

#### GWINNETT COUNTY BOARD OF COMMISSIONERS

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> Nicole L. Hendrickson, Chairwoman Kirkland Dion Carden, District 1 Ben Ku, District 2 Jasper Watkins III, District 3 Marlene M. Fosque, District 4

#### Official

#### **Informal Presentation Minutes**

Tuesday, December 7, 2021 - 11:00 AM

Present: Nicole L. Hendrickson, Kirkland D. Carden, Ben Ku, Jasper Watkins III, Marlene M. Fosque

#### 1. Community Services

Warming Station Update

Community Services Deputy Division Director Regina Miller provided an overview of Gwinnett County's Warming Stations. No official action taken.

# Warming Stations

Regina Miller
Deputy Department Director
Community Services
Tuesday, December 7





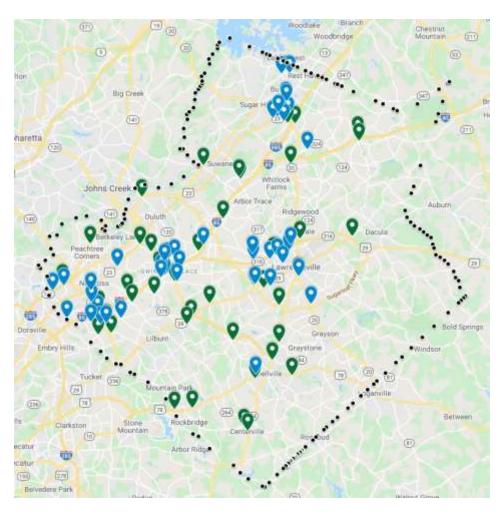
## The Warm-Up

- What is a Warming Station?
  - Temporary, overnight relief from long-term exposure to cold weather
  - Opportunity to rest, warm-up, consume a meal, snack, and/or beverage





## The Need For Warming Stations



LAWRENCEVILLE





## **Station Locations**

## **Best Friend Park Gym**

6224 Jimmy Carter Boulevard Norcross



Route 35, Stop 407 & 906

Real-time bus tracking: MyGCTransit.com or myStop Mobile app

## **Buford Senior Center**

2755 Sawnee Avenue Buford



Route 101 I-985, Stop 19

Real-time bus tracking: MyGCTransit.com or myStop Mobile app

### **Lawrenceville Senior Center**

225 Benson Street Lawrenceville



Route 40, Stop 836 & 337

Real-time bus tracking: MyGCTransit.com or myStop Mobile app

## **Shorty Howell Park Activity Building**

2750 Pleasant Hill Road Duluth



Route 10B, Stop 542 & 108

Real-time bus tracking: MyGCTransit.com or myStop Mobile app

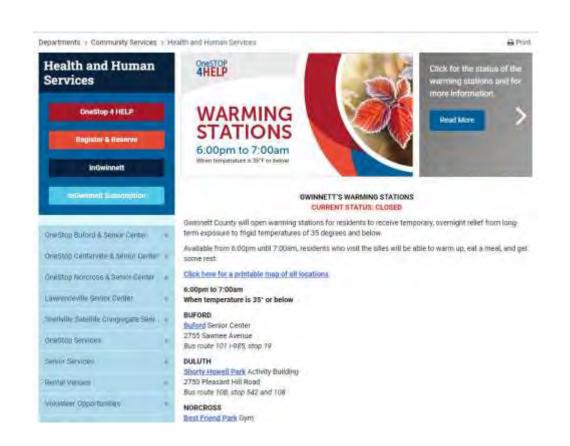
#### **Centerville Senior Center**

3075 Bethany Church Road Snellville



## Communicating the Warm-Up

- GwinnettOneStop.com
- 72-hour activation notification
- Social media
- Community partner distribution





## Awareness Impact

- Social media platforms
  - 22,245 Average reach
  - 1,476 Shares
  - 1,046 Highest clicks
- Media coverage
  - Univision Atlanta
  - 11 Alive, WSB-TV, CBS 46, Patch, AJC, Gwinnett Daily Post, Fox 5 Atlanta, Georgia Sun, and more





## Operations



- 6:00pm to 7:00am
- Staff and volunteers
- Food service collaboration
- Facilities and fiscal efficiency

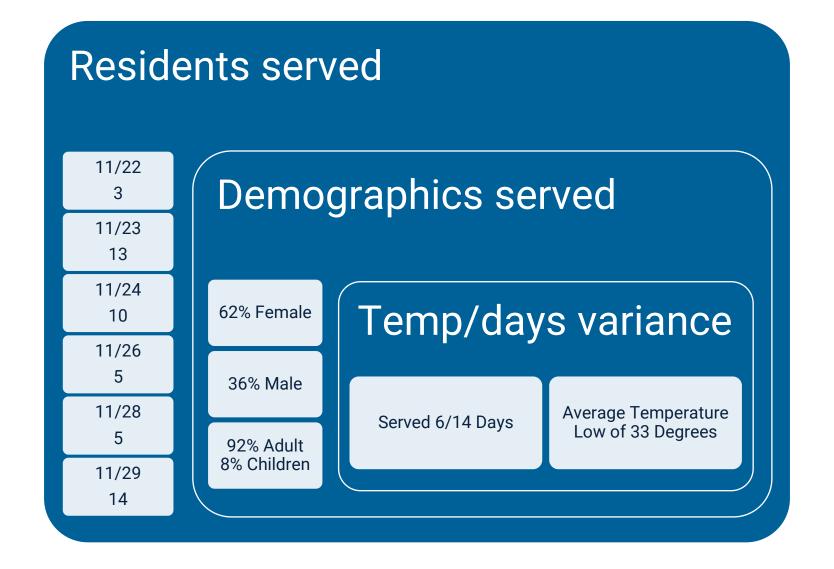


# Nightly Schedule

- 6:00pm: Station opens
- 7:00pm: Hot meal and access to restrooms
- 8:00pm: Shower designated time to freshen up
- 9:00pm: Rest
- 6:30am: Assessment for services
- 7:00am: Station closes



# By the Numbers





# Assessment and Community Support

- Wrap-around Services
  - Service delivery in a team-based, collaborative case management approach
- Initial pre-screening assessment
- Assessment conducted onsite and/or by phone



## Next in the Warm-Up?



- Showers and hygiene kits
- Transportation
- Mobile opportunity
- Continuous evaluations



"My children and I were sleeping in our car overnight in the cold. The warming station allowed us to have a hot meal, be inside a warm facility, and sleep safely."

Female resident with two children
 Shorty Howell Park Activity Building, 11/29



