



Gwinnett

Gwinnett County Board of Commissioners

Strategic Planning Session

March 25-26, 2021

Hotel Indigo

Athens, Georgia

Mara Shaw and Nancy Farage, Facilitators

Carl Vinson Institute of Government

University of Georgia

Day 1: March 25, 2021

8:30 am	Arrival and Breakfast	
9:00 am	Welcome Planning Session Overview	<i>Chairwoman Nicole Hendrickson Mara Shaw</i>
9:30 am	Collaborative Leadership	<i>Mara Shaw</i>
10:15 am	Break	
10:30 am	Facilitated Group Discussions	<i>Mara Shaw/Nancy Farage</i>
Noon	Lunch	
1:00 pm	Roles and Expectations Discussions	<i>Mara Shaw/Nancy Farage</i>
2:45 pm	Break	
3:00 pm	Review of Affirmative Goal Statements	<i>Mara Shaw/Nancy Farage</i>

- *In order to invest in infrastructure, we will leverage our existing quality infrastructure (like water, training, and communities) and enact policies to improve our transit and housing opportunities and minimize the threats of inattention to existing investments, increased density, and unforeseen crises.*

- *Ensure a vibrantly connected community where ALL stakeholders feel fully heard, included, and engaged, Gwinnett County should:*
 - *Leverage our relationships, partnerships and credibility;*
 - *Enhance our communication to and engagement of diverse community groups by taking advantage of technology and new innovative ways to connect; and*
 - *Minimize major obstacles to inclusion/engagement.*
- *Preserve our resilient financial foundation by utilizing conservative financial strategies to increase revenues, investments, and reserves, while wisely accruing and managing debt as we maintain our triple AAA rating, capitalizing on domestic and global economic opportunities in our ever evolving, diverse workforce, employment and vast industry sectors.*
- *Address the diverse needs of our community, Gwinnett County should appropriately invest in relevant innovation and technology that will improve communication, decision making, efficiency and effectiveness.*
- *Gwinnett County will utilize the coming transition in leadership as an opportunity to assess the culture and health of the County organization and to consciously and collectively revise approaches in a manner that encourages innovation, transparency, communication, and community while valuing the strong foundation that exists for the world-class community Gwinnett seeks to be.*

4:30 pm Adjournment for the Day and Hotel Check-in

6:00 pm Dinner at The Indigo

Day 2: March 26, 2021

8:30 am Breakfast

9:00 am	Welcome	<i>Chairwoman Nicole Hendrickson</i>
	Discussion Regarding Day 1 Conversations and Efforts	<i>Mara Shaw</i>

9:30 am	Review of Six Priority Areas	<i>Mara Shaw/Nancy Farage</i>
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- **Mobility and Access**
***Priority:** Ensuring **Mobility and Access** by providing and maintaining a transportation infrastructure that meets the diverse and evolving needs of the community.*
***Defined:** Ensuring **Mobility and Access** through effective land use planning, and by providing and maintaining an efficient transportation system that meets the diverse and evolving needs of our community.*

- Livability and Comfort**
Priority: Cultivating an environment that promotes a sense of **Livability and Comfort** within every segment of the community.
Defined: Cultivating a strong community through collaboration and partnerships that promotes **Livability and Comfort**.
- Strong and Vibrant Local Economy**
Priority: Maintaining a **Strong and Vibrant Local Economy** by engaging with our community partners and supporting local businesses to achieve the common goal of a thriving economy.
Defined: Grow and maintain a **Strong and Vibrantly Connected Economy** by partnering with all citizens to foster, expand and support businesses, development and redevelopment to achieve a thriving community.
- Communication and Engagement**
Priority: Encouraging **Communication and Engagement** by seeking to keep every segment of our community and organization engaged in and knowledgeable of County operations.
Defined: Through active **Listening and Engagement** with our community, we will tell our story and report our actions through multiple platforms.
- Smart and Sustainable Government**
Priority: Maintaining a **Smart and Sustainable Government** by consistently operating based on sound reasoning with a long-term focus.
Defined: Maintaining a **Smart and Sustainable Government** by consistently operating based on sound reasoning and best practices with a long-term focus.
- Safe and Healthy Community**
Priority: Emphasizing a **Safe and Healthy Community** in all County decisions and actions.
Defined: Ensure a Safe Community by providing superior and comprehensive services and engaging partners to create a **Healthy Gwinnett**.

10:30 am	Break and Check out	
11:00 am	Continue Priority Area Review and Update	<i>Mara Shaw/Nancy Farage</i>
Noon	Lunch	
1:00 pm	Closing Remarks, Final Thoughts, Forward Focus, and Adjournment	<i>Chairwoman Nicole Hendrickson and Mara Shaw</i>