

INVITATION TO BID  
BL055-26

# Graphics Appendix Section B

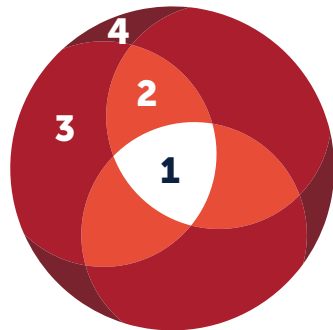
Clothing items shown in mockups may not represent the exact clothing item requested. They are used to showcase the needed graphics, including size and location. Please refer to the item's description in the table in the bid schedule to see requested item description.

# EMBROIDERY THREAD COLOR & PANTONE SWATCHES



	PANTONE	CMYK	MADEIRA POLYNEON	MADEIRA CLASSIC RAYON	GUNOLD POLY	GUNOLD SULKY RAYON	ISACORD POLYESTER
<b>1. WHITE*</b>		0,0,0,0	1801 (6801**)	1001	61001	1001	0017
<b>2. LIGHT RED</b>	7417	3,86,85,0	1588	1378	61392	1246	1701
<b>3. MID RED</b>	187	22,100,89,15	1747	1181	61147	1401 or 1263	1902
<b>4. DARK RED</b>	188	33,90,70,40	1567	1384	61402	1035	2123
<b>5. DARK BLUE</b>	289	91, 84, 46, 51	1967 (6967**)	1043	61044	1044	3554
<b>6. LIGHT GRAY</b>	Cool Gray 6	29,21,20,0	1812	1086	61011	1011	3971

**PLEASE NOTE:** All thread must match Pantones. See Invitation to Bid Section IV, Part F.



**Gwinnett**  
Fire & Emergency  
Services

1 OR 5



## FRONT:

### Left chest

- Badge Patch
- Pre-made patches will be provided by Gwinnett County

### Right chest

- Text will be variable depending on last name
- One-line maximum
- Text color is our mid red (3)
- Font is Museo Sans 500 in 43-point text size, all caps

## SHOULDERS

- Pre-made patches will be provided by Gwinnett County

## BACK:

- No graphics on back





## FRONT:

### Left chest

- Badge Patch
- Pre-made patches will be provided by Gwinnett County

### Right chest – Embroidered text over patch

- Text will be variable depending on last name
- One-line maximum
- Text color is our mid red (3)
- Font is Museo Sans 500 in 43-point text size, all caps

## SHOULDERS

- Pre-made patches will be provided by Gwinnett County

## BACK:

- No graphics on back





## FRONT:

### Left chest –

- Tri-red logo
- Logo type “Gwinnett Fire & Emergency Services” will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- Size is 4 inches wide by 1.35 inches high

### Right chest –

- Some shirts will require text on the right chest
- Text is variable depending on the position. Fire and Emergency Services will provide text for variable sections when ordering
- Text will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- For text that is position/title only and no name, font is Museo Sans 500 in 32-point text size
- For text that has a staff person’s name and position, font is Museo Sans 500 in 20-point text size (this cannot exceed two lines of text)

## BACK:

- Some shirts require graphics on the back
- Text will be either:
  - “RECRUIT”: Size is 10 inches wide by 2.75 inches tall
  - “Gwinnett Fire & Emergency Services”:  
Size is 10 inches wide by 4.5 inches tall
- Graphics will be provided by Gwinnett Communications





## FRONT:

### Left chest –

- Tri-red logo
- Logo type “Gwinnett Fire & Emergency Services” will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- Size is 4 inches wide by 1.35 inches high

### Right chest –

- Some shirts will require text on the right chest
- Text is variable depending on the position. Fire and Emergency Services will provide text for variable sections when ordering
- Text will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- For text that is position/title only and no name, font is Museo Sans 500 in 32-point text size
- For text that has a staff person’s name and position, font is Museo Sans 500 in 20-point text size (this cannot exceed two lines of text)

