



**Gwinnett**

**Gwinnett County Board of Commissioners  
Strategic Planning Session**

**March 13 - 15, 2024**

**Athens, Georgia**

**Mara Shaw and Nancy Farage, Facilitators Carl  
Vinson Institute of Government University of  
Georgia**

**Day 1: March 13, 2024**

<b>8:30 am</b>	Arrival and Breakfast	
<b>9:00 am</b>	Welcome Planning Session Overview	<i>Chairwoman Hendrickson Mara Shaw</i>
<b>9:30 am</b>	Gwinnett County is a National Benchmark <ul style="list-style-type: none"><li>• <i>2023 SOAR Recap</i></li><li>• <i>Operational Performance Assessment Update</i></li></ul>	<i>Gwinnett County Leadership</i>
<b>10:30 am</b>	Break	
<b>10:45 am</b>	Regional Population Growth and Demographics	<i>Mike Alexander, ARC</i>
<b>Noon</b>	Lunch	
<b>1:00 pm</b>	2045 Unified Plan <ul style="list-style-type: none"><li>• <i>Land Use &amp; Zoning</i></li><li>• <i>Smart Growth &amp; Redevelopment</i></li><li>• <i>Commission Facilitated Roundtable Discussions</i></li></ul>	<i>Gwinnett County Leadership</i>
<b>2:30 pm</b>	Break and Hotel Check In	
<b>3:00 pm</b>	Affordable Housing and Workforce Development <ul style="list-style-type: none"><li>• <i>Current State of Housing</i></li><li>• <i>Affordable Housing Strategies</i></li><li>• <i>Workforce Development</i></li><li>• <i>Commission Facilitated Roundtable Discussions</i></li></ul>	<i>Gwinnett County Leadership</i>

**4:30 pm** Adjournment for the Day

**5:30 pm** Reception and Dinner at The Indigo

- *Team Building Exercise*

*Mara Shaw and Nancy Farage*

**Day 2: March 14, 2024**

**8:30 am** Breakfast

**9:00 am** Welcome

- *Recap and Questions from Day 1*

*Mara Shaw and Nancy Farage*

**9:15 am** Human Services

- *Food Security*
- *Literacy, Youth, and Learning*
- *Housing*
- *Health and Well Being*
- *Commission Facilitated Roundtable Discussion*

*Gwinnett County Leadership*

**4:30 pm** Adjournment for the Day

**6:00 pm** Reception and Dinner at The Indigo

**Day 3: March 15, 2024**

**8:30 am** Breakfast

**9:00 am** Remarks from Rob Gordon, Director, Carl Vinson Institute of Government, UGA

**9:10 am** Welcome

- *Recap and Questions from Day 2*
- *Group Exercise*

*Mara Shaw and Nancy Farage*

**9:45 am** Gwinnett County is a National Benchmark

- *Priority Objectives*

**11:00 am** Final Thoughts and Closing Remarks

- *Attendance Forms*
- *Evaluations*

*Chairwoman Nicole Hendrickson*

**11:30 am** Adjournment



**Carl Vinson  
Institute of Government**  
**UNIVERSITY OF GEORGIA**