

TRANSIT GOALS/PRIORITIES



SUSTAINABILITY

Preserve and promote social and environmental character through an integrated strategy that addresses transportation solutions

ENVIRONMENT

Encourage the reduction of air pollution, fuel consumption, and impacts to natural resources by providing/enhancing more sustainable modes of transportation

ECONOMIC DEVELOPMENT

Influence economic development patterns by providing an enhanced transportation network to better connect population, employment, and commercial centers

CONGESTION RELIEF

Reduce congestion and/or the demand to increase roadway capacity for automobiles by encouraging transit use



STEWARDSHIP

Utilize available resources in an efficient manner to meet the transportation need

EQUITY

Increase the mobility of those with limited financial or traveling capabilities by focusing service on the mobility needs of disadvantaged communities

PRODUCTIVITY AND EFFICIENCY

Use constrained financial resources in the most cost-effective manner while maximizing ridership

SYSTEM MAINTENANCE

Continuously maintain existing capital investments to achieve a state of good repair



SERVICE QUALITY

Enhance the desirability and utility of the transit service for Gwinnett residents and workers

COVERAGE AND CONNECTIVITY

Expand the number of communities and destinations served to increase transit accessibility

TRAVEL TIME REDUCTION

Make the transit network more competitive and effective for its users through capital and operating investments

RELIABILITY

Increase the reliability of the transit network through investment in priority treatments, technologies, safety, and operations