## BACK:

- Some shirts require graphics on the back
- Text will be either:
  - “RECRUIT”: Size is 10 inches wide by 2.75 inches tall
  - “Gwinnett Fire & Emergency Services”:  
Size is 10 inches wide by 4.5 inches tall
- Graphics will be provided by Gwinnett Communications





### FRONT:

- Tri-red logo
- Size is 4 inches wide by 1.35 inches high

### BACK:

- Text in white
- Approximately 4.5x1 inches
- Gwinnett Communications will provide design file



## B:13 – POLO/GOLF SHIRT



### FRONT:

#### Left chest –

- Tri-red logo
- Logo type “Gwinnett Fire & Emergency Services” will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- Size is 4 inches wide by 1.35 inches high

#### Right chest –

- Some shirts will require text on the right chest
- Text is variable depending on the position. Fire and Emergency Services will provide text for variable sections when ordering
- Text will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- For text that is position/title only and no name, font is Museo Sans 500 in 32-point text size
- For text that has a staff person’s name and position, font is Museo Sans 500 in 20-point text size (this cannot exceed two lines of text)

### BACK:

- No graphics on back





## OUTER SHELL

### FRONT:

- No graphics on front

### BACK:

- “Gwinnett Fire & Emergency Services”
- Design file will be provided by Gwinnett Communications
- Width is 10 and height is 4.5

## INNER JACKET

### FRONT:

#### Left chest –

- Tri-red
- Size is 4 inches wide by 1.35 inches high

#### Right chest

- Text will be variable depending on last name
- One-line maximum
- Text color is our mid red (3)
- Font is Museo Sans 500 in 43-point text size, all caps

### SHOULDERS

- Pre-made patches will be provided by Gwinnett County

### BACK:

- No graphics on back





## FRONT:

### Left chest –

- Tri-red logo
- Logo type “Gwinnett Fire & Emergency Services” will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- Size is 4 inches wide by 1.35 inches high

### Right chest –

- Some shirts will require text on the right chest
- Text is variable depending on the position. Fire and Emergency Services will provide text for variable sections when ordering
- Text will be in white (1) on dark-color shirts and dark blue (5) on light-color shirts
- For text that is position/title only and no name, font is Museo Sans 500 in 32-point text size
- For text that has a staff person’s name and position, font is Museo Sans 500 in 20-point text size (this cannot exceed two lines of text)

## BACK:

- No graphics on back



# B:33 – 5 IN 1 JACKET



## FRONT:

- No graphics on front

## SHOULDERS

- Pre-made patches will be provided by Gwinnett County

## BACK:

- “Gwinnett Fire & Emergency Services” with a line below separating variable position title
  - Design file will be provided by Gwinnett Communications
- Position title will be variable and will be provided by Gwinnett Fire and Emergency Services while ordering
- Font for position title is Museo Sans 500, 80 point text size
- Color will be the County’s light gray (6)
- Width is approximately 10 inches and height is approximately 7.25 inches





## FRONT:

### Left chest

- Badge Patch
- Pre-made patches will be provided by Gwinnett County

### Right chest

- Text will be variable depending on last name
- One-line maximum
- Text color is mid red (3)
- Font is Museo Sans 500 in 43-point text size, all caps

## SIDES

- Pre-made patches will be provided by Gwinnett County

## BACK:

- “Gwinnett Fire & Emergency Services” in high-viz material
- Design file will be provided by Gwinnett Communications
- Width is 10 inches and height is 4.5 inches



# B:35 – BIKE MEDIC JACKET



## FRONT:

### Left chest

- Badge Patch
- Pre-made patches will be provided by Gwinnett County

### Right chest

- Text will be variable depending on last name
- One-line maximum
- Text color is mid red (3)
- Font is Museo Sans 500 in 43-point text size, all caps

## SIDES

- Pre-made patches will be provided by Gwinnett County

## BACK:

- “Gwinnett Fire & Emergency Services” in high-viz material
- Design file will be provided by Gwinnett Communications
- Width is 10 inches and height is 4.5 inches

