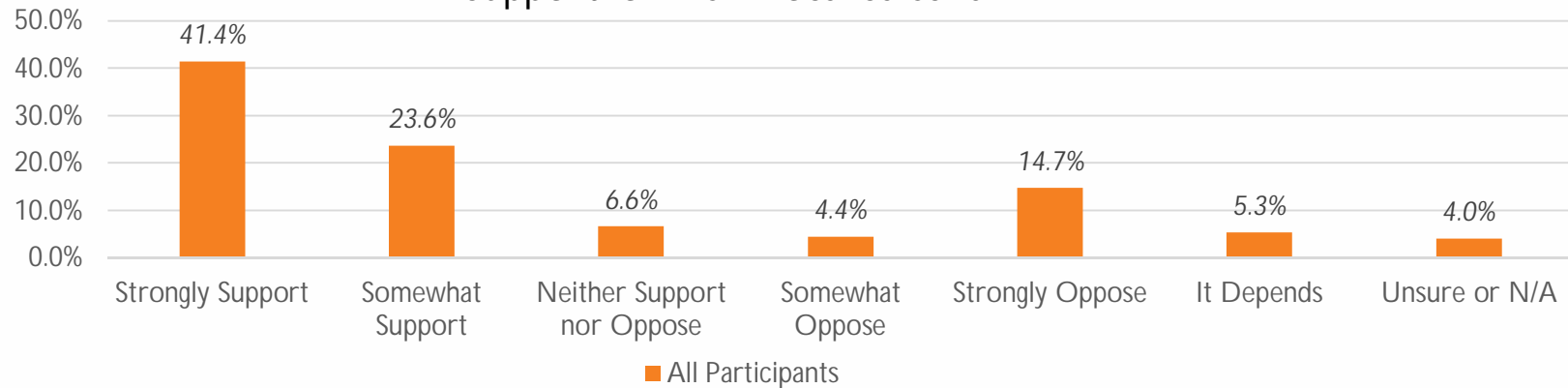


- High-Capacity Transit (Heavy Rail, Light Rail, Commuter Rail, or Bus Rapid Transit)
- Local Bus Service
- Express Bus Service
- Other or no response

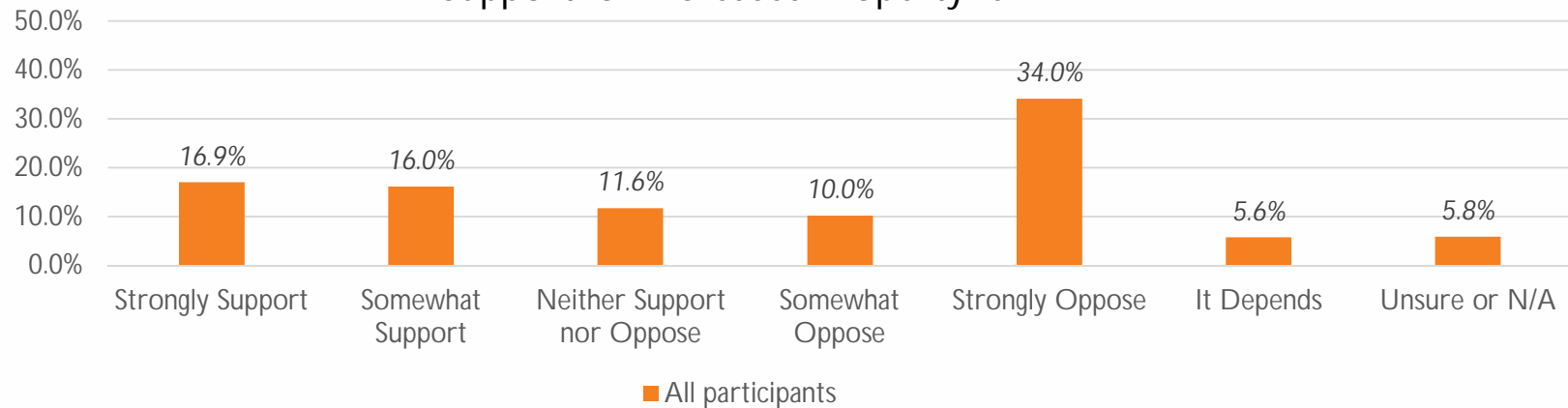


Support for Taxes

Support for New Local Sales Tax



Support for Increased Property Tax





Support for Taxes

Additional Taxes (\$)

