



**Gwinnett County Board of Commissioners
Strategic Navigation Session
July 20, 2020
Infinite Energy Center
Participant Agenda
Mara Shaw and Nancy Farage, Facilitators
Carl Vinson Institute of Government
University of Georgia**

July 20, 2020

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|----------------|---|--|
| 9:30 am | Welcome
Strategic Planning Session Overview <ul style="list-style-type: none">• <i>Purpose and Goals</i>• <i>Review agenda for the day</i>• <i>Overview of Success of the Budget Planning Process</i> | <i>Chairman Nash</i>
<i>Mara Shaw</i> |
| 9:45 am | Driving and Restraining Forces Impacting Gwinnett County – All Participants
<i>In the face of the recent pandemic, five months remaining in 2020 for you to collaboratively govern as a group, and planning for the transition to new leadership in 2021:</i> <ul style="list-style-type: none">• <i>Identify, discuss, and describe 3-5 key forces that are driving, shaping, and pushing Gwinnett County to change, E.g., health and safety, political, economic, social, cultural, global, financial, virtual, geographic, demographic, environmental, technological, etc.</i>• <i>Identify, discuss, and describe 3-5 key forces that are restraining, constraining, and holding Gwinnett County back from changing, E.g., health and safety, political, economic, social, cultural, global, financial, virtual, geographic, demographic, environmental, technological, etc.</i> | |
| 10:30 | Break | |

- 10:45 am** **Driving and Restraining Forces Impacting Gwinnett County Visioning Our Future and Scenario Building - All Participants**
- *Using the driving and restraining forces you identified, prepare a brief narrative description of what Gwinnett County will look and feel like three years from now if these forces remain unchanged.*
 - *Based on what you like and do not like about your most likely future scenarios, discuss what you would like Gwinnett County to look and feel like three years from now. Craft a brief narrative scenario that describes your preferred future for Gwinnett County.*
- Noon** **Lunch and Special Presentation**
- 1:30 pm** **Driving and Restraining Forces Impacting Gwinnett County Navigating from our Most Likely to Our Preferred Future - Board of Commissioners**
- Use one post-it note for each response. Place responses on the wall under the appropriate heading.*
- *What are Gwinnett County's strengths that will support our navigation to our preferred future?*
 - *What are Gwinnett County's weaknesses that will impact our navigation to our preferred future?*
 - *What are Gwinnett County's opportunities that will guide our navigation to our preferred future?*
 - *What are Gwinnett County's threats that will hinder our navigation to our preferred future?*
- Group responses into three to five categories that have similar themes.*
- 2:30 pm** **Navigating Towards Our Preferred Future – Board of Commissioners**
- *Draft an affirmative goal statement for each category that will help create the Gwinnett County you envision for tomorrow.*
 - *Post and report out*
- 3:15 pm** **Next Steps - Facilitators**
- *Staff will utilize the goal statements to development strategies and actions to support the strategic navigation to your preferred future for Gwinnett County. The Strategic Navigation Action Plan will be presented to the Board of Commissioners for review and final approval.*
 - *These strategies and actions will:*
 - Enhance and build upon strengths
 - Capitalize upon and realize opportunities
 - Eliminate or negate weaknesses
 - Reduce or minimize threats
- 3:30 pm** **Closing Remarks and Adjournment – Chairman Nash and Mara Shaw**